The University of Wisconsin School of Medicine and Public Health, Lifecourse Initiative for Healthy Families Communications Workgroup will meet on **Tuesday, March 13, 2012 beginning at 12:30pm-2:30pm** at the Kenosha Job Center, 8600 Sheridan Rd WI 53143. The Committee will consider the following agenda:

**Agenda**

1. Welcome and Introductions  
   a. Approval of Minutes  
   b. Announcements  
   c. Review of Agenda  
   d. Media updates  

2. Communication Work Plan -- Review Revisions and Updates  
   a. Executive Summary  
   b. Key Audiences  
   c. Messaging  
   d. Technical Support Needs  

3. Steering Committee Presentation Discussion  
   a. Media Spokesperson  
   b. Jeopardy  
   c. Power Point  

4. Community Action Plan Launch  
   a. Time Line/Coordination  
   b. Program  
   c. “Community Report-Out Document” Template  
   d. Press Release  

5. Adjourn  

Persons with disabilities who need accommodations to attend the meeting should contact Chris Blakey by mail at the UW School of Medicine and Public Health, 4230 Health Sciences Learning Center, 750 Highland Ave, Madison, WI, 53705, or by phone at 608-265-8215.