Minutes

Wisconsin Partnership Program
Lifecourse Initiative for Healthy Families
Evaluation Workgroup
February 9, 2011 10:30-2:30pm
The Planning Council for Health and Human Services
1243 10th Street, Suite 200, Milwaukee, WI

Present: Georgia Cameron; Mayia Corcoran; Quinton Cotton; Murray Katcher; Angela Moore; Patrice Onheiber; Samantha Perry, Angela Rohan; Pamela Smith; Julie Whelan Capell; Brianne Adams

Absent: Ron Cisler; Sheila DeForest; Marion Fass; Vivian Jackson; Courtenay Kessler; Sarah Martin, Jessica Rice; JaNay Sims, Trina Salm Ward

Staff and Consultants: Paul Moberg, Nancy Eberle; Cathy Frey, Lorraine Lathen

Guests: Kate Kvale, Eleanor Cautley

1. Welcome, Introductions and Announcements
   Paul Moberg called the meeting to order at 10:35 am.

2. Review minutes from the January 11, 2011 meeting
   Members accepted the January 12, 2011 minutes as distributed.

3. Update on implementation phase RFP
   Lorraine Lathen reported on the draft timeline for the development of the implementation phase Request for Partnerships (RFP). The Steering Committee recommended establishing a work group to provide input into the RFP development. The workgroup will report and present discussion drafts to the Steering Committee in March and May 2011.

4. Update from each LIHF site
   Cotton, Moore, Smith and Perry reported on their respective LIHF collaborative activities since the workgroup last met. Members discussed various approaches to sharing results of the Wilder survey with collaboration members, data collection activities, trainings, community education efforts, new partnerships and upcoming local events.

5. Review of Proposes Evaluation Questions
   Coalition and Collaborative Discussion
   Nancy Eberle distributed a document that described three definitions of collaboration for discussion by the workgroup. Georgia Cameron had suggested a need to clarify the difference between a coalition and collaborative, incorrectly used interchangeably. She
suggested consideration of the following definitions from the Public Health Accreditation Board Acronyms and Glossary of Terms, July 15, 2009.

- **Coalition** is an organized group of people in a community working toward a common goal. The coalition can have individual, group, institutional, community or public policy goals.

- **Collaboration** is a mutually beneficial and well-defined relationship entered into by two or more organizations to achieve common goals. The relationship includes a commitment to mutual relationships and goals; a jointly defined structure and shared responsibility; mutual authority and accountability for success; and sharing of resources and rewards.


**Evaluation Questions**

Paul Moberg and Nancy Eberle distributed a revised table that listed all evaluation questions with potential data sources for discussion. The evaluation questions are categorized into the two program phases, Planning, Implementation, in terms of both process and outcomes measures. Eberle described which questions members suggested keeping, deleting or revising for further consideration. Moberg suggested pulling out those questions that relate to “project oversight and management” and could be incorporated into a final report format. Additional questions may be added to strengthen the connection with the working LIHF logic model. Staff will revise the questions and table based on member feedback and continues to identify potential data sources and present at the next meeting.

Members recommended that the evaluation purpose drive which questions to keep or revise. Moberg suggested that the evaluation has multiple audiences and purposes such as accountability, program planning improvement and generalizable learning.

6. **Update on PRAMS survey**

Kate Kvale and Eleanor Cautley from the Bureau of Community Health Promotion, Division of Public Health provided an update on the Wisconsin PRAMS (Prenatal Risk Assessment Monitoring System) renewal. The Wisconsin PRAMS is a CDC surveillance system to reduce infant mortality and low birth weight. Started in 1987, PRAMS is now conducted in about 37 states and New York City. PRAMS supplements vital records and hospital data by providing Wisconsin specific information on maternal behaviors to be used for planning and assessing perinatal health programs. The goal of the PRAMS project is to improve the health of
mothers and infants by reducing adverse outcomes such as low birth weight, infant mortality and morbidity, and maternal morbidity. The renewal request is for 5-years beginning in April 2011. Discussions are underway to retain most, but not all of the optional questions or additional questions for Phase 7 PRAMS beginning in 2012. Members recommended that the additional or optional questions be central to the 12-point plan lifecourse model. Lathen emphasized the importance of communicating that PRAMS is important and valuable to help increase participation. A communications outreach plan will be needed.

7. Wilder Survey
Eberle provided an overview of the open-ended responses on the Wilder Collaborations Factors Inventory across all four LIHF communities. Moberg explained that the analysis of the closed-ended ratings is still in progress, as without further information from the survey developers about the actual distribution of scores, we cannot draw any meaningful conclusions about changes in these scores between the first and second rounds of the survey.

Eberle also encouraged members of the group to be deliberate in how we talk about issues of confidentiality with the survey. People’s responses to the survey are anonymous, but not kept confidential. In other words, we may share individuals’ and groups’ responses on the survey with entities connected to the LIHF project, but no one will know who said what.

8. Community Needs Assessment Tool
The need assessment was discussed during the updates provided by the four Program Coordinators, and so was not addressed as a separate agenda item. Eberle reported that the data will be aggregated as much as possible and encouraged the coordinators to send in the forms as they are completed.

9. Adjourn and next meetings
Moberg discussed next steps for the evaluation workgroup include the following activities:
- Recap of any work assignments
- Plans for next steps
- Future meeting dates & locations

The next meeting of the workgroup is Wednesday March 9, 2011 from 1:30 to 3:30 at the United Way of Greater Milwaukee.

The meeting adjourned at 2:30 pm.

Recorder, Cathy Frey