Minutes - Approved
UW School of Medicine and Public Health
Oversight and Advisory Committee
November 14, 2012, 1:00pm, 4201 Health Sciences Learning Center

Members Present: Philip Farrell, Susan Goelzer, Cindy Haq, Doug Mormann, Greg Nycz, Pat Remington

Members Absent: Katherine Marks

Staff: Quinton Cotton, Cathy Frey, Mary Jo Knobloch, Tonya Mathison, Karen Roach, Eileen Smith, Steve Smith

Guests: Rick Moss (SMPH)

1. Call meeting to order

Remington called the meeting to order at 1:00 p.m.

2. Decision on draft minutes

Nycz seconded a motion by Goelzer to approve the draft minutes of the September 19, 2012 OAC meeting and the October 17, 2012 joint OAC/PERC meeting. The motion passed by unanimous vote.

3. Announcements

Present WPP 2011 Annual Report to UW System Board of Regents and Wisconsin United for Health Foundation, Inc.
Dean Golden will present the WPP 2011 Annual Report to the UW System Board of Regents on December 6 and to the Wisconsin United for Health Foundation, Inc. on December 7.

Reminder: 2013 OAC meeting schedule
The revised OAC meeting schedule for 2013 was distributed. Meetings will typically take place from 1:00 to 3:00pm on the third Wednesday of each month. A joint meeting of the OAC and the MCW Consortium will take place on February 7 in Pewaukee, WI. The committee will not meet in August.

4. Standing committee report

Partnership Education and Research Committee
Moss reported on the October 8 and November 12, 2012 PERC meetings. In October, Christine Seibert presented a progress report on the targeted grant, “Transforming Medical Education.” The focus of this grant has been integrating public health into the curriculum for SMPH students in years three and four. Public health has been incorporated in integrative cases, clerkships and electives. PERC also reviewed a progress report from Bruce Klein on the targeted grant, “Wisconsin Center for Infectious Diseases.” WisCID has fostered a significant amount of collaborative research and training activity in the area of infectious disease.

In November, PERC heard a presentation by Karen Timberlake on the targeted renewal application for “Making Wisconsin the Healthiest State,” including outcomes and accomplishments of the current grant. She shared three reports and described a new evaluation component that will measure how the products and data are being used to bring communities together to improve health. Maureen Smith
presented a progress report on her targeted grant, “Health Innovation Program.” The program has created an innovative model of health services research that partners researchers with health care organizations to design, implement and evaluate strategies to improve health care delivery. Following an expert review of 12 full applications for the New Investigator Program, PERC invited six applicants for interviews. Interviews will take place at PERC’s December meeting. PERC will make up to three awards.

5. **Presentation of and decision on Wisconsin Partnership Program 2013 Program Leadership and Administrative Budget**

Eileen Smith presented an overview of the WPP program leadership and administrative budget for 2013, totaling $1,065,913. Mormann seconded a motion by Nycz to approve OAC’s portion of the 2013 budget, totaling $373,070. Farrell emphasized that the SMPH provides significant in kind support to the Wisconsin Partnership Program. The committee was interested in knowing the distribution of the budget between administrative and programmatic activities as a percentage and total dollars. OAC also acknowledged that the recapture fee charged by the UW Foundation for the management of the WPP endowment is considered to be an administrative expense. The motion passed by unanimous vote.

6. **OAC Nominating Committee report and discussion and decision on Oversight and Advisory Committee Health Advocate nominee for recommendation to UW System Board of Regents, in accordance with the Insurance Commissioner’s Order, to fill the vacancy of one of the public member positions**

After a call for nominations from community organizations, the OAC Nominating Committee –made up of Doug Mormann as Chair, Katherine Marks and Greg Nycz-- chose to interview three candidates. Following the interviews on October 17, the Nominating Committee reached unanimous agreement to recommend the appointment of Kenneth Taylor, Executive Director of the Wisconsin Council on Children and Families (WCCF), to fill the vacant public member position. Mr. Taylor has dedicated his career to improving health for children and families. Before assuming his leadership position with WCCF, Mr. Taylor was a policy advisor for the Wisconsin Department of Children and Families. The WCCF is a private, non-profit, non-partisan statewide organization focused on improving conditions for families and children. Established over 132 years ago, it provides research, policy analysis, public education and advocacy in the areas of health, economic security, safety and education, all aimed at improving the well-being of Wisconsin’s children.

Goelzer enthusiastically endorsed Kenneth Taylor’s nomination and made a motion to forward his name to the UW System Board of Regents for consideration to fill the vacant position on OAC. Farrell seconded the motion, which passed by unanimous vote.

7. **Community-Academic Partnership Fund**

**Community Grants Program**

Knobloch reported that 27 full applications were submitted during the 2012 funding cycle, 19 development and eight implementation. Two applicants withdrew. After undergoing a technical review, each application was advanced for review by three expert reviewers selected from a panel of 19 based on expertise. Reviewers used a scoring descriptor with scores 80 and above considered excellent to outstanding. The reviewer scores were well aligned. WPP staff calculated the average of the three scores for each application and developed a ranking by type (development, small-scale implementation and large-scale implementation). The ranking was distributed. Members indicated it would be helpful
to see the scores of each of the three reviewers along with the average score for each application. That detail will be provided at the December 19 meeting, when OAC makes its award decisions. In advance of the meeting, WPP staff will provide a link to the ranked list of applications, and the abstracts, full applications and reviewers’ comments. WPP staff will come prepared to provide an overview of the applications and respond to questions.

**Lifecourse Initiative for Healthy Families**

*Discussion of external reviewers for LIHF RFP project grants:* Cotton presented the list of 26 expert reviewers for the LIHF RFP project grants, and a summary of their characteristics. He acknowledged that there is a need to identify reviewers from Kenosha and recruit more faculty reviewers. In response to a question on conflicts of interest, Cotton indicated that he is working to identify any issues early in the process. Farrell commented on the diversity of the review panel. Given that this is the first expert review for this grant program, Remington recommended that reviewers meet either in-person or by phone to discuss the applications.

*Steering Committee report:* Farrell reported on the November 7, 2012 LIHF Steering Committee meeting. The meeting opened with a welcome from Racine’s Mayor John Dickert, County Executive Jim Ladwig and Police Chief Art Howell. It was clear that Racine’s leaders are committed to reducing infant mortality in their community. Don Gray, WPP consultant, provided an update on his work on a feasibility study for fund development for LIHF. There was an update on the work of the four LIHF Collaboratives: Milwaukee, Racine, Kenosha and Beloit. Cotton reported on the technical assistance, academic partners and grant review process for the LIHF RFP for development and implementation project grants. Of much interest to the Steering Committee was a presentation by Murray Katcher on the latest data on African-American infant mortality in Wisconsin.

*Discussion of and decision on evaluation workgroup charge:* Frey presented the draft charge for the LIHF Evaluation Workgroup. This workgroup met regularly through the planning phase for LIHF, and now has reconvened given that the implementation phase is well underway. Nycz recommended revising the wording related to assuring that the four LIHF Collaboratives and funded project grants are committed to the evaluation process. He recommended using a term such as “monitoring.” Mormann made a motion to accept the evaluation workgroup charge with Nycz’s revision. Nycz seconded the motion, which passed by unanimous vote.

*Update on Milwaukee LIHF Collaborative:* Eileen Smith reported on a number of issues related to the Milwaukee LIHF Collaborative. The co-chairs of the Collaborative resigned in August citing concerns related to difficulties within the Collaborative, and their inability as co-chairs to devote the increasing time required of them as volunteers to provide leadership to the Collaborative. Communication problems were also cited.

On October 2, Eileen Smith, Cathy Frey, Quinton Cotton and Pat Remington met with the Milwaukee LIHF Collaborative Steering Committee. Many issues were acknowledged, including: need for leadership and unity, expectations of the Collaborative and its role with the project grants, content of the work plan, communication with the WPP, and next steps. In addition, Paula Penebaker, President and CEO of YWCA Greater Milwaukee, raised a question regarding her role as the fiscal sponsor for the Milwaukee LIHF Collaborative in the absence of leadership of the Collaborative and a project coordinator. WPP staff had subsequent conversations with Ms. Penebaker resulting in the WPP assuming responsibility for
approving all project expenditures. Ms. Penebaker was in agreement and the arrangement was outlined in a letter to her on October 29, a copy of which was shared with OAC.

On November 7, Phil Farrell, Katherine Marks, Eileen Smith, Cathy Frey and Quinton Cotton met with the Milwaukee representatives on the LIHF Steering Committee to discuss the issues shared by the Milwaukee LIHF Collaborative Steering Committee. The Milwaukee representatives were concerned about next steps. Due to limited time, the discussion will continue at a meeting on December 3.

The WPP continues to fact-find and consider next steps, including seeking an external consultant to meet with those involved, including members of the LIHF Steering Committee and the Milwaukee Collaborative, to present ideas for consideration. Eileen Smith asked for advice from OAC, and members shared the following thoughts and recommendations:

- The WPP remains committed to working through the current issues. There is an underlying risk given the many issues outlined that the WPP could commit a significant amount of funding without making an impact on infant mortality disparities.
- WPP’s commitment to Milwaukee must continue, even if universal consensus among those in the Collaborative is not achieved. Given the size of the Collaborative, some agencies may choose to withdraw. The OAC understands this may occur.
- Of critical importance is the identification of a lead agency in Milwaukee that is credible and has influence. Equally important to the success of the Milwaukee LIHF Collaborative are visionary leaders with passion for this issue who are well-respected in the community. A number of agencies were mentioned. OAC raised the question of support for a professional position(s) based in Milwaukee to provide direct assistance to the Collaborative.
- WPP needs an active information management process with a focus on the successes of each of the four LIHF Collaboratives. In Milwaukee, notable successes include developing a strong Community Action Plan and increasing awareness of infant mortality in the community.
- OAC acknowledged potential conflict caused by asking agencies to collaborate in the Milwaukee LIHF Collaborative while at the same time competing for individual project grants. Must consider models in funding collaborative work and articulate the role of the Collaborative going forward. Concern was raised regarding the appropriateness of funding project grants from Milwaukee organizations while the Collaborative was in transition.

OAC quarterly grant and financial status report
WPP staff provided the OAC grant and financial status report for the third quarter (July-September) of 2012. There are 48 active grants, including 42 Community Academic Partnership Fund grants, two public health education and training grants, and four LIHF grants. The program officers, Knobloch and Cotton, summarized training and technical assistance for Community Grants Program and LIHF applicants and grantees. Karen Timberlake replaced Tom Oliver as the Principal Investigator for the Healthy Wisconsin Leadership Institute. There are no financial issues related to the active grants. Since July, there has been one no cost extension which was approved administratively.

8. Adjourn – Next meeting joint December 19

Remington adjourned the meeting at 2:50 p.m.

Recorder, Tonya Mathison