Minutes  
UW School of Medicine and Public Health (SMPH)  
Oversight and Advisory Committee  
March 12, 2014, 2:00 p.m., 6170 Wisconsin Institutes for Medical Research

Members Present: Philip Farrell (phone), Susan Goelzer, Cindy Haq (phone), Doug Mormann, Pat Remington (chair), Ken Taylor (phone), Barbara Zabawa

Members Absent: Katherine Marks, Greg Nycz

Partnership Education and Research Committee (PERC) Chair: Rick Moss

Staff: Quinton Cotton, Lisa Hildebrand, Mary Jo Knobloch, Jim Krueger, Tonya Mathison, Ken Mount, Eileen Smith

Guests: Carlie Allison (WI Department of Health Services, PRAMS), Marion Ceraso (Healthy WI Leadership Institute), Ron Cisler (Center for Urban Population Health), Stephanie Hartwig (WI Department of Health Services, PRAMS), Katherine Kvale (WI Department of Health Services, PRAMS), Paul Moberg (UW Population Health Institute), Lilian Paine (LIHF Regional Program Office), Samantha Perry (Racine LIHF), Sharon Schults (Racine LIHF), Karen Timberlake (UW Population Health Institute)

1. Call meeting to order

Remington called the meeting to order at 2:05 p.m.

2. Discussion and decision on January 15, 2014 draft minutes

Zabawa seconded a motion by Mormann to approve the draft minutes of January 15, 2014. The motion passed by unanimous vote.

3. Announcements

   a. WUHF meeting rescheduled, March 31
   Dean Golden will present the Wisconsin Partnership Program Five-Year Plan and 2012 Annual Report and Grant Outcome Reports to the Wisconsin United for Health Foundation at their rescheduled meeting on March 31, 2014. WUHF appreciates participation by OAC members.

   b. Strategic planning for implementation of WPP 2014 – 2019 Five-Year Plan, April 16
   Remington confirmed the strategic planning retreat on Wednesday April 16, 2014. The retreat will be led by Pat Alea, an experienced facilitator. OAC members will be asked to respond to several questions in advance of the meeting. Remington requested that members review the WPP 2014 – 2019 Five-Year Plan, in particular pages 6 and 11 – 15, in preparation for the meeting.

   c. Cindy Haq honored by Medical Society of Milwaukee County
   Remington announced that Cindy Haq was recently awarded the inaugural Community Impact Award from the Medical Society of Milwaukee County for her work as Director of the Training in Urban Medicine and Public Health (TRIUMPH) program in Milwaukee.
d. Meeting materials
As part of the WPP’s efforts to go paperless, Mathison reminded members that copies of meeting materials posted on Box will not be available at meetings.

e. LIHF Faculty Leader
Farrell announced that Deborah Ehrenthal, MD, MPH, a maternal and child health expert, has accepted a position in the Department of Obstetrics and Gynecology as an associate professor. She will serve as the faculty leader for the Lifecourse Initiative for Healthy Families. Dr. Ehrenthal was Director of Health Services Research for Women and Children at Christiana Care Health System and Associate Professor of Medicine and Associate Professor of Obstetrics and Gynecology at the Jefferson Medical College of the Thomas Jefferson University.

4. Lifecourse Initiative for Healthy Families

a. LIHF Regional Program Office report
Cisler reported on recent activities of the LIHF Regional Program Office (RPO). He introduced Lilian Paine who was hired as Program Coordinator. The evaluation team met regularly with recent discussions on community-level indicators. The RPO reviewed and provided feedback on the LIHF Collaborative Implementation proposals from Racine and Kenosha. It will be doing the same with the proposal from Beloit. The RPO participated in the kickoff event for the new Milwaukee LIHF Collaborative and helped bring together the Milwaukee project grantees to share updates on their work. In addition, the LIHF Regional Workgroup has met several times with a focus on priority setting, capacity building, aligning activities and transforming work at the policy level. Workgroup membership currently include staff from each Collaborative, the WPP, the UW Population Health Institute, and the RPO. Membership may be expanded based on topic area need.

b. Presentation of proposal for LIHF Pregnancy Risk Assessment Monitoring System (PRAMS)
Carlie Allison, Wisconsin Department of Health Services (DHS), and Paul Moberg, UW Population Health Institute, presented the renewal proposal for the LIHF Pregnancy Risk Assessment Monitoring System (PRAMS). PRAMS is a surveillance project of the Centers for Disease Control and Prevention (CDC) and state health departments to collect state-specific, population-based data on maternal attitudes and experiences before, during and shortly after pregnancy. Wisconsin PRAMS is a central component of the evaluation plan for the LIHF.

Accomplishments of LIHF PRAMS to-date include developing the “purple envelope” campaign, and sampling one out of every six Milwaukee mothers and all mothers in the cities of Beloit, Kenosha and Racine. These efforts contributed to an increase in response rates by African American women in Wisconsin from 35.1% in 2009 to 51.3% in 2011. The renewal application requests $223,905 over 15 months starting April 1, 2014 for LIHF PRAMS to oversample African American births in the four LIHF communities in order to increase response rates and provide baseline data estimates and a resource for tracking progress toward LIHF’s overall goals. This effort will be led by the Wisconsin Division of Public Health, the UW Population Health Institute and the UW Survey Center.

In response to a question on expectations for future federal funding for PRAMS, Katherine Kvale, Project Director, indicated that Wisconsin PRAMS will be applying for a third round of funding to begin in 2016. Given the high level of competition for federal funds, Kvale was hopeful that WPP funding makes Wisconsin PRAMS more robust and therefore more competitive. Smith clarified that support for LIHF PRAMS comes from the WPP’s LIHF budget. Goelzer questioned if OAC should anticipate that funding
for LIHF PRAMS would be a recurring expense and requested this be part of OAC’s strategic planning discussions. Smith noted that WPP supports LIHF’s overall evaluation efforts through its administrative budget. Mormann requested that future requests be shared with OAC well in advance of the proposed start date. Allison clarified that the request for funding from OAC over 15 months will help align the project with the state fiscal year.

Mormann seconded a motion by Farrell to approve the renewal proposal for LIHF PRAMS. Remington added that future funding requests should be brought to OAC no less than six months in advance, and that OAC’s strategic planning should include the committee’s role in program evaluation and research outcomes. The motion passed by unanimous vote.

c. Decision on LIHF Collaborative Implementation Grants
Cotton asked for disclosure of member conflict of interest on the Racine and Kenosha LIHF Collaborative Implementation Grant proposals. None were declared. Cotton presented an overview of the application and review process which ended with his sharing the recommendation from the expert reviewers to approve the proposals. Cisler shared his agreement with the recommendation of the expert reviewers.

Racine LIHF Collaborative
Zabawa seconded a motion by Farrell to approve the request from the Racine Kenosha Community Action Agency for $1,040,998 over five years beginning April 1, 2014 for the Racine LIHF Collaborative. The motion passed by unanimous vote.

Kenosha LIHF
Zabawa seconded a motion by Mormann to approve the request from the Kenosha County Division of Health for $750,000 over five years beginning April 1, 2014 for the Kenosha LIHF. The motion passed by unanimous vote.

5. Presentation of renewal application for Healthy Wisconsin Leadership Institute

Karen Timberlake, Faculty Director, and Marion Ceraso, Program Director, provided an overview of the renewal application for the Healthy Wisconsin Leadership Institute (HWLI). The HWLI provides continuing education, training and technical assistance that builds capacity among community leaders across the state as they work to advance local health improvement initiatives. The renewal application requests $1,188,260 over five years beginning July 1, 2014 to:

1. Advance the success of Wisconsin Partnership Program community grantees through tailored technical assistance.
2. Build regional community health improvement capacity through two programs: (a) Regional Community Teams, and (b) COACH: Collaborating, Organizing, and Advocating for Community Health.
3. Utilize the Leadership Institute’s evaluation for continuous program improvement and to contribute to the body of knowledge on leadership development for the public health workforce.

Goelzer seconded a motion by Mormann to approve the renewal proposal for HWLI with the contingency that at the end of year three, OAC will assess progress and determine if funding should continue in years four and five. Mormann noted that since inception the HWLI has been jointly funded by WPP and the Medical College of Wisconsin and asked if MCW plans to fund at the same level as OAC.
Timberlake indicated that there have been discussions with Peter Layde, MCW, but future funding from MCW is uncertain at this time. Knobloch added that the HWLI will advise on the development of OAC’s new Opportunity Grants program. The motion passed by unanimous vote.

6. Decision on appointment of two OAC members to the Partnership Education and Research Committee

Smith reported that the OAC appoints two representatives to serve on PERC: OAC’s chair and a public member. Remington and Nycz indicated their willingness to continue serving in their capacity as OAC’s chair and as a public member of OAC, respectively. Zabawa seconded a motion by Goelzer to reappoint Remington and Nycz to two-year terms, effective April 1, 2014. The motion passed by unanimous vote.

7. Partnership Education and Research Committee report

Remington reported on the February 10, 2014 PERC meeting. Alex Adams, Associate Professor of Family Medicine, and Amy Meinen, Director of the Wisconsin Obesity Prevention Network, presented the strategic application for the Wisconsin Obesity Prevention Initiative. This initiative was incorporated into the Wisconsin Partnership Program 2014 – 2019 Five-Year Plan as an investment of PERC in collaboration with OAC. The proposal includes the following four components and has an annual budget of $1.5 million:

1. Support and expand the Wisconsin Obesity Prevention Network (WOPN)
2. Implement a pilot/feasibility study in Marathon and Menominee counties
3. Develop a statewide childhood obesity surveillance system
4. Create outreach and community engagement on evidence-based solutions to obesity

PERC will make a funding decision at its April meeting. OAC will discuss its plans related to the Obesity Prevention Initiative at a subsequent meeting.

As mentioned earlier by Farrell, Remington was pleased to report that Deborah Ehrenthal accepted the LIHF Faculty Leader position. He added that she will start this summer, most likely in July.

PERC also reviewed and accepted several interim progress and final reports, including an interim report for Making Wisconsin the Healthiest State.

8. Quarterly reports:

   a. WPP endowment value and cash balances
   Mount presented the financial report for the Wisconsin Partnership Program through December 31, 2013. The projected value of the endowment is $340.8 million; 16.5 percent over the original value. The total spendable balance, including the spendable and quasi-endowment accounts, is $40.4 million, $17 million of which is allocated to OAC.

   b. Grant progress and financial report
   Knobloch presented a quarterly grant progress and financial report. There are 94 active grants. Knobloch highlighted training and technical assistance for applicants and grantees. In May, Knobloch will seek OAC’s acceptance of a no cost extension request from the Indianhead Community Action Agency – the only no cost extension submitted during the quarter over 25% of the total budget.
Knobloch reported on issues regarding the 2012 development grant to Wisconsin Pink Shawls Initiative for *Training Intergenerational Health and Wellness Messengers to Address American Indian Breast Cancer Disparities*. WPP staff are working with Wisconsin Pink Shawls Initiative to resolve issues related to unreported work plan changes, unreported change in key personnel status, and communication concerns within the project team. An update on the resolution of these issues will be provided at a future OAC meeting.

9. **Adjourn – Next meeting April 16 @ Fluno Center (starts at 12:30 p.m. with lunch)**

Remington adjourned the meeting at 4:15 p.m.

Recorder, Tonya Mathison
Secretary, Ken Taylor