Minutes

UW School of Medicine and Public Health (SMPH)
Oversight and Advisory Committee (OAC)
1:00PM January 20, 2010 – 1229 HSLC Videoconference

Members Present: Phil Farrell (phone), Meg Gaines (phone), Susan Goelzer, Christine Holmes (video), David Kindig, Doug Mormann (video)

Members Absent: Valerie Gilchrist, Greg Nycz

Staff: Chris Blakey, Cathy Frey, Lorraine Lathen (video), Tonya Mathison, Mike Mirer, Ken Mount, Dick Reynolds, Eileen Smith, Karla Thompson

1. Call meeting to order

Goelzer called the meeting to order at 1:05pm.

2. Announcements

2009 Wisconsin Partnership Program Annual Report outline and timeline
Smith presented the draft outline and timeline for the 2009 WPP Annual Report.

UW Foundation management fee
Smith reported on a recent meeting of WPP leadership with the UW Foundation (UWF) President, Vice President for Health and Life Sciences, and Chief Financial Officer. The discussion focused on the 1% of endowment income retained by UWF for management and investment of the Wisconsin Partnership Program’s (WPP) endowment. Further discussion with the UWF will take place later this year.

3. Decision on draft December 16, 2009 minutes

Holmes seconded a motion by Kindig to approve the draft December 16, 2009 minutes. The motion was unanimously approved.

4. Medical Education and Research Committee report

Goelzer reported that the MERC meeting on January 11, 2010 was dedicated to hearing presentations by two finalists on their Collaborative Health Sciences Program proposals. Although MERC was impressed with both presentations, the committee unanimously awarded $291,882 to Aaron Carrel for Linking Physical Environments to Obesity, Nutrition, Fitness, and Diabetes risk in Wisconsin's Children.

Dr. Carrell is collaborating with individuals from Pediatrics, Landscape Architecture, Family Medicine, Nutritional Sciences, Civil Engineering, Urban and Regional Planning, and Soil Sciences. Working with a single school community (Bruce-Guadelupe Community School, a
public school operated by the United Community Center of Milwaukee: 790 children, 98% Hispanic), Dr. Carrel and his collaborators will analyze the physical activity promoting and inhibiting aspects of the community, and then assess children’s actions and choices for physical activity and food intake using GIS and participatory photo mapping (PPM). The team will also measure children’s health using a combination of fitness score, BMI, and family history. By investigating multiple layers of the social-ecological model, the team will analyze the separate components that affect children’s decisions about health.

Members noted that Aaron Carrel’s project supports OAC’s new targeted initiative on promoting healthy weight, physical activity, and good nutrition, and reducing the incidence and severity of overweight and obesity. There was general agreement to invite Aaron Carrel to present an overview of the project at a future meeting.

5. **Lifecourse Initiative for Healthy Families report**

Lathen reported that the Lifecourse Initiative for Healthy Families (LIHF) Community Action Planning Grant proposals from the four targeted communities, Beloit, Kenosha, Milwaukee, and Racine, are expected by January 31, 2010. OAC will review the proposals during a special conference call to be scheduled in March 2010. The Convening Planning Agency from each targeted community will participate at the February 10, 2010 LIHF Steering Committee meeting to share their perspectives on the LIHF application process.

Lathen reported that LIHF was highlighted along with several other campus-wide community-engagement initiatives in a video presented at a recent UW System Board of Regents meeting. The video was played for OAC and will be posted on the Wisconsin Partnership Program website.

6. **Nominating Subcommittee report and discussion and decision on Oversight and Advisory Committee Health Advocate nominee for recommendation to UW System Board of Regents, in accordance with the Insurance Commissioner's Order, to fill the vacancy of one of the public member positions**

After a call for nominations from community organizations, the OAC Nominating Subcommittee chose to interview three candidates. Following the interviews on January 11, the Nominating Subcommittee reached unanimous agreement to recommend the appointment of Katherine Marks, Chief Executive Officer of United Way of Kenosha County. Ms. Marks is an advocate for urban health with 30 years of experience building strong collaborations focused on the well-being of women, children, and families. These collaborations have provided cleaner and safer neighborhoods, developed affordable housing programs, created economic development opportunities, built a new school and health center, increased access to health care and reduced ethnic health disparities.
Farrell enthusiastically endorsed the nomination of Katherine Marks and made a motion to forward her name to the UW System Board of Regents for consideration to fill the vacant position on OAC. Kindig seconded the motion which was unanimously approved.

Smith indicated that the Board of Regents will consider Katherine Marks’ appointment on February 4, 2010.

7. OAC strategic planning discussion of WPP financial portfolio and Revised General Principles for Endowment Growth and Distributions

The revised General Principles for Endowment Growth and Distributions was unanimously approved by OAC following a motion by Holmes and a second by Kindig. The revised document included the following revisions:

- Replaced the first general principle with “To generate sufficient growth in the endowment over market cycles to provide annual distributions that account for inflation and fees.”
- Defined “reserves” in the first operating principle to include at least one-year of budgeted administrative expenditures and one-year of budgeted expenditures on existing OAC and MERC awards.

Mount presented the financial projections for the Wisconsin Partnership Program through December 31, 2009. The projected value of the endowment is $293.9 million with a remaining cash balance for OAC of $9.7 million. Mount also presented an analysis of OAC’s first operating principle, “To maintain reserves in the WPP spendable accounts, including at least one-year of budgeted administrative expenditures and one-year of budgeted expenditures on existing OAC and MERC awards”. The presentation concluded with discussion of the annual revenue budget for OAC during 2010-2012, assuming a 4.75% distribution from endowment as valued at December 31, 2009.

8. Public Health Education and Training Subcommittee

Mormann asked for OAC’s guidance on the future role, purpose and charge of the Public Health Education and Training (PHET) Subcommittee. The PHET Subcommittee, appointed in 2004, has met quarterly since 2005. There are nine members, including two OAC representatives and seven community representatives knowledgeable in public health education and training. Mormann has served as chair since the Subcommittee’s inception.

There was general agreement by OAC that the PHET Subcommittee has successfully accomplished its purpose and charge. The Subcommittee was enormously helpful to the OAC in the implementation of the Healthy Wisconsin Leadership Institute (HWLI), the Wisconsin Population Health Fellowship Program, and the Plan for Continuing Public Health Education and Training. The PHET Subcommittee also provided valuable input into the development of the 2009-2014 Five-Year Plan. OAC recommended discontinuing the PHET Subcommittee given that the two ongoing PHET programs, the HWLI and the Fellowship Program, each have
advisory committees. The OAC requested that Pat Remington, Associate Dean for Public Health, also provide guidance and advice on future development of these initiatives.

9. Discussion of Wisconsin Population Health Fellowship Program

In preparation for the presentation in February, 2010 by Tom Oliver of the year-two budget for the Wisconsin Population Health Fellowship Program, OAC discussed the interim progress report for the for the period ending September 30, 2009. There was general agreement that it will be important for Oliver to address potential opportunities for leveraging or collaborative agreements with partner health agencies, the impact of the program at the local level, and the number of fellows placed in Wisconsin in leadership, administrative or policy positions.

10. Discussion of Community-Academic Partnership Fund 2010 Request for Proposals Changes and Timeline

Frey presented a summary of proposed modifications to the Community-Academic Partnership Fund 2010 Request for Proposals (RFP) in following sections: eligibility criteria, funding priorities, application requirements, technical assistance, funding, review process, and reporting requirements.

There was general agreement by OAC to allow the following award amounts and durations:

- **Implementation Grants**: Maximum award up to but not exceeding $400,000 for projects lasting approximately 36 months or three years.
- **Development Grants**: Maximum award up to but not exceeding $50,000 for projects lasting between 12 and 24 months.

Following an overview of the draft web-based notice of intent, Frey presented a revised review process for the 2010 RFP. The review process includes a competitive pre-screening process for the Notices of Intent and an external team-based expert panel review of the Full Grant Proposals.

11. Adjourn – next meeting February 17, 2010

Goelzer adjourned the meeting at 4:10pm.

Recorder, Tonya Mathison
Secretary, Val Gilchrist