Minutes
UW School of Medicine and Public Health
Partnership Education and Research Committee (PERC) Executive Committee
February 5, 2014, 11:00 am, 4250 Health Sciences Learning Center

**Members Present:** Elizabeth Jacobs, Rick Moss (chair), Greg Nycz (phone), Tom Oliver, Elizabeth Petty, Jim Shull

**Guest:** Alex Adams (Family Medicine), Amy Meinen (Wisconsin Obesity Prevention Network)

**Staff:** Tonya Mathison, Eileen Smith

1. **Call meeting to order**

Moss called the meeting to order at 11:05 a.m.

2. **Discussion and decision on draft minutes from January 9, 2014**

Shull seconded a motion by Jacobs to approve the draft minutes from January 9, 2014. The motion passed with five affirmative votes. Petty abstained as she did not attend the January 9 meeting.

3. **Presentation of Strategic Application for “Wisconsin Obesity Prevention Initiative”**

Moss welcomed Alex Adams, Associate Professor of Family Medicine, and Amy Meinen, Director of the Wisconsin Obesity Prevention Network, to present an overview of the strategic application for the “Wisconsin Obesity Prevention Initiative.” He noted that this initiative was incorporated into the Wisconsin Partnership Program 2014 – 2019 Five-Year Plan as an investment of the Partnership Education and Research Committee in collaboration with the Oversight and Advisory Committee.

Adams and Meinen provided an overview of the four components of the initiative and the annual $1.5 million budget:

1. Support and expand the Wisconsin Obesity Prevention Network (WOPN)
2. Implement a pilot/feasibility study in Marathon and Menominee counties
3. Develop a statewide childhood obesity surveillance system
4. Create outreach and community engagement on evidence-based solutions to obesity

Adams and Meinen left the meeting after responding to questions from the Executive Committee. Jacobs seconded a motion by Shull in support of the application and recommending that it be advanced to the full committee. The motion passed with five affirmative votes. Petty was not present for the vote.

The Executive Committee asked Smith to share with Adams and Meinen the following recommendations on developing their presentation for the full committee:

- In order to gain a better understanding of expected outcomes, it would be helpful to outline the short-, medium- and long-term outcomes.
- Explain the focus of the infrastructure support in aim #1 and how it will enable sustainability through extramural support, policy change, etc.
- Explain how menu of evidence-based interventions in aim #2 will work (top-down approach, i.e., WOPN setting the various menu selections to ensure outcomes can be evaluated)
• Address the incorporation of feedback from the Prevention Research Center reviewers related to this initiative
• Incorporate plans for connection to the CHIP and Community Benefit processes

4. Review draft application guidelines for PERC Opportunity Grant Program

Discussion of the draft application guidelines for the PERC Opportunity Grants Program was deferred to a future meeting.

5. Adjourn

Moss adjourned the meeting at 12:05 p.m.

Recorder, Tonya Mathison