Approved Minutes
UW School of Medicine and Public Health
Oversight and Advisory Committee
September 25, 2013, 2:30 p.m., 4201 Health Sciences Learning Center

Members Present: Philip Farrell, Cindy Haq, Doug Mormann, Greg Nycz, Pat Remington, Ken Taylor

Members Absent: Susan Goelzer, Katherine Marks, Barbara Zabawa

Regents Liaison: Regent Tim Higgins (phone)

Representative Partnership Education and Research Committee: Rick Moss - Absent

Staff: Quinton Cotton, Mary Jo Knobloch, Ann McCall, Catherine Puisto, Eileen Smith

Guests: None.

1. Call meeting to order
Remington called the meeting to order at 2:35 p.m.

2. Announcements

Annual Conflict of Interest form and questionnaire were posted to the link sent to the committee. All committee members were reminded to read and sign the form and bring it to the next meeting.

3. Advise and Comment Policy Review and role with PERC

Remington provided the background on the OAC’s “Advise and Comment” document outlining the OAC’s responsibilities regarding the education and research expenditures in accordance with the Insurance Commissioner’s Order, and asked members to review the document and make comments. While members are familiar with this document, he indicated that it has been revised and updated to more clearly reflect the relationship between OAC and PERC and to provide suggestions to PERC regarding the implementation of the 2014-2019 Five Year Plan. The document provides the basis for OAC’s anticipated discussion and vote at the October meeting on the 65/35 allocation of funds and on the Five Year Plan. Remington indicated the document will be reviewed with PERC at its October meeting to ensure that PERC has a complete understanding of OAC’s responsibilities regarding education and research expenditures. A motion was made by Mormann and seconded by Haq to accept the document and to include a preamble stating its purpose. Remington cited the importance of collaboration between OAC and PERC and expressed great satisfaction with the committees’ effective relationship.

4. Review of Five-Year Plan document

Smith read comments submitted by Zabawa (not present) about inclusion of statistics related to WPP outcomes achieved over the last 10 years. Zabawa also commented on the obesity initiative partnering with community stakeholders such as public health agencies, academic partners, advocacy groups, etc. She indicates that potential partners, such as employers and insurers, are missing from this list and believes the obesity initiative should capitalize on the Affordable Care Act (ACA) requirements of prevention and wellness visit coverage of 100%, as well as the ACA funding for wellness programs. Smith also addressed Zabawa’s comment about outcomes and indicated the new plan as having an expanded evaluation plan that covers three levels, i.e. evaluation of grants, program categories and overall program. Taylor mentioned the resources needed to develop and implement an expanded evaluation.
Knobloch indicated that because we have focused areas of work, e.g. LIHF and Obesity initiatives, evaluation within those areas, which is being performed by other entities, will assist in the WPP’s evaluation efforts. Haq indicated strong support for evaluation and suggested that the WPP invest in measuring collective impact. Discussion occurred regarding how best to develop an evaluation program within the WPP or through an external entity.

The topics of dissemination and sustainability were discussed and Nycz indicated the best approach is to focus on transformational projects that promote sustainability. Taylor asked about the extent of the WPP’s role in replicating a successful program with more communities or “scaling up” projects. Haq indicated her support for promoting dissemination to a higher level in the Plan.

Knobloch mentioned the small grants “opportunity grants” which are in the Plan. She also commented on the strategic planning guide (included in the committee’s packet of materials) as being the framework for the five-year plan. She emphasized that the guide is an internal working document – with major goals and recommendations remaining in place, but details within each recommendation being changeable and flexible as implementation of the Plan unfolds.

Farrell indicated a need to strengthen the statement on page 24 of the Plan related to the LIHF initiative. There’s a need to emphasize the great progress made during the planning period through, for example, the development of the evaluation plan and heightened public awareness. Nycz agreed the statement on page 24 should be strengthened.

Mormann indicated his support for the Plan, but identified the need for a summary to be added showing how funds were distributed throughout the state. Smith indicated that a map will be provided indicating the level of WPP’s statewide support.

Remington suggested mentioning the Trends Report from the Making Wisconsin the Healthiest State Project. While Wisconsin is making health improvements, disparities are a continuing problem.

Haq commented on adding a few pictures and quotes from grantees and communities. Smith indicated the cover will have pictures, and graphs and quotes will be inserted into the text along with a skillful layout to break up the text.

Remington informed the committee to submit further comments to the staff before the October meeting. All comments should be sent to Eileen Smith.

5. Adjourn – Next meeting on October 16, 2013, 1:00 p.m., room 4201 HS\LC

Remington adjourned the meeting at 4:00 p.m. on a motion, which was unanimously approved.

Recorder, Catherine Puisto