Minutes - DRAFT
UW School of Medicine and Public Health
Oversight and Advisory Committee
August 21, 2013, 1:00 p.m., 4201 Health Sciences Learning Center

Members Present: Philip Farrell (phone), Susan Goelzer, Cindy Haq, Katherine Marks, Doug Mormann (phone), Greg Nycz, Pat Remington, Ken Taylor, Barbara Zabawa (phone)

Members Absent: none

Regents Liaison: Regent Tim Higgins (phone)

Representative Partnership Education and Research Committee: Rick Moss - Absent

Staff: Quinton Cotton, Cathy Frey, Mary Jo Knobloch, Ann McCall, Ken Mount, Catherine Puisto, Eileen Smith, Steve Smith

Guests: Ron Cisler, Center for Urban Population Health; Don Gray, consultant; Moira Urich, freelance writer; Alex Adams; Amy Meinen; Nancy Eberle; Stephanie Veazie.

1. Call meeting to order
Remington called the meeting to order at 1:05 p.m.

2. Discussion and decision on draft June 12, 2013, and July 24, 2013, minutes
June 12, 2013, minutes were amended to strike the phrase “and seconded by Marks” from the third paragraph on page 3. On a motion by Taylor, with a second from Nycz, the June 12, 2013, minutes were approved with all in favor except Marks. July 24 minutes were approved as written on a motion by Mormann, second by Zabawa, with all in favor except Marks.

3. Announcements
Remington announced that the School of Medicine and Public Health was one of three finalists for the Association of American Medical Colleges (AAMC) Spencer Foreman Award. The WPP was a significant focus of the award.

Remington pointed to the letter from the Wisconsin Association of Health Departments and Boards (WAHDAB) in the packet of distributed meeting materials. Remington will reply with a letter of thanks and recognition in response to suggestions for the five year strategic plan.

Smith noted that Dr. Phil Farrell was featured in the August 18 Wisconsin State Journal. The article was shared with OAC members.

4. Joint Planning Committee on Obesity Report
Alex Adams presented an update on the obesity prevention initiative. The Wisconsin Partnership Program (WPP) established a Planning Committee to develop a targeted obesity initiative as part of the five-year plan chaired by Dr. Alex Adams and Amy Meinen. The proposed initiative emphasizes the need for an investment in infrastructure to support broad-based efforts to address obesity in Wisconsin. Components include a future Centers for Disease Control (CDC)-funded Prevention Research Center (PRC), a future NIH-funded Nutrition Obesity Research Center (NORC), and funding from WPP for the Wisconsin Obesity Prevention Network (WOPN). This structure allows for the inclusion of the full
research spectrum, as well as strong connectivity to external partners. The committee discussed ways to encourage obesity prevention grants that can be evaluated and results disseminated to other communities. Remington asked whether OAC members were in favor of the idea of partnering with PERC on evaluable obesity prevention grants. A motion was made by Haq, with second by Nycz, to support this in concept and that a letter from WPP (indicating both OAC and PERC support) is included in the application to CDC. Motion passed on a unanimous vote.

5. Review and discussion of draft OAC Section in 2014-2019 Five-Year Plan

Eileen Smith presented the draft OAC section of the Five-Year Plan. The draft plan will be discussed in September. Committee members will be sent the complete plan in advance of the meeting. The committee recommended extending the meeting duration to allow for this discussion.

6. Fund Development Feasibility Assessment Report

Don Gray, consultant, presented the Lifecourse Initiative for Health Families (LIHF) Fund Development Feasibility Report, emphasizing his charge of gauging interest in raising funds in each of the four LIHF communities. The main points highlighted in the report were: 1) there is potential to raise private funds, 2) individual donors want gift dollars to stay in local communities, 3) collaboratives will need assistance in raising funds, and 4) the recommendation of having a central point person who can assist local groups with the task of fund development. Gray indicated the UW Foundation may not be an appropriate entity to assist local communities. A question was raised by Farrell about raising funds outside the philanthropic mechanism already in place – the UW Foundation. Eileen Smith noted the Foundation is aware of Mr. Gray’s feasibility study and Dean Golden is in agreement with this approach. A comment by Nycz raised the issue of the Foundation being paid for both fundraising and money management and there has been no indication of fundraising nor a decision on this issue.

7. Center for Urban Population Health Report

Ron Cisler reported on the significance of the LIHF Faculty Candidate visit to Milwaukee. Cisler also indicated that many meetings have been held to discuss the renewed Milwaukee collaborative with Cisler making future site visits. Recruitment of the Administrative Program Specialist will be underway by the end of August. Casey Williams and David Frazer will be involved as outreach staff. Staff is currently reviewing national models for common evaluation measures across project and working closely with Paul Moberg and Nancy Eberle on evaluation instruments. CUPH is working with WPP to develop the 2013 Implementation grant RfA. The regional program office is reported to be well-accepted and good relationships are being built with the Zilber School of Public Health.

8. LIHF Steering Committee Transition

Remington opened the discussion by reminding OAC that the LIHF Steering Committee had met it charge to provide strategic direction. During the course of its work it met 32 times, had 3 sub-committees with over 50 people involved. Remington thanked the Steering Committee for the outstanding work that has been completed and a new structure is in place through the regional program office – Center for Urban Population Health (CUPH).
Nycz recommended formally recognizing the time and effort of those involved; Haq recognized the leadership role of Farrell and Marks. Haq noted the vital role the Steering Committee has played, but did not see a reason for them to continue. After discussion, it was recommended that each individual be recognized with a personal letter that includes the Steering Committee’s accomplishments over the past 4 years. Farrell, Haq, and Marks agreed to draft a letter for Dean Golden and Pat Remington to sign. Taylor asked about whether there could be some public acknowledgment and thanks for the work of the steering committee (e.g. letter to the editor in local paper).

Remington said the Steering Committee will discuss what the role in the future might be when it meets on September 11. Marks indicated the committee will need time to digest changes and consider roles. Taylor recommended OAC wait until after the September 11 Steering Committee meeting before taking formal action. Remington supports putting closure to the Steering committee, while transitioning to the CUPH Regional Program Office.

9. Discussion of Application (RFA) and Process for LIHF Collaborative Implementation Grants

Frey provided a program overview for the 2013 RFA for Collaborative Implementation grants with discussion on how the RFA fits with OAC strategic interests and priorities going forward. Cotton provided background for three RFA goals: 1) infant health and survival, 2) improved health status of African American Women, and 3) elimination of racial disparities. New criteria require applicants to identify the communities and neighborhoods to be served. Funding for five-year awards and multi-site applications will be accepted. Due to the urgency of reestablishing the Milwaukee collaborative, it is recommended the OAC approve the RFA release for late September.

Taylor was concerned that the shorter timeframe for Milwaukee applicants could be challenging. Cisler spoke to the need to balance getting Milwaukee up and running and allowing enough time for applicants to prepare good proposals. Marks expressed concern with the matching requirement. There was also discussion of the advantages to all collaboratives having the same start date.

An early release of a draft RFA for Milwaukee was discussed. A motion made by Farrell and seconded by Nycz to align the timelines was made, but after discussion, the motion was withdrawn. Taylor made a motion, with a second by Haq, to approve the staff RFA recommendation with the two timelines, with the match to begin in year two rather than year one, and to communicate the draft immediately. The motion passed unanimously.

Discussion continued on the purpose of the cash match and how to make that clear in the RFA. The revised RFA will be circulated to committee members prior to the September 18 meeting.

10. Milwaukee LIHF Transition Consultant Report and Update

Remington led a discussion of the response to the Transition consultant’s recommendations. Remington said some of the recommendations have been accomplished. The OAC discussed some minor wording changes. Nycz made a motion to approve the response to the Transition Team’s recommendation with the changes discussed, with a second by Haq. The motion was passed by all members present.
11. Community Academic Partnership Fund

Knobloch reported 36 applicants approved to make full applications. Over 26 applicant teams participated in either Technical Assistance Days or individual technical assistance phone meetings. More than 26 reviewers have been recruited from diverse backgrounds. Knobloch provided names of reviewers, noting all will be trained. Conflict of interest may require some reviewer changes or additional reviewers, but the current list reflects the topic areas of the 36 applications.

12. Monthly Reports (Agenda item was moved to the end, during the meeting)

Remington pointed to two targeted initiatives (the Health Innovation Program and Transforming Medical Education) up for renewal. These two targeted initiatives have provided significant system changes within the School. The renewals received unanimous approval.

The PERC determined the faculty finalists to be invited for interviews for the Collaborative Health Sciences Program based on the expert reviews of full applications. Seven of the ten Principle Investigators were invited to present proposals ranging from basic science to clinical to applied public health research. Other business included approval of the 2012 Annual Report.

13. Adjourn – Next meetings on September 18, 2013 (teleconference) and September 25, Joint OAC-PERC Meeting

Remington adjourned the meeting at 3:55 p.m. on a motion, which was unanimously approved.

Recorder, Catherine Puisto