Minutes
UW School of Medicine and Public Health (UW SMPH)
Oversight and Advisory Committee (OAC)
Wednesday, September 21, 2011 1:00 – 4:00PM
Health Sciences Learning Center (HSLC)
750 Highland Avenue, Madison, WI

Members present: Greg Nycz, Susan Goelzer, Pat Remington, Chris Holmes, Cindy Haq, Katherine Marks

Members present by phone: Meg Gaines, Phil Farrell

Absent: Doug Mormann

Staff: Ken Mount, Eileen Smith, Cathy Frey, Quinton Cotton, Mary Jo Knobloch, Madeline Duffy, Chris Blakey, Steve Smith

Invited Guest: Lorraine Lathen

Guests: Samantha Perry, Pamela Smith, Nancy Eberle, Jack Waters

1. Call meeting to order
Pat Remington called meeting to order at 1:14 p.m.

2. Decision on Draft July 20, 2011 and July 28, 2011 OAC Minutes
Holmes seconded a motion by Goelzer to approve the July 20 and July 28, 2011 draft minutes. The motion passed by a unanimous vote.

3. Announcements
Wisconsin United for Health Foundation Inc. (WUHF)
Remington stated that discussions continue between the WUHF and the UW Foundation around issues related to the fees charged by UW Foundation for the endowment management. Smith reported that Mark Bugher, Director of University Research Park and special assistant on policy issues for Interim Chancellor David Ward will participate in the negotiations with the UW Foundation on behalf of UW Madison. Bugher has led Research Park since 1999, and has extensive government experience serving as secretary of the state Department of Administration from 1996-99 and as state revenue secretary from 1988-96.
December 8, 2011 UW System Board of Regent meeting
Smith reported that WPP will present the 2010 annual report to the UW System Board of Regents on December 8, 2011 in Madison.

October 19, 2011 Joint OAC/PERC meeting
Smith reported that the joint OAC/PERC meeting will occur on October 19, 2011.

Joint SMPH/MCW Joint Conference
Smith reported that planning is underway for a UW SMPH/WPP and Medical College of Wisconsin, Healthier Wisconsin Partnership Program joint conference in the fall of 2012. The conference will be focus on the accomplishments of the two programs in all program areas including education, research, and community partnerships.

4. Partnership Education and Research Committee (PERC) Report
Nycz reported on the September 12, 2011 PERC meeting including the introduction of the new PERC member Elizabeth Petty MD, Senior Associate Dean of Academic Affairs. Guest Phil Farrell gave a presentation on the need for SMPH faculty leadership and capacity in maternal and child health. Farrell outlined several outstanding opportunities for collaboration in research and education. Recruitment of a new senior faculty member with a multidisciplinary approach would also contribute greatly to the OAC Healthy Birth Outcomes initiative. After hearing presentations from the five finalists for the Collaborative Health Sciences Program, the PERC discussed and voted to fund the following three proposals:

- Richard Brown, MD, MPH, Professor, Department of Family Medicine, “Preparing Health Educators to Address Behavioral Health Determinants through Health Care Settings”
- Jonathan B. Jaffery, MD, MS, Associate Professor, Department of Medicine, “Medical Homes for High Risk Pregnant Women in Southeast Wisconsin: Do They Improve Birth Outcomes?”
- Sterling C. Johnson, PhD, Associate Professor, Department of Medicine, “Predicting Alzheimer’s Disease using Multimodal Machine Learning”

5. Financial reporting
OAC endowment value and cash balances
Mount presented the financial projections through August 31, 2011. The projected endowment value is approximately $303M, or 7.7 percent above its original value, with a cash balance of $33M.

UW Foundation Reports
Mount presented and reviewed the draft document titled, “UW Foundation reports and presentations related to the WPP endowment” that included the following timeline:

- Annual UW Foundation presentations to the OAC and PERC
- Monthly reports to OAC and PERC on estimated investment returns and fees
- Quarterly reconciliation of actual amounts of endowment income, spendable income and endowment distribution to estimates, and inflation adjusted endowment
6. **Lifecourse Initiative for Healthy Families (LIHF)**

*Steering Committee report*

Farrell provided an update on the September 14, 2011 LIHF steering committee. Highlights included the following agenda items:

- A report on the four LIHF Collaboratives groups. Lathen reported that each community group is at a different stage of development.
- Farrell discussed fund development activities and timeline for implementation of a plan.
- There was recognition of the significant media attention to LIHF in Milwaukee. Members inquired how the Steering Committee and WPP could promote similar media attention in the other three communities.
- Farrell discussed nominations for the Steering Committee and recommended that nominations come from each of the members, especially community representatives from Racine, Kenosha, and Beloit.
- The next meeting of the steering committee is scheduled for November 9, 2011.

Cotton mentioned the LIHF Steering Committee’s interest in participating in reviewing community action plans. Cotton provided highlights of work groups and outlined December 31, 2011 as the due date for the evaluation and communications work plans. The March of Dimes will offer a fall information session on Centering Pregnancy as an evidence-based program. The WPP staff and LIHF Collaboratives will help to assist the March of Dimes in identifying hospitals, clinics, and community centers that would be interested in participating in the information session.

**Updates on Community Action Planning Grants**

Lathen reported on the status of the four Community Action Planning grantees and progress report including the following highlights:

- All grantees are working toward completing community action plans by December 31, 2011.
- Representatives from the four grantees presented at Wisconsin’s Healthiest Women’s initiative hosted by the Wisconsin Department of Health Services held in Beloit, WI in September.
- Beloit LIHF is working to identify funding that will take them through the next funding period.
- Milwaukee LIHF has identified additional sources of funding until continuation planning grant is awarded.

**Revised Timeline for Transition to Implementation**

Cotton provided a draft timeline for transition from the planning to implementation phase and noted key OAC decision dates.
Discussion and decision on Continuation Planning Grant funding application
Cotton and Lathen outlined the review process for the four LIHF Continuation Planning Grants and provided a staff review of each application with recommendations. Following a thorough discussion of each application, the OAC voted on the four proposals as follows.

Beloit Lifecourse Initiative for Healthy Families: Haq seconded a motion made by Nycz to approve funding for $50,000 to Stateline Community Foundation with the following contingencies:
   1. Revise Project Budget (assures it matches Work Plan Timeline)
   2. Regular submission of the Financial Status Report (monthly)
   3. Monthly check-ins with WPP Staff
   4. Applicant must develop a better method of tracking stipends/incentives
   5. Address issues related to payroll listed.
The motion was passed by a unanimous vote.

Kenosha Lifecourse Initiative for Healthy Families- Holmes seconded a motion made by Nycz to approve funding for $50,000 to the Black Health Coalition of Greater Kenosha with the following contingencies:
   1. Revise Project Budget
   2. Revise Work Plan to list specifically which consultants will be involved in proposed activities
The motion was passed by a unanimous vote.

Milwaukee Lifecourse Initiative for Healthy Families - Nycz seconded a motion made by Remington to approve funding for $50,000 to the Planning Council for Health and Human Services, Inc. with the following contingencies:
   1. Revise Work Plan
   2. Revise Project Budget
The motion was passed by a unanimous vote.

Greater Racine Collaborative for Healthy Birth Outcomes – Holmes seconded a motion made by Nycz to approve funding for $50,000 to the Johnson Foundation at Wingspread with the following contingencies:
   1. Revised Project Budget
   2. Applicant agrees to complete evaluation forms at LIHF Collaborative meetings
   3. Applicant agrees to follow guidance of WPP regarding communication and branding strategies
   4. Applicant agrees increase involve of community residents in workgroups
   5. Applicant agrees to provide more information on ambassador and advisory group
   6. Applicant agrees to host meetings in the target community
The motion was passed by a unanimous vote.
7. Community Academic Partnership Fund
Discussion and decision on the no-cost extension request for Collaborative AODA Service -
Identifying Cost Effective Models, Jewish Family Services
Knobloch reviewed and recommended a no-cost extension for Collaborative AODA Service -
Identifying Cost Effective Models, Jewish Family Services. Nycz moved the no-cost extension be
granted. Holmes seconded and the motion was approved unanimously.

Review process for 2011 full applications
Knobloch reminded members of the full application review process for the 19 development and
10 implementation proposals received by the due date. Technical assistance days were
provided in Madison and Eau Claire and staff offered all applicants individual technical
assistance in August and September. The expert review process begins in October 2011. The
OAC will review a rank order of proposals on December 14, 2011

Discussion and decision on Full Proposal Expert Review Committee
Knobloch reported on the 2011 community grants expert reviewers. The list reflects a mix of
previous and new reviewers and community and academic experts in public health. Nycz
moved the slate of proposed expert reviewers be approved. Haq seconded and the motion was
approved unanimously.

8. Adjourn- Next Meeting October 19, 2011
Remington adjourned the meeting at 3:30 pm.

Recorder, Madeline Duffy
Secretary, Chris Holmes