Minutes

UW School of Medicine and Public Health
Oversight and Advisory Committee and
Medical Education and Research Committee
1:00 PM, October 15, 2008 – 4201 HSCL

Members Present:  Bill Busse, Molly Carnes, Paul DeLuca, Norm Drinkwater, Phil Farrell, Valerie Gilchrist, Susan Goelzer, Cindy Haq, David Kindig, Lorraine Lathen, June Martin Perry, Doug Mormann, Rick Moss, Javier Nieto, Greg Nycz, Mary Beth Plane, Pat Remington, Rod Welch

Members Absent:  Sanjay Asthana, Cindy Czajkowski, Meg Gaines, Tom Grist, Jeff Grossman, Gordon Ridley, Susan Skochelak, Jeff Stearns, George Wilding

Staff:  Chris Blakey, Cathy Frey, Tonya Mathison, Ken Mount, Eileen Smith, Shannon Sparks, Karla Thompson

Invited Guest:  Robert Golden

Other Guests:  Bev Boehm, Lowell Boehm, Brynne McBride, Kevin Wymore

1. Welcome, introductions and remarks

Dean Robert Golden called the meeting to order at 1:10pm. He welcomed everyone to the fourth joint meeting of the OAC and MERC which was focused on the Wisconsin Partnership Program (WPP) 2009-2014 Five-Year Plan. Since the Medical Education and Research Committee (MERC) had not been formed at the time of the development and approval of the initial plan, this is the first opportunity for joint participation by the Oversight and Advisory Committee (OAC) and the MERC to craft a plan for the next five years. There has been an increasing level of bidirectional communication between the OAC and MERC which has led to the development of several collaborative efforts.

Golden noted that as a result of the efforts of the OAC and MERC, the UW School of Medicine and Public Health (School) has extended its reach beyond the traditional boundaries to engage communities. This is an example of the Wisconsin Idea with the School sharing resources and expertise with communities, and communities sharing their experiences, skills and local knowledge with the School.

Golden commented on the remarkable progress made since the start of the WPP, and the significant opportunities ahead to improve the health of the people of Wisconsin. He thanked members of the OAC, MERC and the WPP Evaluation Implementation Subcommittee for their contributions in the development of the plan, as well as the committee chairs – Susan Goelzer and Paul DeLuca – for their leadership. Golden also thanked WPP’s partners throughout the state for helping to shape our mission and vision.
Dean Golden called attention to the expiration of June Martin Perry’s term on the OAC. He expressed his appreciation for her many contributions to the work of the committee and expected there would be opportunities to obtain her advice in the future.

2. **Financial projections**

Mount presented an overview of the financial projections for the WPP during 2009-2014 with an emphasis on the recent volatility in the stock market and its effect on the value of the endowment. Mount will provide regular updates to the OAC and MERC with the expectation that the committees will have to consider possible changes to their spending policies.

3. **Discussion of 2009-2014 Five-Year Plan**

**Overview of Plan Development**

Susan Goelzer and Paul DeLuca led a discussion of the WPP 2009-2014 Five-Year Plan – starting with an overview of the intensive and comprehensive process for soliciting input from internal and external groups. The UW Survey Center conducted in-depth personal interviews on the WPP’s role in advancing the transformation of the School and alignment with the state health plan, *Healthiest Wisconsin 2010*. A general comments questionnaire was also distributed via an unduplicated and anonymous survey conducted by the UW Survey Center asking a series of open-ended questions to gain perspectives on potential priorities for the plan. In addition, two community forums were held for participants to learn about the development of the plan and provide comments to the School.

The WPP Evaluation Subcommittee met throughout 2008. The Subcommittee reviewed findings and provided valuable recommendations to OAC and MERC in five strategic focus areas critical to the development of the plan: advancing the public health system, transformation of the School, balanced research and education portfolio, Community-Academic Partnership model, and governance and stewardship.

The OAC and MERC each held strategic planning sessions in early 2008 to assess accomplishments, identify potential growth areas and consider investment strategies. In May, both committees met independently and jointly to review and comment on drafts of the plan. In addition, OAC provided essential feedback on the MERC section of the plan in the approved *Advice and Comment* document. Following approval by the OAC and MERC, the report will be reviewed by the Wisconsin United for Health Foundation, Inc. on November 6 and by the UW System Board of Regents on December 4.

**Statement of Purpose: Mission and Vision Statements (page 4)**

Following discussion of proposed mission and vision statements for the WPP, there was general agreement to clarify the statements as follows:

- **Mission:** *The WPP will serve the public health needs of Wisconsin and reduce health disparities through initiatives in research, education and community partnerships.*
Vision: Making Wisconsin a healthier state for all.

Statement of Purpose: Graphic (page 4)
Following discussion of the graphic in the Statement of Purpose, there was general agreement to:

- change “community engagement” to “community partnerships”, and
- include “health of the public” in the center of the graphic emphasizing the focus of the WPP’s research, education and community partnership efforts on making Wisconsin a healthier state for all.

Collaboration of OAC and MERC
Goelzer referred to page 20 of the plan, Collaboration of OAC and MERC, which lists the following possible joint initiatives: the Healthy Birth Outcomes Initiative; research or evaluation components of OAC’s community grants; a special initiative on a public health issue agreed to by both committees; educational projects linking students with community organizations; educational initiatives which include a broad spectrum of the public health workforce.

DeLuca recommended (1) convening a joint OAC/MERC subcommittee to explore these initiatives, (2) forming sub-groups focused on each initiative that report to a joint OAC/MERC subcommittee; or, (3) charging OAC and MERC with focusing on specific initiatives with regular updates to each committee by the two members with joint appointments. Golden was concerned about the limitations of a joint committee and considered using an external consultation process.

Approval of WPP 2009-2014 Five-Year Plan
The OAC and MERC also discussed the following additional revisions to the plan:

- Key Fund Attributes (page 14): Refer to the state health plan in the 2nd bullet rather than specifying Healthiest Wisconsin 2010.
- Faculty Development and Expansion (page 20): Include a commitment to ensuring diversity in the candidate pool.
- Education Strategy (page 20): Ensure a focus on the needs of the people of Wisconsin.

Nycz moved approval of the WPP 2009-2014 Five-Year Plan with incorporation of the changes discussed by OAC and MERC. Remington seconded and the motion was unanimously approved.

4. Member wrap-up comments
Golden asked for additional comments. Haq emphasized the importance of the reorganization of MERC described on page 22 of the plan. DeLuca indicated that the transition process will be developed over the next several months.
5. **Next joint meeting – Spring 2009**

The next joint meeting of OAC and MERC will take place in Spring 2009, most likely in April.

Golden adjourned the meeting at 2:30pm.

Recorder, Tonya Mathison

Secretary, Lorraine Lathen