Members Present: David Chestnut (phone), Norm Drinkwater, Susan Goelzer, Katharine Lyall (phone), Paul Moberg, Doug Mormann (phone), Maureen Smith

Staff: Cathy Frey, Tonya Mathison, Eileen Smith

Invited Guests: Barbara Bowers, Ken Croes, Edward Nelson

Other Guests: Moira Urich

1. Call meeting to order

Goelzer called the meeting to order at 10:05am.

2. Overview of agenda

Goelzer provided an overview of the agenda and the expected outcomes of the meeting.


Drinkwater moved approval of the January 23, 2008 minutes. Lyall seconded and the motion passed unanimously.

4. Review Subcommittee timeline and outcomes

Frey distributed a revised schedule which included the charge to and the membership of the Evaluation Implementation Committee. Each month, the Committee will discuss one of the five evaluation plan focus areas and will develop recommendations for consideration by the Oversight and Advisory Committee (OAC) and the Medical Education and Research Committee (MERC). The Committee will present a final report of findings at the joint meeting of OAC and MERC in October, 2008.

In order to inform future discussions, the Committee agreed to invite individuals with expertise in the five focus areas to participate in future meetings, as appropriate.

5. Evaluation Focus Area (2) UW School of Medicine and Public Health Transformation

Frey distributed “Fast Facts: Transforming the School of Medicine and Public Health”, a summary of Dean Golden’s strategic plan for the School’s transformation.
Key Informant Interviews – Update on preliminary findings and themes

Ed Nelson and Ken Croes reported that the UW Survey Center is conducting stakeholder interviews to help analyze the first two focus areas of Advancing the Public Health System and UW School of Medicine and Public Health Transformation. The committee recommended expanding the first interview list to include the following individuals:

- Jeanette Roberts, Dean, UW School of Pharmacy
- Katharyn May, Dean, UW-Madison School of Nursing
- Carol Ryff, Director, UW Institute on Aging
- Marsha Seltzer, Director, Waisman Center
- George Wilding, Director, Paul P. Carbone Comprehensive Cancer Center
- Alexandra Adams, Assistant Professor, Department of Family Medicine
- David Kindig, Professor Emeritus, Department of Population Health Sciences
- Maureen Smith, Associate Professor, Department of Population Health Sciences
- Lee Vogel, Associate Professor, Department of Family Medicine

Croes presented the preliminary findings following the first 26 interviews. Common themes have emerged and responses have been positive overall. Nelson added that University Legal Council provided language on confidentiality, which is presented by the interview team at the beginning of each interview.

The Survey Center will develop a report summarizing the themes and viewpoints that emerge from the interviews. It will include verbatim quotes that support the themes. Since the report is expected to exceed 50 pages, it will include an executive summary. The Committee will have several opportunities to review drafts of the report. The Survey Center will provide an interim draft report in April, a final draft report in May, and a final report in June. The final draft report will be presented at the joint meeting of the OAC and MERC in May.

Discuss plan for developing and communicating recommendations to the OAC/MERC

The Committee discussed how to communicate its recommendations to the OAC and MERC. Frey suggested developing a newsletter to keep the two committees informed while the evaluation is underway. Eileen Smith added that the Wisconsin Partnership Program (WPP) recently hired a new Senior Communications Specialist who will be helpful in developing such a communication tool.

6. Discuss Evaluation Focus Area (4) Community Academic Partnership Model

Frey introduced focus area (4) Community-Academic Partnership Model which is aimed at evaluating the extent to which the WPP, through its Community-Academic Partnership Fund (CAPF), is promoting effective partnerships and is contributing to improvements in population health. Frey will conduct a descriptive analysis by reviewing grant files to determine detailed information on the types of academic partners and partnerships supported by the WPP to date.
Proposal: Community Academic Partnerships Evaluation
Barbara Bowers, RN, PhD, presented a plan for evaluating the Community Academic Partnership model. Bowers will investigate the extent to which the CAPF is promoting effective partnerships between the SMPH and community organizations, identify the characteristics of successful community/academic partnerships, and describe the processes and contexts that contribute to successful community/academic partnerships.

The Committee was supportive of Bower’s proposal and agreed that she should combine the predetermined and emergent approaches in defining successful partnerships. In addition, the Committee recommended selectively sampling grants across geography and type of academic partner, community organization, and grant award, among others.

7. Next Meeting – April 23, 2008 10 am to Noon

On April 23, the Committee will discuss focus area (1) Advancing the Public Health System Overview. Guests with expertise in this topic area will be invited to participate.

8. Adjourn

Goelzer adjourned the meeting at 11:55pm.

Recorder, Tonya Mathison