The Wisconsin Partnership Program (WPP) at the University of Wisconsin School of Medicine and Public Health provides grant funding to community-based organizations through a competitive Community-Academic Partnership Fund Request for Partnerships (RfP) to improve the health of Wisconsin residents. The school established this program with funds from the conversion of Blue Cross & Blue Shield United of Wisconsin.

Grants awarded through the Community-Academic Partnership Fund, available through the WPP’s Oversight and Advisory Committee, are used to promote the goals of Wisconsin’s health plan, Healthiest Wisconsin 2020, and the mission, vision and guiding principles of the Wisconsin Partnership Program (wphf.med.wisc.edu).

These grants allow community applicants to: (1) have an impact on the health of Wisconsin residents, (2) work in partnership with faculty and staff from the University of Wisconsin System and (3) adopt evidence-based programs or best-practices that can be shared or taken to scale, or develop innovative programs to serve as models of best practice.

**Grant Categories and Duration**

**Development Grant**
- Partnership development awards: up to $50,000 for 1 to 2 years
- Pilot/feasibility awards: up to $50,000 for 1 to 2 years

**Implementation Grant***
- Small-scale implementation awards: up to $150,000 for 2 to 3 years
- Implementation awards: up to $400,000 for 3 years

*Only existing community-academic partnerships will be eligible for implementation grants. Although the preferred way of meeting this requirement is to complete a Wisconsin Partnership Program development grant, other demonstrated community-academic collaborations may be considered.

**Funding Priorities**
- Programs aimed at eliminating health disparities.
- Programs that address the health needs of rural and urban underserved areas in Wisconsin.
- Programs targeted to promoting healthy weight, physical activity and good nutrition, and reducing the incidence and severity of overweight and obesity.

**Eligibility**
- Wisconsin-based organization.
- State, tribal or local governmental agency or a charitable organization that is tax-exempt under Section 501(c)(3) of the Internal Revenue Code.
- Must work with a UW System academic partner.

**How to Apply**
- Review the Community-Academic Partnership Fund RfP application.
- Identify the evidence for project activities or intervention (refer to the What Works for Health database at whatworksforhealth.wisc.edu).
- Contact the Wisconsin Partnership Program to discuss project ideas with the program officer and to identify an academic interest and partner.
- Visit the Wisconsin Partnership Program website (wphf.med.wisc.edu) for resources and guidelines, including a link to the RfP application.
### Community-Academic Partnership Fund Grants through 2011

#### Health Focus Area

<table>
<thead>
<tr>
<th>Focus Area</th>
<th># of grants</th>
<th>$ amount</th>
<th>% of total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adequate and appropriate nutrition</td>
<td>6</td>
<td>$1,016,213</td>
<td>3.4%</td>
</tr>
<tr>
<td>Alcohol and other drug use</td>
<td>12</td>
<td>$2,912,287</td>
<td>9.9%</td>
</tr>
<tr>
<td>Chronic disease and prevention management</td>
<td>4</td>
<td>$561,990</td>
<td>1.9%</td>
</tr>
<tr>
<td>Communicable disease prevention and control</td>
<td>1</td>
<td>$48,732</td>
<td>0.2%</td>
</tr>
<tr>
<td>Environmental and occupational health hazards</td>
<td>4</td>
<td>$525,000</td>
<td>1.8%</td>
</tr>
<tr>
<td>Healthy growth and development</td>
<td>4</td>
<td>$1,788,839</td>
<td>6.1%</td>
</tr>
<tr>
<td>Injury and violence</td>
<td>12</td>
<td>$3,936,155</td>
<td>13.3%</td>
</tr>
<tr>
<td>Mental health</td>
<td>9</td>
<td>$1,237,422</td>
<td>4.2%</td>
</tr>
<tr>
<td>Oral health</td>
<td>2</td>
<td>$116,748</td>
<td>0.4%</td>
</tr>
<tr>
<td>Physical activity</td>
<td>21</td>
<td>$4,647,934</td>
<td>15.7%</td>
</tr>
<tr>
<td>Reproductive and sexual health</td>
<td>3</td>
<td>$120,664</td>
<td>0.4%</td>
</tr>
<tr>
<td>Tobacco use and exposure</td>
<td>3</td>
<td>$1,398,883</td>
<td>4.7%</td>
</tr>
</tbody>
</table>

#### System (Infrastructure) Focus Area

<table>
<thead>
<tr>
<th>Focus Area</th>
<th># of grants</th>
<th>$ amount</th>
<th>% of total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Access to high quality health services</td>
<td>21</td>
<td>$3,620,328</td>
<td>12.2%</td>
</tr>
<tr>
<td>Collaborative partnerships for community health improvement</td>
<td>27</td>
<td>$4,694,317</td>
<td>15.9%</td>
</tr>
<tr>
<td>Diverse, sufficient and competent workforce that promotes and protects health</td>
<td>5</td>
<td>$949,998</td>
<td>3.2%</td>
</tr>
<tr>
<td>Public health capacity and quality</td>
<td>8</td>
<td>$1,186,715</td>
<td>4.0%</td>
</tr>
<tr>
<td>Systems to manage and share health information and knowledge</td>
<td>2</td>
<td>$792,713</td>
<td>2.7%</td>
</tr>
</tbody>
</table>

#### Total

|               | 144  | $29,554,938 | 100%       |

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**Grant Distribution by Target Population**

- **Age**
  - 0%: 0%
  - 10%: 10%
  - 20%: 20%
  - 30%: 30%
  - 40%: 40%
  - 50%: 50%
  - 60%: 60%
  - 70%: 70%
  - 80%: 80%
  - 90%: 90%
  - 100%: 100%

- **Race and Ethnicity**
  - White
  - Hispanic or Latino
  - Black or African American
  - Asian or Pacific Islander
  - American Indian

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**Grant Dollar Distribution by Statewide and Public Health Districts**

- Northern Region: 10%
- Western Region: 11%
- Southern Region: 18%
- Southeastern Region: 4%
- Northeastern Region: 5%
- Milwaukee: 20%
- Statewide: 32%

Adapted from: [http://dhs.wisconsin.gov/localhealth/counties/regional.htm](http://dhs.wisconsin.gov/localhealth/counties/regional.htm)