Members Present: Philip Farrell, Susan Goelzer, Cindy Haq, Katherine Marks (phone), Doug Mormann, Greg Nycz, Pat Remington (phone), Ken Taylor, Barbara Zabawa

Members Absent: none

Regents Liaison: Regent Tim Higgins

Representative Partnership Education and Research Committee: Rick Moss

Staff: Quinton Cotton, Cathy Frey, Mary Jo Knobloch, Tonya Mathison, Ann McCall, Ken Mount, Catherine Puisto, Karen Roach, Eileen Smith, Steve Smith

Guests: Moira Urich (freelance Writer), Murray Katcher (LIHF Steering Committee), Nancy Eberle (UW SMPH)

Milwaukee Lifecourse Transition Team and Consultants: Lorraine Lathen, David Frazer, Chinagozi Ugwu (Jump at the Sun Consultants); Seth Vincent Jr., Pastor Roy Lewis, Shawn Green (Transition Team members)

1. Call meeting to order

Mormann called the meeting to order at 1:05 p.m.

2. Discussion and decision on draft April 17, 2013 minutes

Taylor seconded a motion by Nycz to approve the draft April 17, 2013 minutes. The motion to approve the minutes was passed by unanimous vote.

3. Announcements

Eileen Smith alerted the committee to the likelihood of an August meeting on the 21st related to the Five Year Plan review.

4. Monthly Reports

Partnership Education and Research Committee – Moss reported on the May 13, 2013 PERC meeting:

- David Allen, MD, Professor of Pediatrics, will complete the unexpired term of Rob Lemanske who resigned due to additional professional responsibilities.
- PERC is continuing its strategic planning process for the WPP 2014-2019 Five-Year Plan. The committee authorized the WPP staff to include the following programs in the draft plan. Final approval will occur late summer or early fall when the entire plan is reviewed and approved by both PERC and OAC.
  - Competitive grant application programs: New Investigator Program and Collaborative Health Sciences Program.
- Targeted Programs, particularly ICTR, SHOW, TME and Engineering Effective Interventions for Tobacco Control.
- Three new initiatives: Obesity Prevention, broader support for education, and a new Opportunity Grants program. A detailed explanation of each will be forthcoming in the draft plan.
  - As part of the Five-Year Plan, the PERC expects to collaborate with OAC through support of:
    - Wisconsin Population Health Service Fellowship
    - Lifecourse Initiative for healthy Families
    - Obesity Initiative (under development)

Detail on these programs will be provided in the draft plan.

Targeted Obesity Initiative Planning Committee – Eileen Smith reported the committee is making progress toward refining the scope of the initiative with an emphasis on policy development. A preview of the committee’s report will be on the June agendas for OAC and PERC.

5. OAC Strategic Five-Year Planning Discussion

   Review timeline and process
Frey and Knobloch presented the revised OAC Five-Year Strategic Direction and Plan 2014-2019 document and reviewed the timeline and process.

   Evaluation of public input
Roach presented an overview of the applicant/grantee survey of grants in the current Five-year plan as well as the online public survey. Fifteen percent responded to the applicant/grantee survey (158 out of 1086 surveyed). The responses were positive and included suggestions to strengthen the grant application process. Public response to the question “What are the top three health issues WPP should target in its next five-year plan,” included 196 comments. The top five responses were obesity, alcohol abuse, mental health, violence prevention and access to healthcare.

Frey and Knobloch shared information of the cumulative grant funding under the current five-year plan.

The OAC received a copy of a letter from the Wisconsin Public Health Association sent in response to the request for stakeholder input to the Five-Year Planning.

   Discussion of revised goals and recommendations centered on two recommendations
   1. Community Grants Discussion
      - Provide background on past systems level grant funding
      - Form a joint OAC-PERC committee to promote faculty engagement
      - Leveraging is desirable, but need to address the challenges of leverage funding in the less populous areas of Wisconsin
      - Need to give a clear definition of sustainability
      - Longer grant durations will require effective benchmarks and rigorous interim evaluation
      - Determine ways to sustain system or policy-level changes
      - Evidenced/based intervention research would be difficult for some grantees; ask PERC to partner
      - Need for independent evaluation and dissemination. Evaluation, dissemination and faculty development have been recurring discussions for some time. The Five-Year
Plan provides an opportunity to establish a planning process to develop a strategy to address these topics.

2. Opportunity Grants
   - Provide responsiveness and flexibility for emerging opportunities
   - May increase the need for grant management

6. Community Academic Partnership Fund (CAPF)

   Lifecourse Initiative for Healthy Families (LIHF)
   Marks and Cotton reported on the May 8, 2013 LIHF Steering Committee meeting which included reports from the Milwaukee Transition Team, Evaluation Workgroup and UW Health Public Affairs. Moberg and Eberle gave the committee updates on evaluation activity, which focused on tools for LIHF project grantees to assess Collaborative progress and effectiveness. UW Health Public Affairs shared their role in supporting LIHF and the new brochure, “Silent Crisis”.

   Milwaukee LIHF Transition Team Report
   Lathen presented the draft recommendations of the Milwaukee LIHF Transition Team. A final report will be disseminated to OAC members in advance of the June 12 meeting. Several OAC members thanked the team for its commitment and hard work.

   OAC suggestions regarding the final report:
   - Clearly identify communities and neighborhoods to be served rather than zip codes
   - LIHF Project grantees need to interact with the collaborative and participate on sub-committees.
   - Provide details for the sample budgets
   - Backbone agency in Milwaukee will need to build leadership capacity Benchmarks and measurable outcomes for OAC to use to evaluate continuing funding
   - Include a plan for sustaining funding after initial OAC funding ends

   Request for Partnerships
   Knobloch reported the RFP was released on May 3, 2013. Notices of Intent are due on June 6.

7. Adjourn – Next meeting June 12, 2013

   Mormann adjourned the meeting at 3:08 p.m. on a motion made by Nycz, seconded by Goelzer, and unanimously approved.

   Recorder, Catherine Puisto