Minutes - Approved
UW School of Medicine and Public Health
Oversight and Advisory Committee
June 12, 2013, 1:00 p.m., 4201 Health Sciences Learning Center

Members Present: Philip Farrell (Skype), Susan Goelzer, Cindy Haq (phone), Katherine Marks, Doug Mormann, Greg Nycz, Pat Remington, Ken Taylor, Barbara Zabawa

Members Absent: none

Regents Liaison: Regent Tim Higgins

Representative Partnership Education and Research Committee: Rick Moss

Staff: Quinton Cotton, Cathy Frey, Mary Jo Knobloch, Tonya Mathison, Ann McCall, Ken Mount, Catherine Puisto, Karen Roach, Eileen Smith, Steve Smith

Guests: Ron Cisler, Center for Urban Population Health (phone); Lisa Brunette, UW-Health Public Affairs; Don Gray, consultant; Abby McMark, ABC for Health; Kellan McLemore, ABC for Health; Lorraine Lathen, Jump for the Sun Consultants; Nancy Eberle, UW-Population Health Institute; Steph Veazie, UW-Population Health Sciences; Amy Meinen, UW-Institute for clinical & Translational Research; Amy Korth, UW-Extension; Dale Schoeller, UW-Nutritional Sciences.

1. Call meeting to order
Remington called the meeting to order at 1:05 p.m.

2. Discussion and decision on draft May 15, 2013 minutes
Taylor seconded a motion by Mormann to approve the draft May 15, 2013, minutes. The motion to approve the minutes was passed unanimously.

3. Discuss 2012 Annual Report Draft
Eileen Smith distributed and asked OAC members to review the draft 2012 Annual Report, noting photos will be added later. Comments are needed prior to the July meeting, when the OAC will vote to approve the final draft.

Mount reported using final figures for the first quarter (through 3/31/2013) and tentative numbers for April and May. The first quarter saw a 5.5% return on the endowment fund producing $17 million and a $3.3 million distribution. The value of the permanent endowment fund was $320 million. A quasi-endowment fund provides a 14% cushion in the event of an economic downturn. Some of the monies in this second fund will be spent down, while maintaining the safety cushion for market fluctuations.

5. Discussion and Decision on allocation for public health and health care provider education and research.
Since the OAC must vote on the allocation of funds for public health and health care provider education and research for each five-year plan, a motion was made by Nycz and seconded by Zabawa to defer the vote on the allocation to the October meeting to coincide with the approval of the 2014-19 Five-Year Plan. Motion approved unanimously.
6. **WPP Support Services for the Lifecourse Initiative for Health Families discussion and decision.**

A proposal was introduced to establish a Regional Program Office for the Lifecourse Initiative for Healthy Families program at the Center for Urban Population Health (CUPH), based in Milwaukee. During the current Five-Year Plan, the OAC began the planning and development of a funding initiative to improve birth outcomes in Southeast Wisconsin. The Initiative is now transitioning to implementation, which requires much greater programmatic support and leadership for each of the collaboratives and individual project grants. The concept and benefits of a program office are well established by the National Institutes of Health and the Robert Wood Johnson Foundation.

A regional program office can directly interact with the communities impacted by high infant mortality rates, using the Population Health Framework to guide innovative approaches. CUPH, established in 2001 has strong community ties and the experience to act as a program office. Ron Cisler, Ph.D., MS, Director, Center for Urban Population Health, has been involved in the LIHF Steering Committee since inception and has worked on the evaluation of many projects.

Discussion with Ron Cisler included questions about staffing and office space, budget, and clarification of roles and relationship among OAC, WPP and CUPH staff. It was agreed that those details would be worked out over the next several months if OAC approves moving forward with CUPH.

OAC members expressed confidence in the capabilities of the CUPH, its great reputation and in Ron Cisler’s leadership. There was also agreement around the concept of a field or program office Southeastern Wisconsin.

Marks seconded a motion made by Nycz to approve the proposal for CUPH to serve as the Regional Program Office for LIHF. The motion was passed unanimously.

7. **Community Academic Partnership Fund**

a. **LIFH and Milwaukee Transition Team Final Report.** Frey provided an overview of the scope of work and deliverables for Lathen, President of Jump at the Sun Consultants who convened the Milwaukee Transition Team from January 1 to June 30, 2013. The Milwaukee LIHF Collaborative contract was terminated in 2013 due to not meeting performance marks. Since that time, Lathen has led the effort to deliver recommendations for reestablishing a Milwaukee-based coalition and to produce a final report, distributed with the meeting materials. Remington clarified that the OAC will discuss the report and ask questions today, but defer decision-making to a future meeting.

Lathen highlighted additions to the final report since the preliminary recommendations presented at the May OAC meeting, beginning with accountability and performance indicators. More information on the budget and funding were included in response to questions raised at the May OAC meeting. On the question of how the new LIHF program grants will interact with the Milwaukee Collaborative, Lathen saw a need for them to work together.

The OAC noted the need to work towards the best balance possible between policy and advocacy and on more direct services. Farrell noted the majority of the infant deaths occur in Milwaukee, so funding needs will be greater there than in the other communities. Taylor urged staff to be very clear on the roles of CUPH and the backbone agency; they are not one in the
same. Nyocz described CUPH as OAC’s agent in Milwaukee whereas the backbone agency will be the agent of the Milwaukee Collaborative and the impacted community. Marks noted the importance of communicating the role of CUPH to all the collaboratives and the Transition Team. Remington termed CUPH as WPP’s Regional Program Office for the Lifecourse Initiative.

Remington and Farrell each thanked Lathen and the Transition Team for their work. Remington said that CUPH staff would continue to work with Transition Team members as we move forward. Smith will send a letter of appreciation and response to Lathen on behalf of the Transition Team to communicate next steps. Remington stated OAC would act on recommendations in a timely manner and put thought into the programmatic decisions going forward. Marks and Lathen each asked to keep the momentum going.

A motion was made by Nyocz, to work with our newly established Regional Office to develop a timely response to the report’s recommendations and to continue be supportive of Transition Team member involvement with the Initiative.

b. Quarterly Progress Report. Knobloch gave an overview of the Quarterly CAPF Progress Report. OAC has 79 active grants funded. Over the last quarter 23 CAPF grant orientations and 23 LIHF grant orientations were given. Seventy Notices of Intent/Letters of Interest were accepted and are being reviews.

c. No-cost Extension Request. Staff recommended approval of a no-cost extension for “Improving Dental Health of Uninsured Population in Milwaukee”. Nyocz seconded a motion made by Mormann to approve. Motion passed unanimously.

8. OAC Strategic Five-Year Planning Discussion: Joint planning committee on obesity draft report presentation

On behalf of Dr. Alex Adams, Amy Meinen gave an overview of the work of the Targeted Obesity Initiative Planning committee’s work. Draft recommendations include:

a. Develop a backbone organizational structure, a Prevention Research Center, a Nutrition Obesity Research Center, and network with the existing Wisconsin Obesity Prevention Network (WOPN) to connect all key players in government, advocacy and community organizations

b. Fund a group of communities to implement systems based approaches and strategies to reduce obesity

c. Develop a surveillance system for childhood obesity which collect statewide data

d. Raise public awareness with public messaging on the positive aspects of preventing obesity; educate the public on obesity prevention

OAC members noted the need for the UW-SMPH to be a strong partner in this initiative. Beginning with pilot projects makes sense and getting communities to organize around the funding. Remington thanked the Targeted Obesity Initiative Planning Committee for its work. Moss said the PERC is looking at WOPN as an established organization to work with. Discussion raised questions on how soon we can make this operational. Eileen Smith said we can do some things in anticipation of the new Five-Year Plan, but most of the spending would begin in 2015 or possibly earlier.


Remington adjourned the meeting at 3:15 p.m. on a motion, which was unanimously approved.

Recorder, Catherine Puisto