Minutes
UW School of Medicine and Public Health (SMPH)
Oversight and Advisory Committee
April 16, 2014, 1:00 p.m., Fluno Center, Room 210

Members Present: Cindy Haq, Katherine Marks, Doug Mormann, Greg Nycz, Pat Remington (chair), Ken Taylor, Barbara Zabawa

Members Absent: Philip Farrell, Susan Goelzer

Partnership Education and Research Committee (PERC) Chair: Rick Moss

LIHF Regional Program Office: Ron Cisler

WPP Staff: Quinton Cotton, Lisa Hildebrand, Mary Jo Knobloch, Jim Krueger, Tonya Mathison, Ken Mount, Eileen Smith

Facilitator: Pat Alea

Smith called the meeting to order at 1:00 p.m. She welcomed participants to the strategic planning retreat. A planning team worked with Pat Alea, facilitator, for several months to develop the retreat agenda. The team included Pat Remington, Eileen Smith, Ken Taylor, Greg Nycz, Mary Jo Knobloch and Quinton Cotton. Smith emphasized that today’s strategic planning retreat was the beginning of the process resulting in continuing discussions about future directions in upcoming OAC meetings.

Alea provided an overview of the following goals of the retreat:
- Draw on the talent and commitment of OAC members to engage an accelerated, action-based planning process
- Address priorities through a focused group process
- Create a context for priorities based on past values, future possibilities and present realities
- Determine next steps, and begin to further clarify roles of OAC members.

Retreat participants took part in the following activities:
- Exploring the past and identifying values that anchor the mission
- Identifying core values and operating principles
- Envisioning the future – 5 years, 10 years and beyond
- Summarizing SWOT (strengths, weaknesses, opportunities and threats) analysis
- Connecting the past and future to present opportunities
- Communication planning

The retreat concluded with an overview of next steps, which include: developing a blueprint that frames the plan with key functions and a timeline, redesigning OAC meetings to support the plan and related work, and launching the “OAC Legacy Plan” with a shared purpose and member accountability for progress.

Alea will prepare a summary of the retreat which will be a subject of future OAC meetings.

Smith thanked participants and adjourned the retreat at 5:00 p.m.

Recorder, Tonya Mathison
Secretary, Ken Taylor