Members Present: David Chestnut (phone), Susan Goelzer, Katharine Lyall (phone), Paul Moberg, Doug Mormann (phone), Maureen Smith

Members Absent: Norm Drinkwater

Staff: Cathy Frey, Tonya Mathison, Eileen Smith

Invited Guests: Ken Croes, Edward Nelson, Greg Nycz, Jordan Petchelnek, Tom Sieger

1. Call meeting to order

Goelzer called the meeting to order at 10:05am.

2. Overview of agenda and Introductions

Following an introduction of members and guests, Goelzer provided an overview of the agenda and the expected outcomes of the meeting.

3. Review March 26, 2008 Minutes

Approval of the March 26, 2008 minutes was deferred until the next Evaluation Implementation Committee meeting.

4. Mid-course update of Evaluation Subcommittee activities

Frey presented a mid-course update on the activities of the Evaluation Implementation Committee. Thus far, the Committee has discussed the preliminary results of two of the five evaluation focus areas: Governance and Stewardship Operations Audit, and School of Medicine and Public Health (SMPH) Transformation. Frey presented the timeline for discussion and analysis of the remaining focus areas. The Evaluation Committee will present a final report of findings at the joint meeting of the Oversight and Advisory Committee (OAC) and the Medical Education and Research Committee (MERC) in October, 2008. In the meantime, results are being shared with the two committees as they become available so as to inform the development of the next Five Year Plan.

5. Focus Area (1) Advancing the Public Health System

Evaluation Study Area Review
Frey noted the importance of the State Health Plan, *Healthiest Wisconsin 2010*, in the establishment and operations of the WPP. The State Health Plan was mentioned 15 times in the Wisconsin Partnership Program’s (WPP) 2003-2008 Five Year Plan. It is also
mentioned in the WPP’s annual competitive Community-Academic Partnership Fund and Collaborative Health Sciences Program Requests for Proposals. The State Health Plan is also mentioned in MERC’s non-competitive application.

Focus area (1) Advancing the Public Health System includes three sub-questions: (a) how has the WPP used the state health plan as a guide for grant decision making, (b) to what extent are grant applicants targeting the State Health Plan priorities in their proposals, and (c) how is the Program supporting the dissemination and transfer of knowledge to public health partners.

**Healthiest Wisconsin 2010 Overview**

Tom Sieger, Deputy Administrator, Wisconsin Division of Public Health, presented an overview of the development of *Healthiest Wisconsin 2010*.

**Preliminary findings and data collection methods**

Frey presented a preliminary report on the number and percentage of dollars awarded by OAC and MERC in each of the State Health Plan priority areas annually since 2004. Frey clarified that OAC grantees self-reported the primary priority areas. Frey made a determination of the priority areas of each MERC awards. She will verify her determination with each of the grantees before including in the final evaluation report. Rather than indicating the percentage of dollars only at the time of the award, Moberg recommended indicating the percentage over the life of the award. Overall, the Committee was supportive of including this type of table in the final evaluation report.

Frey also presented an example WPP Summary of Award Outcomes report which indicated the name of the project along with an overview and the extent of dissemination of the results. Maureen Smith recommended adding a description of the project’s likelihood of being sustainable. The Committee was supportive of including this type of report in the final evaluation report.

**Key Informant Interviews – Preliminary findings and themes (UW Survey Center)**

Ken Croes and Edward Nelson presented the preliminary draft report on interviewee responses to the WPP evaluation plan focus area (1) Advancing the Public Health System. Although familiarity with the specifics of the State Health Plan varied, many interviewees considered the State Health Plan to be important to their work.

Since several individuals declined to be interviewed, the Committee recommended interviewing Karen Timberlake, Secretary of the Department of Health and Family Services, and Barbara Bowers, Professor and Associate Dean at the UW School of Nursing.

**Discussion and recommendations**

The Committee discussed the overall evaluation process and agreed that although the Committee is not able to make strong recommendations at this time, it is important to share the preliminary evaluation results with OAC and MERC as it is compiled.
6. **Next Meeting – May 28, 2008 10 am to Noon**

Due to scheduling conflicts, Goelzer indicated that the May 28 meeting will be rescheduled in mid-June. The committee will discuss focus area (2) UW School of Medicine and Public Health Transformation and the content of the final report. It is likely that an additional meeting will be scheduled in July.

7. **Adjourn**

Goelzer adjourned the meeting at Noon.

Recorder, Tonya Mathison