

UW School of Medicine and Public Health
Wisconsin Partnership Program

Public Notice

The University of Wisconsin School of Medicine and Public Health, Lifecourse Initiative for Healthy Families Evaluation Workgroup will meet on **Tuesday, January 17, 2012 beginning at 12:30pm** at the Urban Underground, 4850 West Fond Du Lac Ave., Milwaukee, WI 53216. The Committee will consider the following agenda:

1. Welcome and Introductions
 - a. Announcements
 - b. Review of Agenda
 - c. Media updates

2. Finalizing PRAMS Campaign Recommendations
 - a. Campaign Overview
 - b. Marketing restrictions
 - c. Father involvement
 - d. Final recommendations

3. Communication Work Plan
 - a. Finalizing our Plan
 - b. Small group work
 - i. Messaging to men/fathers
 - ii. CAP Launching Activities
 - iii. Implementation of the Communication Work Plan
 - c. Report-outs

4. Adjourn

Persons with disabilities who need accommodations to attend the meeting should contact Chris Blakey by mail at the UW School of Medicine and Public Health, 4230 Health Sciences Learning Center, 750 Highland Ave, Madison, WI, 53705, or by phone at 608-265-8215.