Members Present: Philip Farrell (phone), Cindy Haq (phone), Katherine Marks (phone), Doug Mormann (phone), Pat Remington, Ken Taylor (phone), Barbara Zabawa (phone)

Members Absent: Susan Goelzer, Greg Nycz

Regents Liaison: Regent Tim Higgins (phone)

Representative Partnership Education and Research Committee: Rick Moss - Absent

Staff: Quinton Cotton, Cathy Frey, Mary Jo Knobloch, Ann McCall, Catherine Puisto, Eileen Smith

Guests: Ron Cisler, Center for Urban Population Health (phone); Nancy Eberle.

1. Call meeting to order

Remington called the meeting to order at 1:05 p.m.

2. Discussion and decision on draft minutes from August 21, 2013

Motion for approval of the minutes was made by Zabawa and seconded by Haq. All approved.

3. Announcements

Annual Conflict of Interest form and questionnaire were posted to the link sent to the committee. All committee members were reminded to read and sign the form and bring it to the next meeting.

4. Distribution of Draft Five-Year Plan

The draft Five-Year Plan was distributed prior to the meeting. Any comments should be in writing and discussion of the Joint Investments section of the Plan will occur at the Joint OAC-PERC meeting on September 25, 2013.

Remington commented on the application for the Prevention Research Center (PRC) and confirmed OAC’s commitment to the obesity initiative as a strategic priority in the Five Year Plan. Remington mentioned the Letter of Support from the Wisconsin Partnership Program to be submitted as part of the PRC application.

5. Lifecourse Initiative for Healthy Families

Steering Committee - A motion was made by Farrell to disband the LIHF Steering Committee as WPP moves forward with the LIHF Regional Program Office. The motion was seconded by Cindy Haq. Taylor submitted a friendly amendment to publicly acknowledge the work of the LIHF Steering Committee and Haq suggested a press release or letter to the editor to recognize the committee as a whole and the individuals involved. The motion passed by unanimous vote.

Discussion and decision on LIHF Collaborative Implementation Grant RFA – Frey provided the background to the RFA and Cotton provided a detailed description of the RFA along with an overview of
technical support and release of information. Cisler commented on the meeting the Regional program Office is holding to provide information to organizations, community leaders, and stakeholders connected to Milwaukee LIHF. Over 50 people have registered to date.

A motion to approve the RFA (as presented by Cotton) was made by Farrell and seconded by Haq. Discussion ensued related to the RFA timeline for Milwaukee as being a short turn around, but Farrell added that potential applicant organizations do not seem to be concerned about the timeline.

Marks questioned the changes made from the prior RFA and pointed to three issues – 1) the absence of language mentioning preference towards minority groups applying for funds and incentives related to minority groups, 2) the absence of wording related to collective impact, and 3) clarification related to the multi-site applicant and how this could be done with such a short turn-around time.

Remington mentioned that we have left the RfA open to all non-profit organizations, but the organizations need to have history and experience working with the specific communities. Remington also mentioned that it is the staff recommendation to be open to any organization with the ability to lead the collaborative.

Remington mentioned the relative lack of evidence related to collective impact based on his recent review. Frey mentioned that instead, the emphasis is placed on coalition-driven theory, which has a strong evidence-base.

With respect to the short timeline for gathering multi-site applicants, Remington acknowledged the tight timeline.

Regent Higgins expressed interest in the measurable outcomes expected of the four collaboratives. Discussion ensued related to the number of robust evaluations being implemented at all levels of the LIHF initiative involving the Evaluation Workgroup, Population Health Institute, and the hard data from PRAMS.

A distinction was made (by Cotton) between Letters of Support (being optional) and Letters of Commitment (mandatory) as the standard for all WPP applications.

The motion to approve the RFA with editorial changes was passed with all members voting yes, with the exception of Marks who voted no.

6. Adjourn – Next meetings on September 25, 2013, Joint OAC-PERC Meeting, and OAC Meeting

Remington adjourned the meeting at 2:25 p.m. on a motion, which was unanimously approved.

Recorder, Catherine Puisto