Minutes
Wisconsin Partnership Program
Lifecourse Initiative for Healthy Families Evaluation Workgroup
Wednesday January 12, 2011 1:30 am – 3:30 pm
United Way of Greater Milwaukee
225 West Vine Street, Milwaukee, WI 53212-3951

Present: Georgia Cameron; Mayia Corcoran; Quinton Cotton; Murray Katcher; Angela Moore; Patrice Onheiber; Samantha Perry; Jessica Rice, Angela Rohan; Pamela Smith; Julie Whelan Capell; Brianne Adams

Absent: Ron Cisler; Sheila DeForest; Marion Fass; Vivian Jackson; Courtenay Kessler; Sarah Martin, Jessica Rice; JaNay Sims, Trina Salm Ward

Staff and Consultants: Paul Moberg, Nancy Eberle; Cathy Frey, Lorraine Lathen

1. Welcome, Introductions and Announcements
Paul Moberg as chair of the Evaluation Workgroup called the meeting to order at 1:45 pm and invited members to introduce themselves.

2. Review minutes from December 1, 2010 meeting
Members accepted the December 1, 2010 minutes as distributed with the following correction as noted:

Onheiber invited workgroup members to attend the Statewide Advisory Committee on Eliminating Racial and Ethnic Disparities in Birth Outcomes. This Committee was established in 2005 to advise the Department of Health Services in the implementation of the Framework for Action.

3. Brief update from each LIHF site
Cotton, Moore, Smith and Perry reported on their respective LIHF collaborative activities since the workgroup last met. Members discussed various approaches to sharing results of the Wilder survey with collation members, data collection activities, trainings, community education efforts, new partnerships and upcoming local events.

4. Group discussion of Proposed Evaluation Questions
Eberle distributed a table with the revised list of evaluation questions with potential data sources for discussion. Moberg and Eberle discussed the proposed evaluation questions that workgroup members generated at the last three meetings. The evaluation questions address short, medium and long-term outcomes as reflected in the program logic model. Questions are now categorized into the two program phases, Planning, Implementation, in terms of both process and outcomes measures. Members discussed the questions and identified areas not previously identified. Staff will revise the questions and table based on
member feedback, continue to identify potential data sources and present at the next meeting.

5. Update on PRAMS survey

Angie Rohan provided an overview of Wisconsin PRAMS (Prenatal Risk Assessment Monitoring System). PRAMS is a CDC surveillance system to reduce infant mortality and low birth weight. Started in 1987, PRAMS is now conducted in about 37 states and New York City. PRAMS supplements vital records and hospital data by providing Wisconsin specific information on maternal behaviors to be used for planning and assessing perinatal health programs. The goal of the PRAMS project is to improve the health of mothers and infants by reducing adverse outcomes such as low birth weight, infant mortality and morbidity, and maternal morbidity. PRAMS provides state-specific data for planning and assessing health programs and for describing maternal experiences that may contribute to maternal and infant health. Discussions are underway to support oversampling oversample of African American mothers for PRAMS beginning in 2011 to increase response rates.

6. Tool Community Needs Assessment tool

Nancy Eberle and Lorraine Lathen provided a needs assessment training in Beloit on January 10, 2011 that included gave an overview of the tool and a practice run. Perry discussed continuing efforts to incorporate elements of the tool into their assessment process.

7. Adjourn and next meetings

Moberg discussed next steps for the evaluation workgroup include the following activities:

- Recap of any work assignments
- Plans for next steps
- Future meeting dates & locations

The next meeting of the workgroup is Wednesday, February 9, 2011 from 10:30 to 2:30 at the Planning Council.

The meeting adjourned at 3:30 pm.

Recorder, Cathy Frey