Minutes
UW School of Medicine and Public Health (UWSMPH)
Partnership Education and Research Committee (PERC)
July 11, 2016 at 5 p.m. ~ 4201 HSLC, Harting-Mullins Conference Room

Members Present: David Allen, Tracy Downs, Marc Drezner, Norman Drinkwater (non-voting ex officio), Corinne Engelman, Patricia Keely, Rick Moss (chair), Greg Nycz, Richard Page, Elizabeth Petty, Pat Remington

Members Absent: Elizabeth Jacobs, James Shull

Staff: Andrea Dearlove, Mike Lauth, Tonya Mathison, Ken Mount, Anne Pankratz, Eileen Smith, Nathan Watson, Kate Westaby

Guests: Mike Fiore (Center for Tobacco Research and Intervention); Alex Adams, Brian Christens, Amy Korth, Sarah Lindberg, Amy Meinen, Dale Schoeller (Obesity Prevention Initiative)

1. Call meeting to order
Moss called meeting to order at 5:05 pm.

2. Announcements
   a. September 7, 2016 Advancing Health Equity conference
   Smith reported that registration has closed for the September 7, 2016 Advancing Health Equity conference. The event is at capacity with over 90 on a wait list who will have an opportunity to live stream the conference or participate at one of several locations across the state thanks to a partnership with UW Extension.

   b. Additional funding leveraged by Survey of the Health of Wisconsin
   In accordance with its February 2015 award decision on the renewal of the Survey of the Health of Wisconsin (SHOW), the PERC will provide additional funding for SHOW in the amount of $50,000. This is the final provision of a dollar-for-dollar match from PERC totaling $300,000 in recognition of the SHOW project team’s success in leveraging additional funding from other sources. The final allocation of matching funding from PERC is related to a subaward to SHOW for $258,751 on a US Agency for Toxic Substances and Disease Registry grant to the Wisconsin Department of Health Services.

3. Decision on May 9, 2016 minutes
Page seconded a motion by Remington to approve the May 9, 2016 draft minutes. The motion passed with eight affirmative votes. Downs and Petty had not yet arrived.

Smith presented the Wisconsin Partnership Program (WPP) 2015 Annual Report for approval along with the companion Grant Outcomes Report. PERC and OAC had opportunities over the past couple of months to make suggestions which were incorporated into the final reports. Drafts of the reports were also posted on the WPP website and resulted in two public comments, which were shared with PERC.

Engelman seconded a motion by Remington to approve the 2015 Annual Report and Grant Outcomes Report. The motion passed with eight affirmative votes. Downs and Petty had not yet arrived.
5. **Presentation and acceptance of 2015 PERC Nonsupplanting Attestation**

Mount, Senior Associate Dean for Finance, presented his annual attestation of nonsupplanting for PERC initiatives. All PERC initiatives listed on the attestation, which includes active and new grants between January 1 and December 31, 2015, were reviewed to determine whether the use of WPP funds had complied with the supplanting prohibition in the Insurance Commissioner’s Order of March 28, 2000. Mount indicated that financial support by the WPP of these projects had not resulted in supplanting. He signed the attestation which was accepted by PERC with eight affirmative votes following a motion by Nyycz and a second by Keely. Downs and Petty had not yet arrived.

6. **Regular reports**

   a. **Quarterly financial report on Wisconsin Partnership Program endowment value and cash balances**

   Mount provided an overview of the WPP quarterly financial report, including descriptions of each of the accounts—spendable, quasi-endowment and endowment. He presented the report through March 31, 2016.

   b. **Oversight and Advisory Committee monthly report**

   Remington reported on the May and June 2016 OAC meetings. In May, the committee continued its discussions of the OAC financial projections by major grant category through the end of the Five-Year Plan in 2019. In July, OAC made seven new Opportunity Grant awards for $50,000 over two years in support of implementation and evaluation strategies that address community-identified health priorities. Two applications are still under review. OAC also heard an update from Deborah Ehrenthal, Faculty Leader, on the Lifecourse Initiative for Healthy Families (LIHF).

   c. **PERC Executive Committee monthly report**

   Moss reported on the June 27, 2016 PERC Executive Committee meeting. Recommendations on topics discussed at the meeting will be presented during subsequent agenda items.

7. **Presentation of Strategic renewal application for “Optimized Chronic Care for Smokers: A Comparative Effectiveness Approach Years 3-5”**

Moss reported that at its June 2016 meeting, the PERC Executive Committee reviewed the Strategic renewal application from Mike Fiore, Director of the Center for Tobacco Research and Intervention, for “Optimized Chronic Care for Smokers: A Comparative Effectiveness Approach Years 3-5.” The Executive Committee decided to advance the renewal application for a funding decision by PERC.

Mike Fiore presented the Strategic renewal application and responded to several questions. PERC’s funding for this project is part of a larger institutional match from UW-Madison in support of a successful five-year National Cancer Institute center grant. PERC’s funding specifically supports the recruitment of an additional 200 participants to fully power a project focused on relapse recovery and the screening of five different treatments.

8. **Presentation of 24-month progress report for “Wisconsin Obesity Prevention Initiative”**

Moss reported that when PERC awarded $7.5 million over five years to establish the “Wisconsin Obesity Prevention Initiative” in 2014, the committee placed several contingencies on the award, including an in depth review of progress by PERC at the end of year two.

Alex Adams, Principal Investigator, and Dale Schoeller, Co-PI, presented a progress report to the committee on the second year of activities. They presented successes of each of its cores in advancing the four project aims below as well as plans to address a number of overall challenges.
1. Support and expand healthTIDE to align multi-sector partners, build a statewide agenda, and engage community partners to disseminate and implement evidence-based obesity prevention programs

2. Implement a pilot/feasibility study using local, multi-level, comprehensive community interventions in two WI counties

3. Develop a statewide childhood obesity surveillance system, that tracks obesity and related community-health indicators in children 0-18, a current gap in Wisconsin

4. Create outreach and community engagement that includes state and local level public messaging and intervention dissemination of evidence-based solutions to obesity

Adams, Schoeller and their team responded to several questions before leaving the meeting.

9. Adjournment—Closed Session

By unanimous vote following a motion by Page and a second by Nycz, Moss adjourned the meeting to closed session pursuant to Wisconsin Statute 19.85(1) (c), (e) and (f) to:

- Discuss and make funding decision on Strategic renewal application, “Optimized Chronic Care for Smokers: A Comparative Effectiveness Approach Years 3-5”
- Discuss Collaborative Health Sciences full applications and make a decision on faculty finalists to be invited for interviews
- Discuss and make decision on acceptance of 24-month progress report on “Wisconsin Obesity Prevention Initiative” and provide advice and guidance

Declaration of conflicts of interest:

- Optimized Chronic Care for Smokers: A Comparative Effectiveness Approach Years 3-5. None declared.
- Collaborative Health Sciences Program. The following members declared conflicts of interest on the following applications:
  - Ying Ge: Rick Moss is a colleague and mentor. Patricia Keely is department chair. Conflicted members left the room and did not participate in discussion of or vote on the application for which they declared conflicts.
- Wisconsin Obesity Prevention Initiative. Pat Remington declared a conflict of interest as the evaluation and surveillance core leader. He did not participate in any further discussion or vote on the 24-month progress report.

Optimized Chronic Care for Smokers: A Comparative Effectiveness Approach Years 3-5. PERC discussed the Strategic renewal application and the presentation.

Collaborative Health Sciences Program. Norman Drinkwater, PERC Review Panel chair, provided an overview of the review process. Reviewers independently evaluated their assigned applications and then the Review Panel met to discuss the applications and to develop a ranked list for PERC. PERC discussed the recommendation of the Executive Committee as well as the ranking, the applications and the review summaries of the 12 applications.

Wisconsin Obesity Prevention Initiative. PERC discussed the 24-month progress report and the presentation.

After concluding discussion of the three closed-session topics above, Petty seconded a motion by Nycz to return to open session. The motion passed by unanimous vote.
PERC unanimously approved a motion by Nycz, which was seconded by Page, to confirm the following actions taken in closed session:

- **Optimized Chronic Care for Smokers: A Comparative Effectiveness Approach Years 3-5.** PERC awarded an additional $450,000 for “Optimized Chronic Care for Smokers: A Comparative Effectiveness Approach,” bringing the total award to $750,000 over five years.

- **Collaborative Health Sciences Program.** PERC decided to invite the top-six ranked applicants for interviews in August 2016.

- **Wisconsin Obesity Prevention Initiative.** PERC accepted the 24-month progress report. PERC congratulated the OPI team on advancing an initiative that is clearly the embodiment of the Wisconsin Idea, incorporates the WPP goal of advancing health equity and works in partnership with several WPP-funded programs. The committee was pleased to learn that the project had already successfully leveraged over $2 million in an effort to sustain the OPI in the future and that the OPI will also have a role in the anticipated submission of a National Institutes for Health Nutrition Obesity Research Center application. As part of its year-two review, PERC shared the following observations and recommendations:
  - Regular engagement with the OPI National Advisory Board is critical. The Board should be asked to assess the overall scope of the initiative and to advise on setting specific annual benchmarks for each of the cores by which PERC may evaluate progress.
  - PERC expressed concern that given the many stakeholders working on obesity prevention in each of the currently funded counties, Marathon and Menominee, it may be difficult for the OPI to prove effectiveness. Consequently, PERC urges a review of the community-interventions to ensure they have been designed to successfully gather evidence on effectiveness. PERC acknowledges that OPI has an important role to catalyze change, but the Committee is also interested in ensuring that there are generalizable findings from the community interventions.
  - The Evaluation and Surveillance core has faced challenges that caused delays in the development of the childhood obesity surveillance system. PERC is supportive of the new strategy to establish partnerships—for example with the Wisconsin Collaborative for Healthcare Quality and the Department of Health Services—and is optimistic the core will be successful in establishing a robust surveillance system.

**10. Adjourn – next meeting August 8**

Moss adjourned the meeting at 7 pm.

Recorder, Tonya Mathison