Minutes
UW School of Medicine and Public Health (SMPH)
Oversight and Advisory Committee
September 24, 2014, 10 am, 4201 Health Science Learning Center

Members Present: Philip Farrell, Cindy Haq, Doug Mormann, Greg Nycz, Pat Remington (chair), Ken Taylor, Barbara Zabawa

WPP Staff: Quinton Cotton, Lisa Hildebrand, Mary Jo Knobloch, Jim Krueger, Tonya Mathison, Ken Mount, Eileen Smith, Amanda Price, Dane Lindholm, Richard Reynolds

Guests: Amy Meinen (Department of Family Medicine), Brian Christens (School of Human Ecology), Judy Burrows (Marathon County), Lauren Lamers (Menominee County, phone), Scott Krueger (Menominee County, phone), Karen Timberlake (UW Population Health Institute), Melody Bockenfeld (Institute for Clinical and Translational Research), Andrea Dearlove (Population Health Sciences), Jane Mahoney (Department of Medicine), Shannon Corrcinan (ABC for Health), Hank Weiss (DHS), Pat Alea (Alea and Associates)

1. Call meeting to order

Remington called the meeting to order at 10:05 am.

2. Discussion and decision on July 16, 2014 draft minutes

Mormann seconded a motion by Nycz to approve the draft August 20, 2014 minutes. The motion passed by unanimous vote.

3. Announcements

   a. Update on Legislative Audit Bureau Opening Conference

The opening conference for the audit of the Wisconsin Partnership Program by the Legislative Audit Bureau occurred on September 23, 2014. Smith explained that the conference went well and provided additional information about the audit process. The audit will be primarily conducted electronically and is expected to finish in the summer of 2015.

   b. Joint OAC/PERC Meeting-October 15th

Remington reminded the committee that the joint OAC/PERC meeting is scheduled for October 15th. On that day the OAC will meet from 1-2:30 pm then the OAC and PERC will meet together from 2:30-4 pm. The joint agenda includes recognition of retiring OAC members, a presentation by the UW Foundation, and a presentation by Karen Timberlake on how to measure outcomes and what role OAC and PERC can have in this process.
c. Quarterly Article

The summer 2014 edition of the Quarterly includes an article on the Wisconsin Partnership Program, “A Decade of Partnership: Research, Education and Community Partnerships Improve Health in Wisconsin.” Copies were available.

d. Other Announcements

Farrell reported that the September 9th Milwaukee LIHF Collaborative meeting had an impressive turnout. He felt the meeting showed that significant progress has been made over the last year.

Oversight and Advisory Committee members received an email from Wisconsin Partnership Program grant recipient, Paul Florsheim, regarding the program’s administrative policy on participant support costs. The policy does not allow cash payments to be used as participant incentives but Florsheim feels the policy should be changed to allow cash payments. Remington clarified that this policy is part of the grant agreement signed by the academic and community partners for each project. Farrell expressed his opposition to the use of cash incentive because they can promote bias and they are difficult to monitor. Smith explained that when the Wisconsin Partnership Program allowed cash incentives in the past they were problematic. Following discussion of the policy, the committee did not feel it needed to be changed but instead clearly explained to both grantees and committee members.

4. Monthly Reports:

a. Partnership Education and Research Committee

Moss reported on the two Partnership Education and Research Committee meetings that occurred since the last Oversight and Advisory Committee meeting. At the September 8th PERC meeting interviews were conducted for the Collaborative Health Sciences Program. The PERC heard great presentations from all four investigators who were invited to the meeting. At the September 23rd meeting the committee reviewed the final scores and rankings for all four proposals. Due to the high quality of the proposals and the close scores between them PERC decided to fund all four projects.

5. Report on Public Member Nominees from Nominating Subcommittee

Taylor reported that the Nominating Subcommittee met to interview four candidates for the OAC public member vacancy. Selecting the top candidate was a difficult decision due to the high quality of all applicants, however the subcommittee decided that Sue Knuferman, Director and Health Officer at the Wood County Health Department, was the top candidate. Nycz seconded a motion by Taylor to recommend the appointment of Sue Knuferman to the Board of Regents. The motion passed by unanimous vote. The appointment will be considered by the Board of Regents at their October meeting.

a. Discussion and decision by Nominating Subcommittee on September 4, 2014 draft minutes

This agenda item was skipped and will be added to the October 15th OAC agenda.
6. Developing an OAC Logic Model

Alea presented a draft OAC logic model that the Strategic Planning Lead Team discussed at their last meeting. Each committee member received a paper copy of the draft logic model and Alea encouraged them to add their ideas to this copy of the model throughout the rest of the meeting. At the end of the meeting members would be able to add their ideas to the large logic model posted on the wall. Nycz emphasized the importance of keeping the logic model simple. He also emphasized that the committee should consider how the Wisconsin Partnership Program can use its unique position within the University of Wisconsin School of Medicine and Public Health to leverage the University’s resources in order to achieve OAC’s goals. Committee members also examined the County Health Rankings and Roadmaps Action Cycle and discussed whether a linear or cyclical model would be best.

7. Presentation of strategic application for “Wisconsin Obesity Prevention Initiative”

The Oversight and Advisory Committee heard a presentation for the proposal titled “Phase One: Building Community Engaged Collective Impact with Multi-Setting Interventions in Two Wisconsin Counties.” This proposal addresses the third aim of the targeted obesity prevention initiative, implement multi-setting, comprehensive community interventions to impact obesity. Brian Christens and Amy Meinen presented information on specific sub-aims, timeline, and conceptual framework for the proposal. The project will focus on multi-setting community interventions using a community engaged collective impact model to address obesity in two Wisconsin counties, Marathon and Menominee. Data from phase one will be used to inform a later proposal for phase 2 where the program will be expanded into approximately seven additional counties. In addition, representatives from both Marathon and Menominee counties presented on the prevalence of obesity in their counties and why the counties are interested in participating in the initiative. Judy Burrows represented Marathon County. Lauren Lamers and Scott Krueger represented Menominee County by phone. Zabawa and Moss left the meeting during the presentation.

Following the presentation there was time for committee members to ask the applicants questions. Farrell asked Christens to clarify if the proposal was focused on preventing obesity or reducing obesity rates. Christens responded that the proposal focuses on obesity prevention but because the project will use system level interventions they will affect both obese and non-obese children. Farrell emphasized that this factor will need to be carefully accounted for when analyzing the data. Nycz asked for clarification on what the separate purposes of OAC and PERC’s funding for the initiative is. He understood that it was going to be PERC’s role to fund the initial interventions and OAC’s role to fund expansion; however that is inconsistent with the current proposal. Remington responded that although PERC initially proposed funding the pilot community work, PERC’s investment was spent in research and engagement for the Wisconsin Obesity Prevention Network so it was decided that the funds to communities better aligned with OAC’s investment. Nycz did not feel that this change was discussed with PERC and feels that PERC should expand their investment.
Smith reminded the committee that the applicants described how they would be bringing a proposal to OAC to fund work in 2 pilot communities at the July meeting. Again, Nycz emphasized that the Wisconsin Partnership Program should work to increase the investment in the obesity initiative. One way to do this would be to collaborate with the Medical College of Wisconsin. Smith responded that during the extensive planning process for the Obesity Initiative the Medical College of Wisconsin was represented but they were not interested in taking on a larger role in the Obesity Initiative at this time. Taylor emphasized that voting on the phase one proposal today would not preclude expanding funding for phase two of the obesity initiative in the future.

Following the question and answer period, Remington declared a conflict because he is a collaborator listed on the proposal and Mormann took over the chair position. Mormann concluded by summarizing that many of these concerns are focused on the two committees and not the applicants. He asked for any additional questions for the applicants. There were no additional questions so the applicants and Remington left the room.

a. Funding decision for “Wisconsin Obesity Prevention Initiative”

Nycz seconded a motion by Haq to approve funding of “Phase One: Building Community Engaged Collective Impact with Multi-setting Interventions in Two Wisconsin Counties.” Haq emphasized that the work outlined in the proposal is important and worth approval however, going forward clarifications regarding the committee’s questions and future proposals need to be made, Nycz agreed. Mormann and Taylor suggested that the OAC make recommendations to the Wisconsin Partnership Program separate from the motion. The motion was unanimously approved with 5 votes. Zabawa and Remington were not present for the vote.

Following the vote, Remington rejoined the meeting. Mormann remained chair and continued the discussion about how OAC and PERC would clarify their roles for the current proposal and work to expand future obesity initiative proposals. The committee developed three recommendations to the Wisconsin Partnership Program to guide the next steps of the obesity prevention initiative. First, develop a shared logic model and vision for OAC and PERC that can be applied to all future work, especially the Obesity initiative. Second, clarify the specific roles of OAC and PERC in the initial Obesity Initiative awards. Third, investigate opportunities to expanding funding of the obesity initiative thorough both internal and external sources. After this discussion, Remington resumed serving as meeting chair.

8. Strategic Planning Discussion

a. Presentation on Dissemination and Implementation by Karen Timberlake & Melody Bockenfeld (D&I Activities Core) and Jane Mahoney & Andrea Dearlove (D&I Research Core)

Due to limited time remaining in the meeting, this presentation was deferred to the October 15th OAC agenda.
Adjourn-Next meeting October 15th: OAC Meeting 1-2:30 pm and Joint OAC/PERC Meeting 2:30-4 pm

Remington adjourned the meeting at 12:55 pm.

Recorder, Amanda Price
Secretary, Ken Taylor