Members Present: Philip Farrell, Meg Gaines (phone), Susan Goelzer, Cindy Haq, Chris Holmes, Katherine Marks (phone), Doug Mormann, Greg Nycz, Pat Remington

Staff: Chris Blakey, Quinton Cotton, Cathy Frey, Mary Jo Knobloch, Lorraine Lathen, Tonya Mathison, Ken Mount, Karen Roach, Eileen Smith, Steve Smith

Guests: Dean Robert Golden (UW SMPH), Cheryl Jackson (Beloit LIHF), Angela Moore (Beloit LIHF), Pamela Smith (Kenosha LIHF), Tara Tinder (Beloit LIHF), Jack Waters (Kenosha LIHF), Jeanine Williams (Beloit LIHF), Wu Jiin-Yu (UW-La Crosse)

1. Call meeting to order

Remington called the meeting to order at 12:30pm.

2. Update on and discussion of UW Foundation recapture fee

Remington welcomed Robert Golden, Dean of the UW School of Medicine and Public Health, to the meeting. Dean Golden reviewed the history of the issue arising from the recapture fee charged by the UW Foundation (UWF) for the management of the Wisconsin Partnership Program (WPP) endowment. His discussion included the involvement of the Chancellor’s Office and the communication between the Wisconsin United for Health Foundation, Inc. (WUHF) and the UWF. Interim Chancellor, David Ward, appointed Mark Bugher, head of UW Research Park and special assistant to the Chancellor, to coordinate the dialogue between WUHF and UWF. After extensive discussions with the involved parties, the UWF agreed to make a change in its policy regarding the application of the recapture fee.

The UWF established a breakpoint in the expense recapture formula which reduces the expense recapture fee charged to endowment balances over $250 million. The recapture rate will fall from 100 to 70 basis points on endowment balances exceeding $250 million, and the transfer of available income will increase by the same amount. By making this policy change, the UWF emphasized its responsiveness to the special nature of the WPP endowment while at the same time still being able to meet its fiduciary responsibility as a fundraiser and manager of resources for the University. WUHF was notified of this policy change and its specific application to the WPP’s endowment by letter from Chancellor David Ward, Dean Robert Golden and Michael Knetter, UWF President and CEO. The letter indicated that the full amount of incremental available income will be provided to the OAC. A letter in response from Ben Brancel, WUHF’s chair, acknowledged UWF’s policy change and further indicated that WUHF took no action related to its review of the policy change. Acknowledging that the OAC may not be fully comfortable with the response from the UWF, Dean Golden asked the committee to be mindful that the UWF had been responsive within specific parameters related to its mission and
structure. He urged the OAC to focus on its important work of investing in initiatives that will build healthier communities in Wisconsin and on being the best possible stewards of the funds.

In response to a question by Haq, Dean Golden indicated that the UWF set a recapture rate of 70 basis points on balances exceeding $250 million in order to limit this policy change to endowments the size of the WPP and greater. At this time, the WPP’s endowment is the largest managed by the UWF. Nycz noted that the Insurance Commissioner’s Order requires the UWF to apply its standard policy to the WPP endowment, but the UWF does not raise funds to benefit the WPP’s endowment as it would for all other endowment accounts. He indicated that the UWF should either provide equitable fundraising services or make further adjustment to the recapture rate. Dean Golden responded that fundraising was not an issue addressed by the discussions between UWF and WUHF. Moreover, it is a topic that merits its own attention through future discussions of OAC and PERC.

Mormann thanked Dean Golden for his efforts and questioned whether formal action must be taken by OAC. Remington responded that no action is necessary, and that the meeting minutes serve as public record of the committee’s discussion and acknowledgement of the policy change. Golden commented that OAC members have been very effective and passionate advocates, and now it is time to get on with the committee’s important work. Holmes questioned WUHF’s response. Golden thought that WUHF’s response may be related to the existence of the signed agreement between WUHF, the UWF, and the UW System Board of Regents, which describes the role and responsibilities of each of the parties.

Since there were no further questions, Dean Golden left the meeting.

3. Financial report on WPP endowment value and cash balances

Mount presented the financial projections for the WPP through December 31, 2011. The projected return in December was -0.40% bringing the value of the endowment to $290.7 million; 3.15% above its original value. There is a total cash balance of $32.8 million, $12.8 million of which is allocated to OAC. The projected returns in November were revised from -1.70% to -1.20%. Actual balances through September, 2011 will be available once the UWF closes the third quarter. It typically takes the UWF three months to close each quarter and six months to close each year.

In accordance with the WPP’s policy on General Principles for Endowment Growth and Distributions, Mount presented the stipulated endowment distribution rate for the upcoming year. Mount indicated that the rate used by the UWF is 4.50% based on a rolling historical endowment value, therefore the WPP’s financial projections for 2012 will be based on that rate. He indicated that with the UWF’s policy change on the recapture rate, OAC is projected to receive an additional $120,000 in 2012.

4. Decision on draft December 14, 2011 OAC minutes
Holmes seconded a motion by Nycz to approve the draft minutes of December 14, 2011. The motion passed by unanimous vote.

5. Announcements

WPP communications staff hire
Eileen Smith introduced Karen Roach who is the new communications specialist for the WPP. Roach comes to the WPP from the Wisconsin Alumni Association, where she worked as a senior copywriter.

OAC strategic planning meeting, February 29, 2012
Remington is working with WPP staff on developing the agenda for the strategic planning meeting in February, 2012. Holmes and Haq will share their input on the agenda at an upcoming planning meeting.

Wisconsin United for Health Foundation, Inc. meeting
The Wisconsin United for Health Foundation (WUHF) is scheduled to review the WPP 2010 Annual Report on Monday, March 5. (Note: In February, 2012, the WPP was notified by WUHF that this meeting will be rescheduled.)

Medical Student Research Forum
The Medical Student Research Forum featured a student presentation on the Lifecourse Initiative for Healthy Families (LIHF). Remington commented that this is an example of the UW SMPH recruiting a new kind of medical student thanks to the curriculum changes funded by PERC. Haq added that many students who interviewed for TRIUMPH (Training in Urban Medicine and Public Health) indicated that they came to the UW SMPH due to the transformation. She reported that TRIUMPH has doubled in size to 16 students with no additional funding.

6. Lifecourse Initiative for Healthy Families (LIHF)

Community Action Plan presentations
Representatives of Beloit LIHF and Kenosha LIHF provided an overview of their planning work, collaborative partners and governance structure, and lessons learned. The collaboratives also presented their Communication Action Plans. Beloit LIHF will address access to healthcare, strengthening African American families, and social and economic inequities. Kenosha LIHF will address prenatal care, fatherhood, as well as undoing racism and closing the education gap.

Steering Committee report
Farrell reported on the January 11, 2012 LIHF Steering Committee meeting. The committee discussed its charge, role, and responsibilities as well as a slate of nominees to fill vacancies. Meetings throughout 2012 will take place in each of the four collaborative communities: Beloit,
Kenosha, Milwaukee, and Racine. The committee heard a presentation on the LIHF communications plan, as well as reports from Beloit LIHF and Kenosha LIHF.

Lathen provided an update on each of the four LIHF collaboratives. Highlights included: two grants to Beloit LIHF totaling $15,000, Milwaukee LIHF finalized its Community Action Plan and Kenosha LIHF completed a draft Plan, and Racine LIHF is an outreach partner for Text4baby.

Cotton presented the draft agenda for the January 26, 2012 LIHF Cross-Site meeting, hosted by the WPP. Members of the LIHF Steering Committee and representatives from each LIHF collaborative are invited to attend. The purpose of the meeting is to provide an update on the Initiative’s progress, share the evaluation and communications plans, and learn more about a new Fetal Infant Mortality Review project.

Discussion and decision on Steering Committee membership
Farrell presented the slate of 16 nominees advanced by the LIHF Steering Committee for OAC’s consideration to fill vacancies. OAC commented on the breadth and experience of the nominees. Frey added that one of the nominees is a Medicaid contact. Remington clarified that he, as chair, will make the appointments to the Steering Committee.

Discussion and decision on 2012 Request for Applications for Collaborative Implementation Grants
Farrell distributed an article from the Stanford Social Innovation Review on “Collective Impact”. He commented that the LIHF collaboratives use the distributed leadership model described in the article which has been found to magnify the impact of such community interventions.

Farrell presented the LIHF 2012 Request for Applications for Collaborative Implementation Grants. This is a $1 million commitment with up to $250,000 for each LIHF collaborative over two years, limited to $150,000 in year one and $100,000 in year two. Mormann seconded a motion by Nycz to approve the LIHF 2012 RFA allowing for minor edits by WPP staff to ensure clarity. The motion passed by unanimous vote.

LIHF 2012 financial projections
Frey presented an overview of the 2010-2014 budget for LIHF. In 2008, OAC made a commitment of up to $10 million. Planning grants and evaluation have totaled almost $1.2 million. With OAC’s release of the LIHF RFA, $1 million will support collaborative implementation grants. The remaining $7.8 million will cover project implementation and development grants as well as evaluation and communications.

7. Partnership Education and Research Committee (PERC) report

Remington reported on the January 9, 2012 PERC meeting. PERC approved the Collaborative Health Sciences Program 2012 Request for Proposals for release on January 30. The RFP was
revised following strategic planning discussions. Awards were increased to $500,000 over three years with up to two projects funded. The eligibility and review criteria were also revised.

8. Community-Academic Partnership Fund

Discussion and decision on funding for Milwaukee Public Schools’ 2011 implementation proposal, “School Community Partnership for Mental Health”

Knobloch reported that WPP staff met with the Milwaukee Public Schools (MPS) project team following OAC’s December, 2011 motion to fund MPS’s implementation grant for “School Community Partnership for Mental Health”. OAC’s motion was made contingent upon receipt and satisfactory review of a written justification of how this project differs from the identically titled development grant funded by the Medical College of Wisconsin (MCW). MPS followed-up with a written response which was reviewed by WPP staff, and by Ken Mount and Eileen Smith in consultation with MCW. Upon request from the WPP, an independent assessment was also completed by an evaluation expert from the UW Population Health Institute.

Following thorough review and discussion, WPP leadership and staff recommend that OAC not fund MPS in this cycle due to concerns on the part of both MCW and UW related to supplanting, and questions regarding the MPS project team’s capacity to orchestrate two projects simultaneously. Goelzer seconded a motion by Nycz to approve the recommendation of WPP leaders and staff. The motion passed by unanimous vote.

9. Adjourn – Next meeting February 29, 2012, room 7001A Wisconsin Institutes for Medical Research (WIMR)

Nycz seconded a motion by Holmes to adjourn the meeting at 3:05pm.

Recorder, Tonya Mathison
Secretary, Chris Holmes