Minutes
Wisconsin Partnership Program (WPP)
Healthy Birth Outcomes LIHF Steering Committee
YWCA of Greater Milwaukee
1915 North Dr. Martin Luther King Jr. Drive
Milwaukee, WI 53212
Wednesday, January 11, 2012 11:30 AM

Members Present: Georgia Cameron, Ron Cisler, Phil Farrell (Co-Chair), Tito Izard, Murray Katcher, Sheri Johnson, Marilyn Kilgore, Katherine Marks (Co-Chair) and Betty Stinson

Members Absent: Stephen Ragatz

Staff: Quinton Cotton, Cathy Frey, Karen Roach and Eileen Smith

Invited Guests: Nancy Eberle and Lorraine Lathen

Guests: Antoinette Campbell, Cheryl Jackson, Donna Johnson, Edwardo Manuel, Clarene Mitchell, Valerie Nash, Samantha Perry, Angela Moore, Gwen Perry-Brye, Katie Pritchard, Tara Tinder, Jack Waters and Janine Williams

1. Welcome and Review of Agenda

The meeting was called to order at 11:35 am. Farrell welcomed committee members and reviewed the agenda meeting materials.

2. Decision on September 14, 2011 and November 9, 2011 Meeting Minutes

Farrell requested approval of the September 14, 2011 meeting minutes. After a motion made by Kilgore and seconded by Johnson, the meeting minutes were approved. Cotton noted that the meeting minutes provided greater detail regarding committee deliberations on funding for LIHF Collaboratives during the implementation phase as requested by Kilgore at the last meeting. Farrell requested approval of the November 9, 2011 meeting minutes. After a motion made by Kilgore and seconded by Cisler, the meeting minutes were approved.

3. LIHF Collaborative and Planning Grant Update

LIHF Site Report Out Lathen provided a report on activities for the LIHF Collaboratives in Beloit, Kenosha, Racine, and Milwaukee.

- Kilgore will be honored with the YWCA Racial Justice Award for her community work in Beloit.
- Racine LIHF is became an official partner of Text4baby, a communication tool that sends health promotion messages to mothers during their pregnancy and after the baby is born.
• WPP has started to re-convene monthly conference calls with the leadership of the four LIHF Collaboratives, has developed a quarterly calendar, and recently held a strategic visioning session with project coordinators in each site.

Katcher asked if fiscal sponsors had been identified in Milwaukee and Racine and for more information on these agencies and their prior involvement with the LIHF project. Cotton noted that the YWCA of Greater Milwaukee would serve as the fiscal sponsor for Milwaukee LIHF Collaborative and the Racine Kenosha Community Action Agency would serve in this role for the Racine LIHF Collaborative.

Process to Review Community Action Plans Cotton reported that the review of local plans would include the LIHF Core Leadership Team and members of the OAC and LIHF Steering Committee (Georgia Cameron, Cindy Haq, Sheri Johnson and Patrice Onheiber as Katcher’s representative).

4. Steering Committee Membership

Charge, Role and Responsibilities Farrell provided an overview of the charge, role and responsibilities of Steering Committee members and reminded members of the Conflict of Interest Questionnaire that should be complete annually.

Slate of Nominees Farrell and Marks provided an overview of the nomination process, which included consideration of representation from the LIHF communities, identifying individuals with particular expertise needed during the implementation phase and interviewing of potential nominees. Cisler noted the nomination list did not include representation from the payer community and the committee supported the decision for the co-chairs and staff to identify a member from the payer community. There was consensus among the committee members to forward recommendations to the Oversight and Advisory Committee (OAC) regarding the slate of nominees for the Lifecourse Initiative Steering Committee.

5. Input on targeted Request for Applications

Cotton reviewed the draft targeted Request for Application (RFA) for LIHF Collaborative Implementation Grants. Grant monies will be used to move forward priorities outlined in local Community Action Plans that address community-system, policy and environmental change. Existing LIHF Collaboratives can apply for funds up to $250,000 over a two year period for up to $150,000 in Year One and up to $100,000 in Year Two. Partial in-kind or cash match contributions are required. Committee members commented on the level of funding for LIHF Collaboratives, pointing out that adequate resources being made available would be necessary to support coalition work.

In discussion on the RFA for LIHF Collaborative, Committee members asked clarifying questions about the relationship between LIHF Collaboratives, Community Action Plans, and the competitive Request for Partnerships (RFP) process for LIHF Project Grants. This discussion is summarized below.

• Community Action Plans should lead, guide, and influence the Initiative at all levels (WPP, LIHF Collaboratives, and LIHF Project Grants).
• Project Grantees will be expected to include a letter of support from the LIHF Collaborative in their community as part of their application and discuss how their work advances the local Community Action Plan.
• The RFP process is competitive and the application is similar to the WPP’s community grants program. Because of the competitive nature of the process, the number of projects that will be funded is unknown.
• The Steering Committee will make recommendations for the OAC to consider when determining geographic distribution of dollars across the four LIHF communities.
• All programs outlined in Community Action Plans will not be funded by the WPP as the dollars are limited. The WPP will work with local communities by engaging in discussion with other funders, when appropriate, to support moving forward strategies outlined in local action plans. It is an expectation that local communities will also work towards developing and generating support to move the work forward.

6. LIHF Community Action Plan Presentations

Farrell invited members from the Beloit LIHF Collaborative to provide an overview of the Community Action Plan.

Key Points listed in Beloit LIHF Community Action Plan

- Racine Kenosha Community Action Agency will serve as fiscal agent.
- Group consensus process was identified as the way decisions will be made by the Collaborative.
- Focus areas include: improving access to quality pre-natal care, expanding health care access over the lifecourse, strengthening father involvement, enhance service coordination and systems integration, close the education gap, reduce poverty and undo racism
- Policy/Systemic Change Model Recommendations
  - The Magnolia Project
  - Northern New Jersey Maternal Child Health Consortium
  - Health Care Providers Community Engagement and a Service Feedback Mechanism
  - Input into the Hospital/Health Providers Accreditation Process
  - Systems Navigator and Integration
  - Custodial, Visitation Laws and Policies about the child’s health
  - Community Garden Program
  - Systems and Policies that keep father from the home
  - Harlem Children’s Zone
- Program Level Focus and Recommendations
  - Centering Pregnancy
  - The Birthing Project USA
  - A Black Health Coalition
  - Dads for Life
  - Dads on the Inside
Farrell invited members from the Kenosha LIHF Collaborative to provide an overview of the Community Action Plan.

**Key Points listed in Kenosha LIHF Community Action Plan**

- The fiscal sponsor has not yet to be determined
- Efforts are being made to formalize governance structure, with a particular emphasis on African-Americans community members serving in leadership roles
- Focus includes: improving access to quality pre-natal care, strengthening father involvement, undoing racism and closing the education gap
- Collaborative Focus and Recommendations
  - Fatherhood – job development and child support policies
- Program Level Focus and Recommendations
  - Centering Pregnancy
  - Nurse Family Partnership
  - Fetal Infant Mortality Review
  - Undoing Racism Work
  - Early Head Start

7. **Presentation of LIHF Communications Plan**

The Communications and Public Awareness Workgroup continues to meet to finalize the LIHF Communications Plan. This plan will be presented to the Committee at a future meeting.

8. **Announcements and Updates**

LIHF media coverage Farrell reported that there has been continued coverage of the issue of infant mortality.

Cross-Site Meeting Cotton noted that the WPP would be hosting a cross-site meeting in Madison on January 26, 2012 to deliver a grant information and training session and have cross-site dialogue.

9. **Open Forum**

There were no comments made by meeting attendees.

10. **Adjourn**

Farrell adjourned the meeting at 2:00 pm. The next meeting of the LIHF Steering Committee will be held on Wednesday, March 14, 2012 at 11:30 am in Kenosha, Wisconsin.

Recorder, Quinton Cotton