Minutes
UW School of Medicine and Public Health (SMPH)
Oversight and Advisory Committee
November 20th, 1-4 pm, 4201 Health Science Learning Center

Members Present: Philip Farrell, Katherine Marks, Rick Moss, Greg Nycz, Pat Remington (chair), Ken Taylor and Barbara Zabawa

UW System Board of Regents Liaison: Tim Higgins (phone)

WPP Staff: Quinton Cotton, Lisa Hildebrand, Jim Krueger, Tonya Mathison, Amanda Price, Richard Reynolds and Eileen Smith

Guests: Pat Alea (Alea and Associates), Brian Christens (UW School of Human Ecology), Andrea Dearlove (UW Institute for Clinical and Translational Research), Deborah Ehrenthal (LIHF Faculty Director) Tim Meister (Medical College of Wisconsin), Rick Strickland (UW Comprehensive Cancer Center), Paul Speer (Vanderbilt University) and Tracy Wilson (Medical College of Wisconsin)

1. Call meeting to order

Remington called the meeting to order at 1:05 pm.

2. Announcements

   a. Welcome new OAC members

      Remington informed the committee that the two new OAC members, Rick Moss and Sue Kunferman, began their terms on November 1, 2014.

   b. Cindy Haq receives Arnold P. Gold Foundation Humanism in Medicine Award

      OAC member, Cindy Haq, received the Arnold P. Gold Foundation Humanism in Medicine Award on November 9th at the annual meeting of the American Association of Medical Colleges (AAMC). This award recognizes a faculty physician who is a caring and compassionate mentor in the teaching and advising of medical students.

   c. Russell Kirby Seminar

      Remington announced that Dr. Russell Kirby, a maternal-child health expert, would be visiting campus on November 24th and 25th. In addition to meeting with members of the LifeCourse Initiative for Healthy Families, Dr. Kirby would be giving the Department of Population Health Sciences Seminar on Monday, November 24th at noon. Marks asked if Dr. Kirby would be sharing his feedback regarding the LIHF program after his visit. Ehrenthal responded that Dr. Kirby would be sharing his feedback and that this information can be shared with the committee when it is available.
d. **Additional Announcements**

Remington congratulated Greg Nycz on being selected to receive the Marshfield Clinic Heritage Foundation Award. Nycz will be presented with the award on Wednesday, December 10th in Marshfield.

OAC member Barbara Zabawa was one of 20 Wisconsin health professionals nominated for the Wellness Council of America’s Top 100 Health Promotion Professionals contest. Winners are selected from 210 participants nationwide by an expert panel and number of votes received online.

3. **Decision on draft Minutes**

a. **October 15, 2014 OAC minutes**

b. **October 15, 2014 Joint OAC/PERC minutes**

Nycz seconded a motion by Moss to approve the October 15th OAC minutes and the October 15th joint OAC/PERC minutes. The motion passed by unanimous vote.

4. **Monthly Reports**

a. **Partnership Education and Research Committee**

Moss updated the committee on the November 10th PERC meeting. At this meeting, the committee heard an interim progress report presentation by Maureen Smith for her PERC targeted grant award, the “Health Innovation Program.” In addition, PERC voted to renew support for the LIHF faculty leader and decided to invite nine New Investigator Program (NIP) applicants to interview at the December meeting. Nycz added that the review subcommittee who scored the NIP applications had two community reviewers. The alignment of scores between the community and technical reviewers was very strong, showing that the community members are supportive and understanding of projects that may take many years to have an impact on health.

5. **Quarterly financial report on Wisconsin Partnership Program endowment value and cash balances**

This agenda item was postponed to a later meeting because final quarterly financial information was not available from the UW Foundation.

6. **Strategic Planning discussion**

a. **Presentation on convening models**

Remington introduced Paul Speer, a professor at Vanderbilt University, and reminded the committee that one aspect of the current five year plan is to focus on convening. Speer gave a presentation on the role of convening and considerations for leading and supporting community based problem solving to advance health. The presentation defined convening, outlined the
responsibilities of an effective convener, explained different models of convening, and discussed ways to approach convening. Additionally, Speer discussed things to consider when convening is executed by a funding entity.

During the presentation the following questions were discussed:

- How does a convener balance the interests of individuals with the collective goal?
- Will OAC act as a convener or fund an organization with the expertise and capacity to convene?
  - If OAC acts as the convener
    - Will the community be able to perceive the Wisconsin Partnership Program as a convener and not just a funder?
    - How would OAC ensure that stakeholders feel comfortable sharing their ideas and concerns, instead of feeling that sharing these things may affect their funding opportunities?
  - If OAC funds a convening organization:
    - What is the balance between providing adequate funding to the organization and providing too much funding?
    - Is there a role for OAC to play by convening behind the scenes?

b. Discussion on convening models

Following the presentation there was extension discussion on how OAC could define its convening role in the future. The discussion covered the following topics:

- Could OAC’s convening role be to bring people together to discuss what needs to be done for a pressing public health issue? This approach is similar to the The Johnson Foundation at Wingspread.
  - Would it be possible to develop a funding announcement informed by recommendations from a conference focused on a particular public health issue?

- How do you select a topic to convene around?
  - How were infant mortality and obesity selected for the current initiatives?
    - Selected based on community needs and the leadership of OAC and PERC.
  - One possible method for selecting a focus area for convening is to align convening with prioritized public health issues in Wisconsin communities.
    - Mental health and substance abuse are issues many communities are working on and there is also strong interest in addressing policy in these two areas.

- It is important to learn from past work of WPP and other organizations to inform OAC’s planning for assuming a more strategic role as a convener.
  - Should the intent of OAC’s convening be to achieve a certain goal or policy objective?
  - Should OAC work to develop a statewide initiative or convene at a local level?
    - Could OAC engage communities that then fuel a statewide effort?

Moss and Marks left the meeting during the discussion.
To wrap up the discussion, Smith and Cotton reminded the committee that the goal of this discussion was to begin thinking about convening in preparation for the December meeting where OAC will spend more time discussing how to structure and define its convening role.

7. Decision on no cost extension request:
   a. Pentecostal Tabernacle Church of God in Christ for The BYIn Program-Beloit Youth Internship Program

Cotton noted that the grantee is requesting additional time to finalize program design and secure partnerships that will be necessary for successful implementation. Farrell seconded a motion made by Nycz to approve the no cost extension request for “The BYIn Program-Beloit Youth Internship Program.” There was no discussion on the motion and it passed by unanimous vote.

8. Community Opportunity Grants Presentation

Cotton gave a presentation on the draft community opportunity grant program Request for Partnerships (RfP). The presentation included information on grant program purpose, eligibility criteria, funding scope, duration, and review process. All members received a copy of the RfP and were asked to submit their feedback to Cotton by December 3rd. Member feedback will be discussed at the December OAC meeting.

After the presentation, members briefly discussed their ideas for the community opportunity grants. Nycz and Remington suggested that the OAC focus on proposals that will create sustainable change. Taylor, Zabawa, and Remington recommended that additional screening steps be added to the application process and that the notice of intent format be standardized. Farrell proposed that the option of having an academic partner be made available. However, it would need to be clearly stated in the RfP that having an academic partner is not included as part of the proposal score. In addition, Remington suggested allowing applicants the option of asking for a fellow to be placed in their organization instead of receiving funds, using a model similar to AmeriCorps. Nycz added that this model works because organizations know they will be able to get a new fellow every year, having this type of continuity could be a challenge for the community opportunity grants. The discussion concluded with members reminded to share additional comments Cotton in preparation for the December meeting.

9. Quarterly Reports
   a. CAPF/LIHF Progress

Cotton presented an informational summary of grant activity from August and September 2014 (the last quarterly report covered April-July 2014). Of the 74 grants active during this period, 46 were from the Community Academic Partnership Fund (CAPF), 23 were from the Lifecourse Initiative for Healthy Families (LIHF), and 4 were classified as other. One no cost extension was approved for the Winnebago County Health Department and five grants closed during this period. Moving forward, quarterly reports will include information on grant outcomes.
b. LIHF Regional Program Office

Members received a report on activities of the LIHF Regional Program Office (RPO) in their meeting handouts. Cotton informed the committee that the LIHF Faculty Director, Deborah Ehrenthal, will be working closely with the Regional Program Office and is responsible for oversight of this office.

Remington noted that the committee should consider how often it hears from grantees throughout the year and that the OAC should consider having grantees with larger award amounts provide annual presentations, similar to how PERC monitors large grants.

10. Adjourn-Next Meeting: Wednesday, December 17, 12-4 pm at Fluno Center (601 University Avenue)

Remington adjourned the meeting at 4 pm.

Recorder, Amanda Price
Secretary, Ken Taylor