Minutes
UW School of Medicine and Public Health
Oversight and Advisory Committee
April 17, 2013, 1:00 p.m., 4201 Health Sciences Learning Center

Members Present: Philip Farrell (phone), Susan Goelzer, Cindy Haq, Tim Higgins (Regents liaison), Katherine Marks (phone), Doug Mormann, Greg Nycz, Pat Remington, Ken Taylor, Barbara Zabawa

Members Absent: none

Staff: Quinton Cotton, Cathy Frey, Mary Jo Knobloch, Tonya Mathison, Ken Mount, Catherine Puisto, Karen Roach, Eileen Smith, Steve Smith

Guests: Moira Urich (Freelance Writer), Rick Moss (UW School of Medicine and Public Health), Lauren Smith (ABC for Health)

1. Call meeting to order

Remington called the meeting to order at 1:09 p.m. Brief introductions were made by all present.

2. Discussion and decision on draft February 27, 2013 minutes

Haq seconded a motion by Taylor to approve the draft February 27, 2013 minutes. Marks suggested including the discussion of delaying funding of the LIHF project grants to Milwaukee organizations. Remington directed that the minutes reflect this discussion along with the decision to move forward on the funding. The motion to approve the minutes with this modification was passed by unanimous vote.

3. Announcements

Insurance Commissioner’s Appointment to OAC – Remington deferred this item until the arrival of Barbara Zabawa.

Review of 2012 Annual Report Outline and Timeline – E. Smith reviewed the outline and timeline for the WPP 2012 Annual Report, and indicated that OAC will review a draft of the report at the June 2013 meeting with final review and approval scheduled for the July meeting.

4. Monthly Reports

Partnership Education and Research Committee – Moss reported on three items from the April 8, 2013 PERC meeting:

- Collaborative Health Sciences Program, a competitive grant program to develop new collaborations and research directions, received 27 preliminary applications. After review by the committee, ten were invited to submit full applications. The PERC expects to invite 5 or 6 for interviews and to fund up to 3 at $500,000 each over a three-year period. The preliminary applications included a range of topics and approaches.

- The committee discussed and approved the UW Preventive Medicine Residency Program Development Grant proposal for $560,000 over three years with matching funds to support two residents from the VA Hospital and the Population Health Service Fellowship Program. The projected start date is summer 2014, assuming accreditation is received from the ACGME. Prior to submission to ACGME, the UW Hospital and Clinics Graduate Medical Education Committee
must approve the creation of the residency. Accreditation of the preventive medicine residency program will enable the SMPH to apply for a Prevention Research Center from the CDC.

- The search for a LIHF Faculty Leader has identified five highly qualified candidates who will make campus visits for initial interviews beginning in May and continuing into the summer. The top candidate(s) will be invited back for a second interview, which requires an expanded interview list.

Targeted Obesity Initiative Planning Committee – E. Smith reported that an Obesity Planning Committee was formed as directed by PERC and includes both internal and external representatives. The first meeting covered a review of efforts across Wisconsin in a variety of settings. At the second meeting, the committee began discussion of narrowing the focus of the initiative to childhood obesity within the context of families.

Five-Year Plan – E. Smith reviewed the timeline and indicated that a five-year plan draft will be ready later this summer after both committees have completed their strategic planning sessions and reached consensus on future investments. The plan requires approval by the UW System Board of Regents in December 2013 and review by WUHF, which has not yet been scheduled.

5. OAC Strategic Five-Year Planning Discussion

Frey and Knobloch presented the five-year plan timeline and overview of OAC strategic topics. Remington and staff led the committee through a discussion of the document entitled, “Oversight and Advisory Committee Recommendations - Five-Year Strategic Direction and Plan 2014-2019” that outlined OAC’s strategic funding goals and ten recommendations. The OAC discussed the draft recommendations in detail and made the following suggestions and comments:

Population Health Service Fellowship:
- Integration of the Population Health Service Fellowship with the Preventive Medicine Residency program being developed as the synergy will be beneficial.

Increasing faculty and staff academic partners:
- Find effective academic partners can be challenging and building good working relationships.
- May require identifying mentors and providing training by academic and research staff who have formed effective community partnerships.
- Engage faculty involvement and build into the role of academic partner through training, sharing, and celebrating strong community-academic partnerships.

Community Academic Partnership Fund
- There are advantages to a narrower focus, but with so many statewide stakeholders involved some will not feel supported.
- Need funding to be more flexible, with larger, multi-year funding commitments, and engaging key populations.
- What does “capacity” mean in terms of sustaining changes and increasing health improvement capability? Community transformation grants invested in effecting sustainable change that is catalytic in nature could be fostered.
- In the healthcare system, it is less about adding capacity than reengineering current capacity to affect good health outcomes. Capacity reengineering will provide the greatest impact on Wisconsin communities.
One suggested name is “Community Impact Grants”.
The OAC concluded more thought be given to the naming grant categories.
Need to replicate small successes in individual communities to other communities.
Proposals that make system changes and involve partners who can continue the funding in subsequent years are desirable.
An emphasis on research and delivery could contribute as we look at how to “scale up” successes.

Healthy Wisconsin Leadership Institute:
The Leadership Institute could assist with the dissemination of successful approaches to changes in health care systems.

Create a small “Community Challenge Grant”
- Respond to emerging opportunities and to serve community needs without the requirement to have an academic partner.
- Grants will be small initiatives, with less funding, but used to catalyze community health improvements.
- Must be well thought out and well executed grants.
- An increased number of grants will increase the management demands on WPP staff and the OAC. That will need to be considered when budgets are prepared.
- Suggested name: “opportunity grants”. Name decision was deferred.

Balanced Portfolio:
- Balancing the grant portfolio is important, as is leveraging the funding.
- Members discussed how these four criteria will factor into grant award decisions.
- Add a bullet point about considering these as part of future OAC funding decisions.
- Consensus to focus on sustainable policy change rather than direct service delivery: inferred in the strategic objectives, but needing to be clearly stated.

Remington welcomed Barbara Zabawa as a new member of the Oversight and Advisory Committee appointed by the Insurance Commissioner.

Capacity Building and Collaborative Leadership:
- Create formal partnerships with those who can augment the WPP staff to provide expertise to improve the health of Wisconsin residents.
- Examples are workforce training and development, areas for which WPP staff do not have the background and expertise.

Translation and Dissemination:
- Examples include training and technical assistance that WPP provides to applicants and grantees.
- Remington noted that we may need to increase the funding for evaluation programs or look for a way to receive that through a partnering institution.

Additional discussion on the strategic recommendations:
- Nycz suggested adding the word “lasting” to the second strategic principle.
- Remington stressed the need to shift grantees from a client service model to one that leads to systems changes and continued funding from other sources.
Farrell suggested encouraging more publication on the impact of the WPP program, including nationally. Remington said for PERC grants, publication is a measure of success and agreed that OAC grants have potential impact if disseminated effectively. Mormann suggested the academic partner be responsible for publishing results. The committee agreed to look at increasing the scholarly commitment.

Haq suggested extracting what has been learned from the past ten years and including in the annual report. E. Smith suggested including this information in the new five-year plan.

The WPP staff will revise the strategic recommendations based on the discussion and present at the May 15 meeting. The May meeting will also focus on the public and key stakeholder input. The WPP staff will be present at the 2013 Wisconsin Public Health Association annual conference to seek feedback from stakeholders statewide.

Mount presented the detailed OAC budget projections for 2013 through 2018. The projections include administrative expenditures and program awards for the current grant portfolio, proposed new awards and the small grant program. There was discussion regarding the cash balance in the endowment. Mount reviewed the current spending policy to maintain reserves in the WPP spendable accounts, including at least one-year of budgeted administrative expenditures and one-year of budgeted expenditures on existing OAC awards.

Break (not taken due to time constraints)

6. **Community Academic Partnership Fund (CAPF)**

**Community Grants Program (CAPF)**
Knobloch shared the final draft of the 2013 CAPF Request for Proposal. The final draft includes requirements for consideration of a Fiscal Sponsor organization. Nycz seconded a motion made by Haq to approve the 2013 CAPF Request for Proposal. The Motion passed unanimously.

Nycz seconded a motion made by Mormann to approve the no-cost extension request from the Family Table Project. The Motion passed unanimously.

**Lifecourse Initiative for Healthy Families (LIHF)**
Lathen reported on the Milwaukee LIHF Transition Team’s progress. The 16-member group is charged with identifying recommendations in four key areas. The team has met five times beginning in February. Full recommendations will be presented to the OAC to review at the May 15 meeting. The team is also working to increase communication and visibility, with the “Gone too Soon” series of articles and print ads in the Milwaukee Courier Newspaper.

**Discussion and consideration of the six LIHF grant applications.** Cotton reviewed OAC’s decision at the February 27 meeting to defer making a funding decision on six LIHF project grant applications that required further clarification and review. Cotton distributed copies of the project grant abstracts and provided a detailed overview of the review process.

Cotton provided an overview of the six applications under consideration and the staff recommendation in consultation with the Steering Committee Co-Chairs to fund three of the six. The three recommended for funding include:
By unanimous consent, the OAC accepted the recommendation to award the three grants as presented by staff.

7. Adjourn – Next meeting May 15, 2013

Remington adjourned the meeting at 3:40 p.m.

Recorder, Catherine Puisto