Members Present: Philip Farrell, Meg Gaines, Susan Goelzer, Cindy Haq, Chris Holmes, Katherine Marks, Doug Mormann, Greg Nycz, Pat Remington

Staff: Chris Blakey, Cathy Frey, Mary Jo Knobloch, Lorraine Lathen, Tonya Mathison, Mike Mirer, Eileen Smith, Stephen Smith

Invited Guests: Marion Ceraso (Population Health Sciences), Tom Oliver (Population Health Sciences)

Guests: Liz Straley (ABC for Health)

1. Call meeting to order

Goelzer called the meeting to order at 1:00pm.

2. Nominating Committee report and election of officers

Farrell reported on the January 12, 2011 meeting of the OAC Nominating Subcommittee for the Election of Officers. The Subcommittee was made up of Farrell as chair, and Marks and Nycz. Farrell reported that Susan Goelzer had decided not to stand for reelection as OAC’s chair because of increasing administrative responsibilities she has assumed. He presented a gift in appreciation of her more than seven years of dedicated service on OAC.

The Subcommittee considered Remington’s extensive experience and credentials in public health, as he had indicated strong interest in the chair position. Mormann and Holmes had respectively shared interest in serving as vice chair and secretary. Mormann has served as vice chair of OAC since 2007, and has been a representative of statewide health care since 2002. Holmes has served as a representative of children’s health since 2009. After considering the qualifications of each candidate, the Subcommittee unanimously nominated the following individuals to fill the officer positions:

- Chair, Pat Remington
- Vice Chair, Doug Mormann
- Secretary, Chris Holmes

Marks shared her enthusiasm for this slate of candidates, and seconded a motion by Farrell to appoint Remington as Chair, Doug Mormann as Vice Chair, and Chris Holmes as secretary. The motion passed by unanimous vote.

Remington immediately assumed his role as chair.
3. Announcements

UW Foundation
Remington reported that discussions continue between the UW Foundation and the Wisconsin United for Health Foundation, Inc. (WUHF) regarding the 1% annual expense recapture fee charged by the UW Foundation on the funds held on behalf of the Wisconsin Partnership Program (WPP). Two related newspaper articles were distributed.

Meeting with Mayor Barrett and Alderman Murphy
Remington reported on a recent meeting of WPP leadership and staff with Mayor Barrett and Alderman Murphy, Chair of the Milwaukee Common Council Finance and Personnel Committee. Chris Holmes also participated sharing her perspectives as a public member of OAC.

After discussing concerns and questions related to the WPP, Mayor Barrett and Alderman Murphy described the breadth and depth of public health problems in Milwaukee. Barrett and Murphy specifically noted the severity of Milwaukee’s STI crisis, and the critical need to improve immunization rates in the city. The WPP will work with the City of Milwaukee Health Department to explore different approaches to address those issues by building on the existing strong partnership between the Health Department and the WPP. The Medical College of Wisconsin is also planning to meet with Mayor Barrett and Alderman Murphy.

Meeting with Insurance Commissioner Nickel
Remington reported on a recent meeting of WPP leadership with the new Insurance Commissioner, Ted Nickel, and his staff. The meeting was an orientation for the Commissioner to the role and responsibilities of the WPP.

Response to Public Health Council
Eileen Smith and Remington met with the Executive Committee of the Wisconsin Public Health Council (WPHC) on January 21, 2011 to elaborate on aspects of their earlier presentation to the full Council. The Executive Committee asked them to follow-up with a written summary of the discussion which was shared at a recent WPHC meeting. A copy of the letter was also shared with OAC. Nycz asked for an annual comparison since 2004 of public health oriented funding by the Medical Education and Research Committee (MERC).

4. Decision on draft minutes

November 17, 2010 OAC/MERC
Nycz seconded a motion by Farrell to approve the draft minutes of the November 17, 2010 OAC/MERC strategic planning meeting. The motion passed by unanimous vote.

December 15, 2010
Gaines seconded a motion by Nycz to approve the draft OAC minutes of December 15, 2010. The motion passed by unanimous vote.
5. **Decision on appointment of two OAC members to the Medical Education and Research Committee**

Eileen Smith reported that Remington will serve a three-year term as one of the two members of the MERC in his capacity as OAC’s chair, effective April 1, 2011. Nycz indicated his willingness to continue serving as the public member representative of OAC. He has served in this role since inception of MERC in 2004. Holmes seconded a motion by Gaines to appoint Nycz to a three-year term on MERC, effective April 1, 2011. The motion passed by unanimous vote.

6. **Financial report: OAC endowment value and cash balances**

Stephen Smith presented the financial projections for the WPP through December 31, 2010, with actual balances through September 30, 2010. The projected value of the endowment is $307.9 million, 9.2% above the historical value, with a related cash balance of $31.3 million. Nycz asked that future end-of-year financial reports include the targeted versus actual rate of growth for the endowment.

7. **Medical Education and Research Committee (MERC) report**

Nycz reported on the January 10 and February 14, 2011 MERC meetings. In January, MERC heard three interim progress report presentations: Javier Nieto on the “Survey of the Health of Wisconsin”, Jim Cleary on “Reducing Cancer Disparities through Comprehensive Cancer Control”, and Marc Drezner on the “Institute for Clinical and Translational Science Award”. In addition, MERC members presented their reviews of a number of interim and final progress reports.

In February, Moss announced that four MERC membership terms will be ending in March, 2011. An election will be held to fill Norm Drinkwater’s position as Basic Sciences Faculty Representative. The Basic Sciences Caucus appointed Jim Shull, Chair of Oncology, as a representative of the Basic Sciences Chairs. As was discussed earlier today, the terms of OAC’s two representatives – Goelzer and Nycz – also end.

MERC received 23 preliminary applications for the Collaborative Health Sciences Program, open to Professors and Associate Professors and Senior and Distinguished Scientists. MERC appointed a review subcommittee made up of five MERC members to evaluate the preliminary applications which will make a recommendation to MERC in April on which warrant further development as full proposals. The meeting concluded with an interim progress report presentation by Tom Oliver on the “Master of Public Health Program”, and discussion of several final reports.
8. Lifecourse Initiative for Healthy Families report

January 12, 2011 Meeting
Farrell reported on the January 12, 2011 meeting of the Lifecourse Initiative for Healthy Families (LIHF) Steering Committee. The Committee conducted a self-assessment discussion and considered accomplishments since its inception in 2009 and lessons learned for moving forward. The Committee also discussed transitioning from planning to implementation, including the role and responsibilities of the Steering Committee, LIHF Collaboratives, and Fiscal Sponsors. A Request for Proposals workgroup will be meeting later in February to discuss the requirements for the implementation phase. The meeting concluded with a presentation by Rich Brown on substance and tobacco abuse on birth outcomes. Remington recommended that the RFP make clear the leveraging opportunities, both from UW Foundation and other local funding opportunities. Nycz noted the important role of HMO’s, since they will benefit from the success of LIHF.

Farrell reported that there are up to five vacancies on the Steering Committee. OAC will be asked to consider nominees at a future meeting.

Community Action Planning Grant project updates
Lathen reported that the four LIHF Collaboratives – Milwaukee, Racine, Kenosha, and Beloit – continue to work toward their deliverables for the planning phase. Each Collaborative has submitted an interim progress report detailing their work. It is expected that all of the sites with the exception of Milwaukee will require no cost extensions. The requests will be advanced for OAC’s review.

Milwaukee Journal Sentinel series, Empty Cradles: Confronting Our Infant Mortality Crisis
The Milwaukee Journal Sentinel recently initiated a new series on Wisconsin’s infant mortality crisis called Empty Cradles.

9. Community-Academic Partnership Fund

Decision on no cost extension request, “Child and Adolescent Mental Health Scorecard”, Wisconsin Family Ties, Inc.
Knobloch presented an overview and recommended approval of a no cost extension request from Wisconsin Family Ties, Inc. for “Child and Adolescent Mental Health Scorecard” for $19,147 from 1/1/2011 to 6/30/2011. Holmes seconded a motion by Nycz to approve the no cost extension. The motion passed by unanimous vote.

Letter from ABC for Rural Health
Frey distributed a letter that she received from Michael Rust of ABC for Rural Health regarding the review process for the notice of intent during the 2010 funding cycle of the Community-Academic Partnership Fund (CAPF). Knobloch will follow-up to respond to his questions and concerns.
2010 reviewer survey results
Knobloch distributed the results of a survey of the 11 reviewers who evaluated the 30 full applications during the 2010 funding cycle of the CAPF. 10 reviewers completed the survey. Overall, they felt the quality of the applications had improved, and that their assigned proposals were well aligned with their expertise. Reviewers also appreciated meeting in-person to discuss the applications. The results of the survey will be used to help refine the review process.

2010 applicant survey update
Knobloch distributed draft grant applicant survey results for the 2010 CAPF funding cycle. The results of the survey will be used to help revise the 2011 Request for Partnership application and grant review process. Knobloch will summarize and disseminate the survey results when concluded.

New grantee orientation, March 4, 2011
Knobloch reported that an orientation for the 14 new CAPF grantees funded in 2010 will take place on March 4, 2011. The draft agenda was distributed. Grantees will present their projects, including intended outcomes and evaluation plans. The event is structured so that grantees will have time to work on developing effective partnerships, and to network with other grantees. There are a number of presentations planned, including: grant guidelines, financial reporting and supplanting, and human subjects protection and IRB review.

Draft 2011 Request for Partnerships and timeline
Knobloch presented an overview of proposed changes to the 2011 CAPF Request for Partnerships (RfP). The RfP has been revised to place more emphasis on measured outcomes, and to require a logic model for all proposals as well as plans for dissemination plan and sustainability. Applicants are encouraged to use the “What Works” report. The RfP more clearly describes the submission and review process for NOI’s; in particular, submission of a NOI does not guarantee an invitation to submit a full application. The “Post Award” section of the RfP describes the new requirement for regular site visits and annual, rather than semi-annual, progress reporting.

10. Presentation of and decision on Public Health Education and Training proposals:

Healthy Wisconsin Leadership Institute
Marion Ceraso, MHS, presented an overview of the Public Health Education and Training (PHET) reapplication for the “Healthy Wisconsin Leadership Institute” (HWLI), including progress to date. The purpose of the HWLI, which is jointly funded by the Medical College of Wisconsin (MCW), is to develop transformational leaders who engage in innovative community health improvement activities that effectively protect and promote the health of the public. This is accomplished through the community teams program, regional workshops, and online learning.
$520,000 is requested over three years ($173,333 per year), which represents no increase from the previous budget request. This request will support annually up to seven community teams and at least two regional workshops. It will also support the expansion of the Online Learning Library, continued cultivation of a more diverse network of partnerships, creation of a development and sustainability plan, and implementation of a comprehensive evaluation.

Nycz seconded a motion by Mormann to approve the budget request for the HWLI of $520,000 over three years. Remington asked for discussion. He noted that the budget for the HWLI was reduced several years ago to align with MCW’s funding. Holmes questioned if there has been sufficient demand for the HWLI, in particular for the community teams program. Nycz added that many of the teams seem concentrated in urban areas, and questioned the level of demand across the state. Ceraso indicated that there is demand, but did not have specific data. She added that the teams talk very positively of their experiences. Remington asked her to report back to OAC with this data for the current community teams recruitment cycle. Mormann noted that the HWLI is an important effort with a strong return on investment benefitting the state of Wisconsin through the development of leaders. Nycz wondered if library resources are available to participants only while in the HWLI. Oliver noted that public library access has been discussed as part of the new Wisconsin Center for Public Health Education and Training (WiCPhET). Gaines shared a concern about a potential conflict of interest fitting the definition of professional relationship, and questioned if OAC’s vote should take place in closed session. There was agreement to hold discussion of the motion until after the presentation of the Fellowship Program request.

**Wisconsin Population Health Service Fellowship**

Tom Oliver, PhD, MHA, presented an overview of the PHET reapplication for the “Wisconsin Population Health Service Fellowship”, including progress to date. The purpose of the Fellowship Program is to help build the next generation of public health leaders and provide direct service to communities and agencies working to improve population health. Masters-trained Fellows complete two-year placements in community and state agencies. The Program has placed a total of 27 fellows in 18 organizations, with the seventh class entering the workforce in July 2010.

$1,069,051 is requested over two years ($534,526 per year), which represents no increase from the previous budget request. This request will support the recruitment and placement of six new Fellows (two with federal match funding) for a total of ten Fellows in the 2011-2013 class. It will also support the training of Fellows through summer orientation, monthly meetings, seminars and conferences, core activities of learning, HWLI programs, and online tools. An annual program evaluation will be implemented which will include surveys of Fellows and Preceptors.

Remington asked for discussion. There was concern about the Program’s racial and ethnic diversity. Remington provided an informal overview of the diversity of each class; and added that the Program should report in the future on diversity of the Fellows. Oliver added that there was typically a small number of applicants, but this year there was an increase from 13 to
30. Ceraso noted that the current applicant pool includes high quality candidates, and is racially and ethnically diverse with a breadth of personal and professional experiences. Recruitment announcements go to all Schools of Public Health and the American Public Health Association, among others. Nycz noted that given the current state budget it will be difficult to hire and keep graduates in Wisconsin. Oliver noted that WiCPHET will link the Fellowship Program and the HWLI more closely with other Master of Public Health Programs in the state.

Ceraso and Oliver left the room.

OAC discussed both the HWLI and Fellowship Program reapplications. There was discussion by OAC of a potential personnel issue given the significant level of salary support for Ceraso on both reapplications. Gaines shared her concern that the Fellowship Program proposal does not address long-term sustainability, a request that has been made by OAC on numerous occasions. She also noted the significant increase in the number of Fellows being supported, after being reduced in 2009. Gaines concluded with a question of why these proposals have not transitioned to MERC funding given the fit with MERC’s public health oriented education investments. Remington responded that OAC made a commitment to support the HWLI and the Fellowship Program as part of its public health education and training initiatives in the 2009-2014 Five-Year Plan. Smith added that OAC’s budget projections for 2011-2014, considered by OAC in September 2010 and at the joint meeting of the OAC and MERC in November 2010, included support for the Fellowship Program and the HWLI.

There was no action on either the HWLI or the Fellowship Program reapplications. There was general agreement to have a conference call in March to discuss the reapplications in more detail.

11. Adjourn – Next meeting April 20, 2011

Remington adjourned the meeting at 3:35pm.

Recorder, Tonya Mathison