Minutes
UW School of Medicine and Public Health (SMPH)
Wisconsin Partnership Program
Oversight and Advisory Committee
April 15, 2015, 1:30-4 pm, HSLC Room 1225

Members Present: Cindy Haq (videoconference), Sue Kunferman, Robert Lemanske, Rick Moss, Greg Nycz, Pat Remington (chair), Ken Taylor and Barbara Zabawa

WPP Staff: Quinton Cotton, Andrea Dearlove, Lisa Hildebrand, Tonya Mathison, Amanda Price and Eileen Smith

Guests: Philip Farrell (phone), Deborah Ehrenthal (LIHF Faculty Director, Department of Obstetrics and Gynecology), Ron Cisler (Director, Center of Urban Population Health) (phone) and Dean Sienko (Michigan State University College of Human Medicine)

1. Call meeting to order

Remington called the meeting to order at 1:33 pm.

2. Announcements

   a. Robert Lemanske’s appointment approved by Board of Regents

   The UW Board of Regents approved Robert Lemanske’s appointment to the Oversight and Advisory Committee at their April 10th meeting.

   b. Audit Update

   The audit of the Wisconsin Partnership Program (WPP) by the Legislative Audit Bureau is continuing to make progress. The audit report is expected to be released at the end of the summer.

   c. WUHF Meeting for WPP 2013 Annual Report – April 10th

   The Wisconsin United for Health Foundation (WUHF) Board of Directors met on April 10th to consider the 2013 WPP Annual Report. Dean Golden gave a presentation to the board that highlighted the WPP’s work over the past ten years.

   d. WPHA Conference

   The Wisconsin Public Health Association (WPHA) Annual Conference is May 19-21. The WPP is a sponsor and will have a display at the conference.

   e. 2014 Annual Report

   A draft of the 2014 annual report will be shared with OAC in early June.
f. Reception for Phil Farrell after May meeting

After the May OAC meeting there will be a reception to thank Phil Farrell for his many years of service on the OAC.

3. Decision on draft Minutes
   a. March 18, 2015 OAC meeting

The March 18th OAC minutes were approved by unanimous vote.

4. Presentation on Race to Equity Report

Ken Taylor, executive director of the Wisconsin Council on Children and Families and OAC public member, gave an informative presentation on the Race to Equity Report. Following the presentation there was discussion about what OAC can do to help address the issues highlighted in the report. Members congratulated Taylor on the thought provoking report and expressed their appreciation for his thoughtful presentation.

5. Discussion on Draft Community Impact RfP

Dearlove presented an overview of the draft Community Impact Request for Partnerships (RfP). The awards will be for $1,000,000 over five years with up to three awards made per year. The goal of the program is to support efforts that involve implementation, evaluation and dissemination of public health initiatives with a compelling evidence base to achieve policy, systems and/or environmental change. The application process will have three phases, an initial proposal, a pitch presentation to OAC, and a final proposal.

Following the presentation committee members provided feedback. The discussion focused on the following topics:

- Zabawa pointed out areas of the RfP that need to be clarified, including defining terms such as “small non-profits” and other ambiguous references to help applicants determine if their organization is eligible to lead a project or must work as a collaborator with another larger organization. Second, clarify the academic partner eligibility criteria to ensure that UW faculty members outside of the School of Medicine and Public Health are able to be academic partners. Lemanske suggested dividing the criteria for faculty within UWSMPH and faculty outside of UWSMPH to make the RfP clearer.
- Multiple members asked about the pitch presentation phase of the application, specifically how the quality of the written proposal and the quality of the pitch presentation will be weighed when making award decisions. Moss commented that the pitch presentation should strengthen the written and technical content of a proposal. Smith added that Medical College of Wisconsin (MCW) Consortium on Public and Community Health has gone through an application process that uses pitch presentations three times. The WPP staff will be meeting with the MCW staff to discuss what they have learned about pitch presentations. Lemanske commented that the RfP should provide applicants with a sense of how much weight the reviews will give to each aspect of a proposal (initial proposal versus in-person pitch, etc.).
Nycz commented that it will be important to have applicants provide written feedback to reviewer comments between their initial proposals and pitch presentations.

OAC members will receive a copy of the draft RfP before the May OAC meeting. It is anticipated the committee will vote on approval of the RfP at the May meeting.

6. OAC Grant Programs Update
   a. Community Opportunity Grants

Cotton reported that 29 full proposals were received for the Community Opportunity Grants Programs. Eight of the 29 proposals had academic partners. Based on the feedback the WPP received it seemed that the applicants were satisfied with the technical assistance provided the WPP staff and Healthy Wisconsin Leadership Institute. The review committee will meet to review full proposals on May 26th and their recommendations will be presented at the June OAC meeting.

   b. Lifecourse Initiative for Healthy Families

At the last OAC meeting the committee approved the release of an RfP to reestablish a LIHF convening agency in Beloit. Cotton reported that since that meeting, a grant information session was held in Beloit; however no preliminary applications were submitted before the April 8th deadline.

The Beloit LIHF collaborative has continued to meet with organizations and Mercy Health Systems has expressed interest in serving as the convening agency. Deb Ehrenthal, LIHF Faculty Director, Ron Cisler, Director of the Regional Program Office, and WPP staff will meet with the leadership of Mercy Health Systems to learn about their interest and describe the requirements of a convening agency. After this discussion, Ehrenthal will report back to OAC with her assessment.

Farrell commented that he thinks a critical assessment by Ehrenthal is a good idea and reminded the committee that there have been repeated unsuccessful efforts to establish a convening agency in Beloit. Nycz commented that the committee should consider if Beloit needs a convening agency because there may be other ways to support the work of the Beloit LIHF Collaborative. Ehrenthal agreed that alternative ways to support the collaborative are worth considering.

7. Decision on No Cost Extension Request for YMCA/UW Dept. of Obstetrics and Gynecology Partnership Program Promoting Healthy Weight in Pregnancy

Kunferman seconded a motion by Nycz to approve the no cost extension request for YMCA/UW Dept. of Obstetrics and Gynecology Partnership Program Promoting Healthy Weight in Pregnancy. The motion was approved by unanimous vote.

8. Adjourn-Next meeting Wednesday May 13, 1-3 pm, HSLC Room 3330

Remington adjourned the meeting at 3:53 pm.

Recorder, Amanda Price
Secretary, Sue Kunferman