Minutes
UW School of Medicine and Public Health (UW SMPH)
Oversight and Advisory Committee (OAC)
2:00PM – October 19, 2011 – 4201 HSLC

Members Present: Philip Farrell, Meg Gaines (phone), Cindy Haq, Chris Holmes, Doug Mormann, Greg Nycz, Pat Remington

Members Absent: Susan Goelzer, Katherine Marks

Staff: Chris Blakey, Quinton Cotton, Cathy Frey, Mary Jo Knobloch, Lorraine Lathen (phone), Tonya Mathison, Ken Mount, Eileen Smith, Steve Smith

Guests: Maureen Busalacchi (Health First Wisconsin), Abby Collier (Children’s Health Alliance of Wisconsin), Tim Corden (SMPH Dept. of Population Health Sciences), Paul Krupski (Health First Wisconsin), Rick Moss (SMPH), Samantha Perry (Racine Kenosha Community Action), Liz Straley (ABC for Health)

1. Call meeting to order

Remington called the meeting to order at 2:10pm.

2. Decision on draft September 21, 2011 OAC minutes

Holmes seconded a motion by Nycz to approve the draft minutes of September 21, 2011. The motion passed by unanimous vote.

3. Announcements

2012 OAC meeting schedule
Meetings will take place on the third Wednesday of each month throughout 2012. There was general agreement to reduce the duration of the meetings to two hours, beginning at 1:00pm.

Joint SMPH/MCW conference
A joint planning committee will be convened as soon as a date and location are set for the joint SMPH/MCW conference. The conference will likely take place in Oconomowoc, WI in September, 2012.

Recruitment of University Relations Specialist
Eileen Smith reported that the recruitment for the University Relations Specialist (i.e. Communications Specialist) resulted in 100 applications. She will be reviewing the resumes over the next couple of weeks and will be inviting finalists for interviews.
UW Foundation update

Eileen Smith reported that discussions are ongoing between the UW Foundation (UWF) and the Wisconsin United for Health Foundation, Inc. (WUHF) regarding the fees charged by UWF for the management of the Wisconsin Partnership Program endowment.

4. Partnership Education and Research Committee (PERC) quarterly report

Moss reported on PERC’s October 7, 2011 strategic planning meeting. PERC unanimously voted to support the recruitment of a senior faculty member who will provide leadership and build capacity in maternal and child health research, education, clinical care, and community service. This effort will contribute to the School’s transformation goals and the WPP Healthy Birth Outcomes Program, and aligns with OAC and PERC’s objective to form joint collaborations in community engaged work.

The focus of the strategic planning discussion was to introduce and share ideas for future consideration. Moss recalled that at the joint meeting in 2010, PERC and OAC had identified obesity and diabetes as a high priority health issue. PERC will be reviewing a draft call for proposals focused on this health issue.

PERC also discussed its two competitive Request for Proposals programs, the New Investigator Program (NIP) directed to junior faculty and the Collaborative Health Sciences Program (CHSP) directed to senior faculty. The NIP has successfully met its purpose of enhancing the career development of new SMPH faculty while also addressing the mission and vision of the WPP. The CHSP has also met its purpose and objectives overall, but more recently there has been less applicant interest and applications have been less broad in scope. PERC plans to evaluate and revamp the program.

PERC had a broad discussion of education and research initiatives. The committee discussed the successes of the Wisconsin Population Health Service Fellowship and the Healthy Wisconsin Leadership Institute. There was consideration of expanding the School’s public health programs through a distance MPH program and public health certificate programs. PERC considered the changes made to the medical school’s curriculum through the targeted grant, “Transforming Medical Education”. The committee also discussed the importance of a rigorous evaluation to show the impact of funded programs. PERC will be discussing these ideas further in the coming months, and looks forward to sharing them in more detail at the joint meeting of OAC and PERC in April 2012. Moss announced that the competitive renewal grant to the NIH for the “Institute for Clinical and Translational Research (ICTR)” received a high score placing it among the top three of the 14 programs reviewed in this competitive cycle. Although the funding level is not yet known, ICTR is well positioned to receive the best possible level of NIH support. PERC provides considerable support to ICTR primarily for its community engagement efforts.
5. Lifecourse Initiative for Healthy Families (LIHF) report

Farrell announced that Magda Peck was named the founding dean of the UW-Milwaukee School of Public Health. Given her expertise in maternal and child health, Farrell is confident that there is potential for collaboration between the SMPH and UW-Milwaukee.

LIHF Steering Committee updates

Farrell reported that the next LIHF Steering Committee meeting is on November 9. The agenda will include presentations from the Milwaukee and Racine sites on their Community Action Plans. The Steering Committee will also address its membership, including a discussion of the committee’s charge, roles and responsibilities.

Update on Memorandum of Understand and Grant Agreement, and funding contingencies

Cotton reported that MOU/Grant Agreements were being distributed to each of the four sites (Beloit, Kenosha, Milwaukee, and Racine) following OAC’s approval in September 2011 of the Collaborative Continuation Planning grants. The sites each agreed to the refunding contingencies.

Wisconsin Public Television on infant mortality and LIHF

Remington reported that two segments of Wisconsin Public Television’s Here and Now focused on infant mortality, and mentioned LIHF. WPP staff will share a link to the segments by email.

6. Progress report presentation on 2007 implementation grant, “Keeping Kids Alive in Wisconsin”, Children’s Health Alliance of Wisconsin

OAC invited two grantees to submit continuation proposals during the 2011 cycle of the Community-Academic Partnership Fund. Both proposals are currently undergoing an external review along with the other Development and Implementation applications. In alignment with OAC’s policy, the continuation applicants were invited to present on the progress of their current grants and provide an overview of their proposed work.

Abby Collier, Project Manager with the Children’s Health Alliance, and Tim Corden, Academic Partner, Associate Professor of Pediatrics, Medical College of Wisconsin and Department of Population Health Sciences, SMPH presented a progress report on the 2007 implementation grant, “Keeping Kids Alive in Wisconsin”. Over the past three years, the project has built a sustainable Child Death Review (CDR) program throughout Wisconsin by: (1) providing assistance to almost 40 counties in the development, coordination, and implementation of local CDR teams, (2) evaluating Wisconsin’s current child death data collection process, establishing uniformity and facilitating participation in the national reporting system, and (3) developing recommendations to establish a governing policy and sustainability for a model CDR system in Wisconsin. Next steps include: (1) continuing to improve the quality of reviews, data collection and prevention recommendations, (2) expanding the reviews to include a Fetal and Infant
Mortality Review process, (3) disseminating results to local, state, national and international partners, and (4) ensuring that Wisconsin communities move towards a focus on prevention.

Since some Wisconsin counties have varying populations, Nycz questioned if the smaller counties have considered developing regional teams and whether larger counties need multiple CDR teams. Corden indicated that although the project has been open to the idea of regional teams, the county system is strong and thus far has worked well. Mormann commented that after this project was implemented, the CDR team in La Crosse changed its focus from prosecution to prevention. Haq reported that several TRIUMPH (Training in Urban Medicine and Public Health) students have benefitted from participating in this project and will take this experience with them through their careers. In response to a question from Nycz, Collier confirmed that the project has reached out to several Wisconsin tribes.

7. Progress report presentation on 2010 development grant, “Building Effective Partnerships to Reduce Risky & Problem Alcohol Use”, Health First Wisconsin

Maureen Busalacchi, Executive Director of Health First Wisconsin, presented a progress report on the 2010 development grant, “Building Effective Partnerships to Reduce Risky & Problem Alcohol Use”. Abuse of alcohol is a critical public health issue in Wisconsin. The state leads the nation in problem consumption like binge drinking, drunken driving and alcohol use by women of childbearing age. The project is organizing a network of state and local partners working to implement and evaluate environmental and policy-based interventions. The continuation implementation grant aims to reduce and prevent risky and problem alcohol use and its public health impacts by: (1) shifting social norms that condone excess drinking, (2) strengthening the organizational and communication capacity of the core group of project partners, and (3) highlighting the economic costs of excessive alcohol consumption by creating a “burden of alcohol” report with local data.

Nycz noted the significant shift in attitude in the state related to tobacco use. Like tobacco, alcohol is rooted in the state’s culture. He asked if there were any national examples of successes in addressing alcohol abuse. Busalacchi referred to a CDC report on the cost of excessive drinking. While there is a strong evidence-base that can lead to policy change at the local level, Wisconsin’s culture as it relates to alcohol makes such change more difficult.

8. Financial reporting: OAC endowment value and cash balances

Mount presented the financial projections for the WPP through September 30, 2011. The value of the endowment was projected to have dropped by almost 5% in September to a value of $286.8 million – 1.75% above its original value. There is a total cash balance of $33.2 million. In alignment with the WPP policy on endowment growth and distributions, OAC will set the endowment distribution rate for 2012 in December 2011.
9. **OAC quarterly progress and financial report**

WPP staff provided a quarterly progress and financial report on the 44 active OAC grants, including 36 Community-Academic Partnership Fund grants, four Public Health Education and Training grants, and four Lifecourse Initiative for Healthy Families grants. Steve Smith indicated that there are no financial issues related to the active grants. Since July 1, there have been five no cost extension requests. Two were approved by the OAC, and three were approved administratively. Cotton referred to his earlier report on the LIHF Collaborative Continuation Planning grants. In response to a question by Nycz, he confirmed that the Community Action Plans will be shared with OAC following a review by WPP staff, the LIHF core team, and the LIHF Steering Committee.

10. **Community Academic Partnership Fund**

Knobloch provided an update on the application review process for the 2011 Community-Academic Partnership Fund. Full applications were due September 30. Following a technical review by staff, 10 Implementation and 17 Development grant applications are undergoing an independent external review. Three implementation grantees withdrew their applications. The reviewers will meet to discuss the applications on December 1. And on December 14, OAC will award up to four Implementation grants and up to 10 Development grants.

11. **Adjourn – Next meeting November 16, 2011**

Remington adjourned the meeting at 4:00pm.

Recorder, Tonya Mathison
Secretary, Chris Holmes