UW School of Medicine and Public Health  
Wisconsin Partnership Program  

Public Notice

The University of Wisconsin School of Medicine and Public Health, Lifecourse Initiative for Healthy Families Communication and Public Awareness Workgroup will meet on **Thursday, February 16, 2012** **beginning at 11:00am-1:00pm** at the Milwaukee Housing Authority, 5003 W. Lisbon Ave., Milwaukee, WI 53210. The Committee will consider the following agenda:

1. Welcome and Introductions
   a. Announcements
   b. Review of Agenda
   c. Media updates

2. Communication Work Plan (Draft)
   a. Overall Comments and Feedback
   b. Update on targeting the State Legislature
   c. Guided discussion on:
      i. Strategies and Tactics
      ii. Timeline
      iii. Roles and Responsibilities
      iv. TA needs

3. Finalizing Recommendations of Messaging for:
   a. African American Women
   b. African American Men
   c. General Public and the Media
   d. Elected Officials

4. Community Action Plan Launch
   a. Time Line/Coordination
   b. Program
   c. “Community Report-Out Document” Template
   d. Media

5. Adjourn

Persons with disabilities who need accommodations to attend the meeting should contact Chris Blakey by mail at the UW School of Medicine and Public Health, 4230 Health Sciences Learning Center, 750 Highland Ave, Madison, WI, 53705, or by phone at 608-265-8215.