Minutes
Wisconsin Partnership Program
Healthy Birth Outcomes LIHF Steering Committee
United Way of Greater Milwaukee
225 West Vine Street
Milwaukee, WI 53212-3951
Wednesday November 3, 2010 11:30 AM

Members Present: Georgia Cameron, Ron Cisler, Phil Farrell, Tito Izard, Sheri Johnson, Murray Katcher (phone) Marilyn Kilgore (phone), Katherine Marks, and (phone)

Members Absent: Tina Mason, Stephen Ragatz, Bill Solberg, Laurel Rice, Betty Stinson

OAC Members: Cindy Haq

Staff: Eileen Smith, Cathy Frey, Lorraine Lathen, Mary Jo Knobloch

Guests: Nancy Eberle, Paul Moberg, Patrice Onheiber, Mike Johnston

1. Welcome & review of agenda/ Approval of August 11, 2010 minutes

Farrell welcomed the committee members and reviewed the agenda meeting materials.

Farrell requested approval of the draft August 11, 2010 minutes. After a motion made by Marks and seconded by Kilgore, the minutes were approved as presented.

2. Announcements and updates

Steering Committee 2011 Calendar  Lathen distributed the 2011 meeting calendar. The committee will meet every other month on the second Wednesday from 11:30 to 1:30 beginning in January. Meetings unless otherwise noted will be held in Milwaukee.

Legislative Council Committee  Lathen and Johnson, members of the Wisconsin State Legislature Legislative Council, Special Committee on Infant Mortality reported on the work of the committee since September when Farrell provided an introductory presentation at the inaugural meeting of the Council on September 8, 2010. His presentation was titled “African American Infant Mortality in WI: A Tragic Problem and a National Disgrace that Deserves Urgent Attention, Resources, and Leadership”.

The committee is focusing on policy approaches with an emphasis on the health care sector. Marks encouraged participation by the LIHF collaborative members. Members can access materials from the Legislative Council meetings on the web site at http://legis.wisconsin.gov/lc/committees/study/2010/MORT/index.html.

Rotary Presentations  Farrell and Marks reported on continued efforts to collaborate with local Rotary groups in Milwaukee, Racine, Kenosha and Beloit. Such partnerships could lead to grant support for collaborative activities, as in Kenosha where the Rotary has supported the purchase of Pack-n-Play cribs
along with educational activities with the health department and community based organizations.

Other Announcements Farrell introduced Dr. Cindy Haq, member of the OAC, Professor of Family Medicine and Population Health Sciences and Director, UW-Madison Center for Global Health and Training in Urban Medicine and Public Health (TRIUMPH). Haq provided an overview of the TRIUMPH program in training medical students in Milwaukee. She commented on the important work of the steering committee and looks forward to being involved with the LIHF initiative.

Members were invited to a special event on behalf of the Professional Women’s Network for Service Holiday Luncheon featuring guest speaker Kathryn Hall-Trujillo, Founder & CEO, The Center for Community Health & Well-Being, Inc. & The Birthing Project USA, Inc., Saturday, December 4, 2010, Racine Marriott Hotel in Racine.

Georgia Cameron suggested that staff develop a coordinated calendar to include LIHF steering, workgroup and LIHF collaborative meetings to share with partners.

3. LIHF Project/Grantee Updates

Kick-off events - Lathen reported on the outcomes of three successful community kick off events; Beloit LIHF held its sixth Annual health Fair on October 2; Milwaukee and Kenosha LIHF hosted Kick-off events on October 14 and October 28 respectively.

Communication and Public Awareness Workgroup - Lathen reported that the Communications and Public Awareness Workgroup will meet on an ongoing basis to develop a comprehensive and coordinated communications strategy. The next Workgroup meeting will be held on Monday January 10 from 12:30 to 2:30 at the Merrill Community Center located at 1428 Wisconsin Ave, Beloit, Wisconsin.

Fund Development - Farrell reported that the WPP continues to work on a LIHF funding strategy that will include the UW Foundation and other funding partners. The Steering Committee will be involved in a more in-depth discussion of these efforts including partnerships with donors and foundations at a future meeting. The WPP considers this a high priority.

Members discussed the need to engage the health care sector and providers to a greater extent in the initiative. Suggested strategies for medical and health care provider involvement could include CME incentives such as linking with malpractice insurance premiums, coordination with medical associations such as the Wisconsin Medical Society and various local chapters and the Milwaukee Healthcare Partnership.

Evaluation Workgroup - Paul Moberg reported on progress with LIHF evaluation planning process. The workgroup has been meeting monthly with a full-day meetings scheduled on September 29, October 27 and December 1. Meetings will continue into 2011 until the workgroup concludes its work with a final evaluation report on the planning phase and implementation evaluation plan.

The evaluation process is participatory and developmental in nature, suggesting ownership by the collaboratives to reflect local concerns. Moberg discussed the process used to develop evaluation questions. The purpose is to establish a set of evaluation questions to address short, medium and long-term outcomes as reflected in the program logic model. Questions are now categorized into the two program phases, Planning, Implementation, in terms of both process and outcomes measures. The
Workgroup also discussed meeting evaluation tools, a standardized Community Needs Assessment and the Wilder Collaboration Factors Inventory baseline results. Next steps for the evaluation workgroup include refining the evaluation tool, a review the program logic model, prioritize evaluation questions and consider methods and methodology.

4. Advancing the LIHF Initiative

Community Action Plans - Lathen distributed a draft outline for committee review. The committee will discuss this at the January meeting.

Selection Criteria for Evidenced-based and/or promising practices - Frey distributed a decision making tool to determine criteria for funding evidence programs and promising practices. The committee will discuss this at the January meeting.

5. Open Forum

Farrell opened the meeting to guests and members for comments. None reported.

6. Adjourn

Members suggested topics for future meeting including conflict of interest and the evolving role of the Steering Committee. Farrell adjourned the meeting at 1:30 pm.

Recorder, Cathy Frey