Members Present: Marc Drezner, Norm Drinkwater (ex-officio), Jenny Gumperz, Craig Kent, Rick Moss, Greg Nycz, Tom Oliver, Pat Remington, James Shull

Members Absent: Betty Chewning, Byron Crouse, Rob Lemanske

Staff: Quinton Cotton, Cathy Frey, Mike Mirer, Ken Mount, Eileen Smith, Steve Smith

Invited Guests: Ricardo Lloyd, David Yang, William Schelman, Marisa Makey

1. Call meeting to order

Moss called the meeting to order at 5:07 p.m.

2. Decision on draft minutes of June 13, 2011

Remington seconded a motion by Shull to approve the draft minutes of June 13, 2011. The motion passed by unanimous vote.

3. Announcements

Wisconsin United for Health Foundation, Inc.
Moss reported that the Wisconsin United for Health Foundation board met on June 28, 2011 regarding the state of its negotiations with the UW Foundation regarding the management of the WPP endowment. All parties remain hopeful that a satisfactory outcome can be achieved. Discussions are ongoing.

New Investigator Program preliminary applications
Drinkwater reported that a subcommittee comprised of himself as chair, Betty Chewning, Byron Crouse, Rob Lemanske, and Rick Moss reviewed the 30 preliminary applications received in response to the New Investigator Program Request for Proposals. Each subcommittee member ranked the proposals as being in the top half or bottom half of those received. The subcommittee met to review and discuss the rankings. The top 15 proposals will be invited to submit a full application, which is due in September. All invited proposals were ranked in the top half by at least three of the reviewers.

September 12, 2011 PERC Meeting, 5-7:30
Moss reminded members that no August PERC meeting was scheduled. He expects the September 12, 2011 meeting to last at least 2½ hours rather than the usual two, and asked members to plan accordingly.

PP staff updates
Smith introduced Quinton Cotton, who started on July 5, 2011 as Program Officer overseeing the LifeCourse Initiative for Healthy Families (LIHF). Cotton comes to the WPP from the Planning Council for Health and Human Services, Inc. in Milwaukee. Among his duties at the Planning Council was as a project manager for Milwaukee LIHF.

4. Oversight and Advisory Committee Report

Remington reported on two key actions from the June 15, 2011 Oversight and Advisory Committee. First, Tom Oliver presented on behalf of the Healthy Wisconsin Leadership Institute (HWLI). The HWLI is a practice-based education program funded in collaboration with MCW to provide training in communities. The OAC voted unanimously to approve funding for HWLI through the end of the current five-year plan in March 2014.

Remington then reported that, following lengthy discussion, the OAC voted to maintain the current allocation of funds between public health and provider education and research. OAC will revisit the allocation in December, when it usually reviews the allocation. The OAC had deferred its decision in December 2010 due to ongoing discussions between the Wisconsin United for Health Foundation board and the UW Foundation regarding fees charged for management of the endowment. Kent asked for clarification on whether PERC had any recourse should the OAC choose to change the allocation. Remington answered that the OAC has an oversight responsibility for the PERC. Kent asked about the OAC’s general orientation toward research. Nycz responded that public members generally felt the best way to use the endowment on behalf of the people of Wisconsin was to use all the tools available – both research and direct intervention – to improve the health of the public. Remington said that most on the OAC felt it was important to have a reasonable balance between investments in community and research, although that was not a unanimous position. Moss added that the WPP has made programmatic commitments to maintain a balanced portfolio. He reiterated longstanding commitments by the PERC to work collaboratively with the OAC on projects of mutual interest. He said it is important to convey that solutions to improving the health of the state were not only to be found in immediate interventions, but also investments in research.

5. Presentation of Targeted RFA renewal grant application “Development of a Centralized UW SMPH Biobank”

Moss reminded the committee of the history of the proposal. PERC (then MERC) had renewed support of the Biobank in August 2010, awarding $168,790 for one year. At the time, the committee resolved that future funding would be contingent on the Biobank team developing a business plan that would enable sustainability while gradually reducing PERC’s commitment. The Biobank’s new proposal sought $234,790 over four years.

William Schelman, MD, PhD, Assistant Professor of Medicine and David Yang, MD, Assistant Professor of Pathology and Laboratory Medicine presented an overview of the targeted reapplication for Development of a Centralized UW SMPH BioBank. Schelman provided an overview of the Biobank’s activities, including staffing levels, services provided, work processes,
and fee structures. In consultation with the IRB, it developed a system for investigators to request a limited number of anonymous tissue samples before gaining full IRB approval for a protocol. It also had seen growing interest for specific services, such as the preparation of tissue microarrays. Yang then presented 10-year revenue and expense projections for the Biobank. The proposed funding mix would see PERC decline gradually through 2015 with revenues from services provided playing an increasingly role in sustaining the program. Support from the School would be provided in the future, but would also decline as the Biobank becomes self sufficient.

Following the presentation, PERC’s discussion centered on the following topics:

- The extent to which this project represented school infrastructure, and the PERC’s role in developing those sorts of programs.
- The Biobank’s connections to other WPP-funded programs, particularly the Survey of the Health of Wisconsin, which collects biological samples and has significant storage needs.
- The extent to which the Biobank team had engaged in strategic planning with the UW Cancer Center.
- The extent to which financial “red flags” should be formalized as signposts for reexamining expense levels.

Following the discussion, Drezner moved that the PERC approve the proposal, with the strong suggestion that the Biobank develop a strategic plan with the UW Comprehensive Cancer Center (reaching out if necessary to other resources) and assure the PERC in its progress reports that it had developed plans to model income and expenses. Remington seconded the motion.

Moss said that the PERC could only award funding through the end of the current Five-Year Plan in March 2014. The motion therefore would be to award $187,790 for the 2 ½ years remaining in the Plan: $93,700 the first year, $70,500 the second year, and $23,590 through March 31, 2014. PERC would have to act following implementation of the next Five-Year Plan to continue funding.

The motion was approved unanimously.


**PERC Endowment and Cash Balances**

Mount presented financial projections for the WPP endowment through June 30, 2011. The projected endowment is $320M, 13.75 percent above its original value, with a cash balance of $32M. This represents a slight decrease from the May projections.

**Presentation and decision on 2010 Annual Report MERC non-supplanting attestation**

Mount presented the Attestation of Non-Supplanting for MERC Initiatives. All MERC initiatives awarded or expended funds in 2010 were reviewed to determine whether the WPP had complied with the supplanting prohibition in the Insurance Commissioner’s Order, as specified
in the criteria set forth in the addendum to the 2004-2009 Five-Year Plan. Mount attested that no supplanting had occurred in 2010.

Mount gave an overview of the process. Mount will sign an attestation for the PERC. Mount and Dean Golden will sign an attestation on behalf of the SMPH. Darrell Bazzell, Vice Chancellor for Administration, will sign an attestation on behalf of UW-Madison. Mount then signed the attestation on the behalf of the PERC.


Eileen Smith presented a draft of the WPP 2010 Annual Report, including the grant outcome reports. She reported that changes requested by committee members had been incorporated into the document after initial review in June. The document is in compliance with the Insurance Commissioner’s Order, which requires extensive financial reporting and descriptions of the grants awarded in each calendar year. In addition, the annual report had been posted for public comment on the WPP website. No comments were received. Smith requested the committee accept the document.

Mount said that information regarding the financial management of the endowment by the UW Foundation would be added to the document prior to publication. Nycz moved acceptance of the report. Oliver seconded. The committee voted unanimously to accept the report.

8. Adjournment—Closed Session: Pursuant to Wis. Stat 19.85 (1) (c), (e), and (f) to determine the faculty finalists to be invited for interviews for the Collaborative Health Sciences Program. The meeting is expect to reconvene into open session

Schull seconded a motion by Remington to move into closed session to determine the faculty finalists to be interviewed for the Collaborative Health Sciences Program grants.

In closed session, the committee discussed the scores submitted by a 13-member review panel, the criteria reviewers used during the process, and a general assessment of the collaborations being proposed during this cycle. The PERC voted unanimously to invite five applicants to present during the meeting on September 12, 2011. Nycz moved that the committee move back into open session, Remington seconded.

Nycz moved that the decisions from closed session be accepted. Remington seconded. The vote was unanimous.

The proposals invited for presentation are (in alphabetical order):
- Development of a DNA methylation urine-based screen for lethal prostate cancer, David F. Jarrard, MD, Professor, Department of Surgery, UWSMPH
- Disruption of Biological Rhythms and Aging, Christopher A. Bradfield, PhD, Department of Oncology, UWSMPH
• Medical Homes for High Risk Pregnant Women in Southeast Wisconsin: Do They Improve Birth Outcomes?, Jonathan B. Jaffery, MD, MS, Associate Professor, Department of Medicine, UWSMPH
• Predicting Alzheimer’s Disease using Multimodal Machine Learning, Sterling C. Johnson, PhD, Associate Professor, Department of Medicine, UWSMPH
• Preparing Health Educators to Address Behavioral Health Determinants through Health Care Settings, Richard Brown, MD, MPH, Professor, Department of Family Medicine, UWSMPH

Up to three proposals will be funded during this cycle.

9. Discussion and decision on no cost extension request for 2008 Collaborative Health Sciences Program award “Wisconsin Children’s Lead Levels and Educational Outcomes”

Moss presented a request for a one-year no-cost extension from the PI, Marty Kanarak. Moss reported the extension was necessary due to difficulties enrolling subjects in the study. After working with the Milwaukee Public Schools, the PI had achieved success in enrolling subjects. Moss communicated the PI’s assessment that one year will be enough time to complete measurement and data analysis. Nycz moved approval, Remington seconded. The vote was unanimous.

10. Interim progress report review: Evaluation of Cuidandome: A Communitywide Intervention to Promote Breast and Cervical Cancer Screening among Latinas -

Nycz presented the interim progress report from Ana Martinez-Donate, indicating that progress had been made. He expressed some concern that the data for the project was dependent on third parties. Virtually all of the grant funds have been spent. Nycz moved acceptance of this report, Schull seconded. The Report was accepted unanimously, with Remington abstaining due to a conflict.


Nycz seconded a motion by Remington to adjourn the meeting at 7:01pm. The motion passed by unanimous vote.

Recorder, Michael Mirer