Minutes

UW School of Medicine and Public Health (UW SMPH)
Oversight and Advisory Committee (OAC)
1:00PM, October 20, 2010 – 4201 HSLC

Members Present:  Meg Gaines, Cindy Haq, Christine Holmes, Katherine Marks, Doug Mormann, Patrick Remington

Members Absent:  Phil Farrell, Susan Goelzer, Greg Nycz

Staff:  Chris Blakey, Cathy Frey, Mary Jo Knobloch, Lorraine Lathen, Tonya Mathison, Mike Mirer, Ken Mount, Eileen Smith

Invited Guests:  John Browser (Population Health Institute); Aaron Carrel (Pediatrics); Jon Hisgen (Wisconsin Department of Public Instruction); Michael Jacob (Covering Kids and Families WI); Paul Moberg (Population Health Institute); Roberta Riportella (School of Human Ecology); Brian Weaver (Wisconsin Department of Public Instruction); Doug White (Wisconsin Department of Public Instruction); Lisa Wilson (UW-Madison Office of Administrative Legal Services)

Guests:  Jenna Girzeslo (ABC for Health, Inc.)

1.  Call meeting to order

Mormann called the meeting to order at 1:10pm.

2.  Announcements

2011 OAC meeting schedule
OAC meetings will continue to take place on the third Wednesday of each month in 2011, 1:00-4:00 pm, in room 4201 of the Health Sciences Learning Center. The committee will not meet in March and August 2011. The annual joint meeting of the OAC and the Medical Education and Research Committee (MERC) is scheduled on September 21, 2011.

OAC member appointment and reappointments
The UW System Board of Regents recently confirmed the appointment of Cindy Haq as a SMPH representative, and the reappointments of Susan Goelzer as a SMPH representative, Katherine Marks as an urban health advocate, and Doug Mormann as a statewide health advocate for four-year terms.

Wisconsin United for Health Foundation meeting, Nov. 12
Smith reported that Dean Golden will be presenting the Wisconsin Partnership Program (WPP) 2009 Annual Report to the Wisconsin United for Health Foundation, Inc. on November 12. OAC and WPP leadership will respond to WUHF’s questions following Dean Golden’s presentation.
Transformation Implementation Steering Committee and Subcommittees

Remington presented an overview of the charge to and membership of the Transformation Implementation Steering Committee and the Research, Education and Service Subcommittees. The subcommittees are each being asked to prepare a plan of no more than three pages that contain “SMART objectives” (Specific, Measurable, Achievable, Relevant, and Time-delimited). In addition, the subcommittees will recommend people or programs to lead the development of specific objectives. A Steering Committee will provide advice and guidance on development of the overall plan, including setting priorities for implementing the recommendations of the three subcommittees.

Milwaukee Magazine Article

Smith distributed an article from Milwaukee Magazine’s November 2010 issue entitled, “The Public Be Damned”.

3. Decision on draft September 15, 2010 minutes

Holmes seconded a motion by Remington to approve the draft September 15, 2010 minutes. The motion passed by unanimous vote.

4. Discussion and decision on revised OAC Conflict of Interest policy

Lisa Wilson from UW-Madison Office of Administrative Legal Services advised OAC on revising its conflict of interest policy. OAC discussed the following clarifications based on previous recommendations:

- Include a statement in the Background section on OAC’s stewardship responsibility.
- As appropriate, OAC and MERC’s policies should be parallel.
- Adopt similar policies for LIHF and for CAPF grant reviewers.
- Indicate that members of OAC are to act in interest of WPP, not in their own interest.
- Consider how policy, as drafted, affects the quorum.

Holmes seconded a motion by Remington to approve the revised policy. The motion passed with five affirmative votes, and one negative vote by Gaines. Gaines advocated for a policy that requires conflicted members to absent themselves and abstain from voting on all proposals in a group considered with the conflicted proposal.

5. Quarterly Medical Education and Research Committee report

Rick Moss, Chair of the Medical Education and Research Committee (MERC), provided a quarterly report on the committee’s recent activities. After reviewing 51 preliminary applications, MERC invited 17 full applications for the New Investigator Program. The applications are currently being independently evaluated by expert reviewers. The review panel, chaired by Norm Drinkwater, Professor of Oncology and a member of MERC, is made up of senior faculty experts selected based on the content and objectives of the applications. The
reviewers will meet next week as a group to discuss the applications and to develop a ranked list for MERC’s consideration. In November 2010, MERC will consider the ranked list and make a decision on which applicants will be invited for interviews. MERC will likely invite six or seven finalists for interviews. The finalists will present an overview of their proposals to MERC in December, and MERC will make its final award decisions. MERC expects to make three awards.

A copy of the draft Request for Proposals (RFP) for the 2010-11 Collaborative Health Sciences Program (CHSP) was provided to the OAC. The CHSP is available to UW School of Medicine and Public Health Professors and Associate Professors, and Senior and Distinguished Scientists. The CHSP facilitates collaboration across the traditional boundaries of basic science, clinical science, social science, and population health science. The collaborations may be within the School, or they may be with other UW-Madison schools or colleges, UW System campuses, the Medical College of Wisconsin, state agencies, or community organizations. MERC is currently reviewing the draft RFP. Changes made to the RFP since the previous funding cycle are highlighted. MERC expects to release the RFP in December 2010.

Moss also discussed the WPP strategic planning meeting agenda.

6. Review November 17, 2010 Wisconsin Partnership Program strategic planning meeting agenda

Smith provided an overview of the agenda for the joint strategic planning meeting of the OAC and MERC on November 17. The agenda includes an update on the WPP’s financial status and the implementation of the 2009-2014 Five-Year Plan, and discussion of the WPP’s impact and future directions and opportunities. The order and timing of the agenda was amended to ensure adequate time for discussion and participation by OAC and MERC members.

7. OAC cash flow and financial projections

Mount presented the financial projections for the Wisconsin Partnership Program through September 30, 2010. The projected value of the endowment is $292 million with a related cash balance of $31.4 million. WPP leadership and staff continue to carefully monitor the value of the endowment given the continued volatility in the financial markets.

8. Lifecourse Initiative for Healthy Families (LIHF) report

Katherine Marks and Lorraine Lathen reported on recent activities of the Lifecourse Initiative for Healthy Families (LIHF). To raise public awareness of LIHF, there were a number of kick-off events in Beloit, Kenosha and Milwaukee marking the opening of local LIHF efforts. Lathen also reported on the latest efforts of the Evaluation and Communications Workgroups and reviewed the summary of baseline results of the Wilder Collaborations Factor Inventory collected in each of the four communities. Lathen distributed an article from Milwaukee Magazine’s Newsbuzz entitled “Milwaukee’s bewildering infant mortality rate”. OAC emphasized the importance of engagement by the healthcare delivery systems in LIHF efforts.
9. Progress report presentation on 2006 implementation grant, “Wisconsin Partnership for Childhood Fitness”, Wisconsin Department of Public Instruction

Doug White, Director of the Department of Public Instruction (DPI), and Dr. Aaron Carrel, Associate Professor in the UW SMPH Department of Pediatrics, presented a progress report on the 2006 implementation grant, “Wisconsin Partnership for Childhood Fitness”. The project formed multiple state collaborations with the Wisconsin Department of Health Services Physical Activity, Nutrition, and Obesity Program, the Wisconsin Partnership for Activity and Nutrition coalition, and the Wisconsin Partnership for Prevention of Obesity and Diabetes. The project’s long-term goal is to increase the number of physically fit youth and reduce the number of overweight and inactive children. The project determined that the FitnessGram is an important assessment of cardiovascular fitness and therefore the health of children. The project greatly increased number of schools using FitnessGram statewide; 680 schools currently use the FitnessGram. A majority of those schools, 448, use the FitnessGram because of their participation in this project. A major success is that 73% of early adolescents are now tested annually.


Roberta Riportella, PhD, Professor and Chair of Consumer Science in the UW-Madison School of Human Ecology, and Michael Jacob, Director of Covering Kids and Families – Wisconsin, presented a progress report on the 2006 implementation grant, “Coordinating Partnerships to Improve Access to Public Health Coverage”. The project formed statewide partnerships with 16 school districts in Wisconsin to help them identify families who are uninsured and connect them to BadgerCare Plus. The project’s goal was to achieve increased Family Medicaid enrollment through closer coordination with the National School Lunch programs. The project determined that school staff and families were positively impacted. The model proved to be adaptable and sustainable so long as schools are supported with a network of support. Parents in the project districts were twice as likely to have heard about BadgerCare Plus through their schools, and district parents were much more likely to seek BadgerCare Plus help from their schools. Project staff noted that although enrollment in BadgerCare Plus in project districts increased, enrollment also increased statewide during this same period.

11. 2010 Community-Academic Partnership Fund update

Knobloch reported that the 30 full applications for the 2010 cycle of the Community-Academic Partnership Fund have been forwarded to eleven expert reviewers for independent evaluation. Reviewers will meet at the end of November to discuss the applications and to develop a ranked list for OAC’s consideration. OAC will make award decisions in December.
12. Adjourn – Next meeting November 17, 2010

Gaines seconded a motion by Marks to adjourn the meeting at 3:30pm. The motion passed by unanimous vote.

Recorder, Tonya Mathison