Members present: Fritz Broekhuizen, Georgia Cameron (by telephone), Ron Cisler, Deborah Embry (by telephone), Phil Farrell (co-chair), Mark Huber, James Ivy, Cheryl Jackson, Murray Katcher, Katherine Marks (co-chair), Stephen Ragatz, Betty Stinson, Jack Waters and Lora Wiggins

Members Absent: Cindy Haq, Tito Izard, Sheri Johnson and Veronica Lawson Gunn

Staff: Quinton Cotton and Cathy Frey

Invited Guests: Lorraine Lathen

Guests: Eloiza Altoro, Clarene Mitchell and Angela Moore

1. Welcome and review of agenda

Farrell called the meeting to order at 10:20 am. Marks asked committee members to introduce themselves.

2. Decision on March 14, 2012 meeting minutes

After a motion made by Ivy and seconded by Waters, the meeting minutes were approved. Cisler noted that he attended the March meeting via conference call.

3. LIHF Collaborative Update

Lathen noted that results from the Wilder Survey would be shared with the four LIHF collaboratives to further assist with coalition development activities. It was also noted that Milwaukee LIHF recently hired a consulting project manager to support their work in the implementation phase.

Lathen shared a presentation on community action plan launch events that provided an overview of each collaborative and their work during implementation phase. Lathen noted that the launch events were well attended by a range of community members and that communication tools developed assisted with branding the project. Ragatz asked the Committee about what could be shared with stakeholders about the progress that has been made to date. Committee members noted that the development of community action plans, increase in public awareness about the issue of infant mortality and the community involvement were some of the successes of the Lifecourse Initiative.

4. Request for Partnerships

Cotton provided an overview of the Request for Partnerships for Development and Implementation project grants (see attachment). Committee members noted the following:

- The importance of project grantees working collaboratively with a LIHF collaborative and that prior non-involvement with a LIHF collaborative would not exclude a community organization from seeking grants funds (Stinson).
• The expert panel of reviewers should include a range of people with diverse perspectives, book smarts and street smarts (Huber).
• The nature of the issue of infant mortality requires that project grantees draw on academic partners with expertise beyond specializations in medicine (Broekhuizen).

5. Fund Development

Farrell noted that efforts would be underway shortly to bring together workgroup to discuss fund development and that detail on timing and composition would be forthcoming. Farrell also noted that WPP’s Partnership Education and Research Committee will support a senior maternal and child health faculty member.

6. Announcement and Updates

Discussion on Race and Healthy Birth Outcomes Farrell pointed out that the UW Population Health Institute sponsored a visit by Dr. Camara Jones of the CDC. Dr. Jones delivered a talk on the connection between racism and birth outcomes. An expert panel also contributed to the discussion.

Women’s Leadership Luncheon Cotton noted that the United Way of Greater Milwaukee was sponsoring a luncheon following the Steering Committee meeting. Dr. Magda Peck from the Joseph Zilber School of Public Health would serve as the keynote.

Milwaukee Infant Mortality Summit Cotton noted that the City of Milwaukee Health Department was hosting its third annual infant mortality summit on June 6, 2012.

7. Open Forum

There were no comments made by meeting attendees.

8. Adjourn

The meeting was adjourned at 11:30 am.

Recorder, Quinton Cotton