Minutes

UW School of Medicine and Public Health (SMPH)
Oversight and Advisory Committee (OAC)
1:00PM December 16, 2009 – 4201 HSLC

Members Present: Phil Farrell (phone), Meg Gaines, Valerie Gilchrist, Susan Goelzer, Christine Holmes, David Kindig, Doug Mormann, Greg Nycz

Staff: Cathy Frey, Tonya Mathison, Mike Mirer, Ken Mount, Dick Reynolds, Eileen Smith, Karla Thompson

Invited Guests: Rick Moss (UW School of Medicine and Public Health)

Other Guests: Liz Straley (ABC for Health, Inc.)

1. Call meeting to order

Goelzer called the meeting to order at 1:10pm.

2. Announcements

   Videoconferencing in 2010
   Since several committee members travel to attend the monthly OAC meetings, the Wisconsin Partnership Program (WPP) staff are planning a videoconference for the January 20, 2010 meeting. WPP staff will make video site arrangements for committee members outside of the Madison area. Consideration may also be given to web conferencing so that members can participate from their home or office, if necessary.

   SMPH/MCW Five-Year Celebration
   Doug Mormann and Greg Nycz agreed to participate on a joint subcommittee of the OAC and the Medical College of Wisconsin Consortium on Public and Community Health. The joint subcommittee will plan an event celebrating the accomplishments in the first five years of the Wisconsin Partnership Program and Healthier Wisconsin Partnership Program.

   Public Health Education and Training Subcommittee
   Mormann has given consideration to the evolving role of the Public Health Education and Training (PHET) Subcommittee going forward. This will be discussed by OAC in January 2010.

   Joint Master of Public Health Community Advisory Committee/PHET meeting, April 29, 2010
   A joint meeting of PHET and the Master of Public Health Community Advisory Committee will take place on April 29, 2010.
3. Decision on draft November 18, 2009 minutes

Kindig seconded a motion by Holmes to approve the draft November 18, 2009 minutes. The motion was unanimously approved.

4. OAC strategic planning discussion of WPP financial portfolio

Goelzer presented the revised general principles for endowment growth and distributions for consideration by OAC. The document included the following two new operating principles: (1) To maintain at least one-year of reserves in the WPP spendable accounts. (2) To review annually in December the UW Foundation’s (UWF) stipulated endowment distribution of 4.75%, and revise, as necessary, for the upcoming year. There was general agreement by OAC to incorporate the following additional revisions:

- Replace the first general principle with “To generate sufficient growth in the endowment over market cycles to provide annual distributions that account for inflation and fees.”
- Define “reserves” in the first operating principle.

OAC’s approval of the general principles will be sought in January 2010.

Mount presented an overview of the WPP endowment value and the impact of inflation, specifically (1) the annual impact of inflation on the original value of the WPP endowment since January 1, 2006, and the actual annual endowment value, and (2) the annual OAC revenue since 2006 with inflation, and the projected OAC revenue based on the annual UWF endowment distribution of 4.75%.

Goelzer provided an overview of OAC initiatives in 2009-2014 Five-Year Plan, including the new initiatives on creating a sustainability grant category to support the continuation of successful implementation grants and developing one or more targeted funding initiatives.

Mount presented the financial projections for the WPP through November 2009. The projected value of the endowment is $290.8 million with a remaining cash balance of $9.9 million for OAC. Mount also presented the annual revenue budget for 2010-2012, assuming a 4.75% distribution from endowment as valued at the end of the preceding year.

5. Medical Education and Research Committee quarterly report

Moss provided a quarterly report on the activities of the Medical Education and Research Committee (MERC). MERC has continued strategic programmatic and financial planning around implementing the MERC initiatives described in the 2009-2014 Five Year Plan. MERC will continue to support the competitive Collaborative Health Sciences Program and New Investigator Program, although with fewer awards at reduced amounts.
There has been discussion by MERC of two new initiatives, faculty development and expansion and collaboration with OAC through community engagement. MERC has considered appointing two new faculty, focused on the Dean’s priority areas, in 2011 with up to six new faculty hires within three years. In order to support these new initiatives, MERC understands that some grantees will have to reduce their dependency on MERC funding going forward. Joint funding opportunities will be discussed at the joint OAC/MERC meeting in May.

Following a P-50 Center grant award by the National Institutes for Health (NIH), MERC reaffirmed its commitment in September 2009 to provide $403,650 to Dr. Mike Fiore for Engineering Effective Interventions for Tobacco Use: A Translational Laboratory. The grant aims to (1) develop treatment packages for clinical intervention in tobacco dependence using innovative research methods; (2) improve the translation of effective tobacco dependence treatments into healthcare settings; and (3) increase adherence to effective tobacco cessation treatments, especially in those populations where tobacco use is increasingly concentrated: poorer, minority and special needs groups.

In December, MERC awarded $874,546 to Maureen Smith, MD, PhD, MPH for the Health Innovation Program (HIP) to create an innovative model of health services research that partners new researchers with health care organizations to design, implement, and evaluate strategies to improve health care delivery. MERC appointed a small group of committee members to meet with Dr. Smith to share MERC’s perspective on several issues, including HIP’s possible role as a catalyst for organizational quality improvement and its role in disseminating and translating knowledge for the benefit of Wisconsin’s residents.

In support of OAC/MERC collaborations, there was general agreement by OAC to invite MERC grantees, as appropriate, to present overviews of their projects at upcoming OAC meetings.

6. Discussion and decision on allocation for public health and health care provider education and research

As required in the addendum to the first Five-Year Plan and the Grant Agreement, the OAC reviewed and assessed the allocation percentage for public health and health care provider education and research initiatives. Goelzer referred to the document summarizing OAC’s process for advising and commenting MERC expenditures.

Farrell seconded a motion made by Kindig to retain the allocation of 35 percent for public health initiatives and 65 percent for medical education and research initiatives for the Wisconsin Partnership Program 2009-2014 Five-Year Plan, as required by the Grant Agreement between the Wisconsin United for Health Foundation, Inc, the University of Wisconsin Foundation and the University of Wisconsin System Board of Regents. Kindig was impressed with MERC’s new emphasis on community engagement. Gaines spoke in support of retaining the current allocation given the instability in the financial markets over the past year. The motion was unanimously approved.
7. Discussion and decision on 2010 Wisconsin Partnership Program administrative budget

Smith presented the 2010 WPP administrative budget, including a description of personnel costs, other expenses and the Legislative Audit Bureau audit fees. Kindig seconded a motion by Gilchrist to approve OAC’s portion of the 2010 administrative budget. The motion was unanimously approved.

8. OAC Nominating Subcommittee report

Mormann reported that the call for nominations to fill the vacant health advocate position on OAC resulted in six nominations. The Nominating Subcommittee, made up of OAC’s public members and the Insurance Commissioner’s appointee, met earlier today and selected three candidates to interview in order to make a recommendation to the UW System Board of Regents, which makes the final appointment to the OAC. The interviews will take place on January 11, 2010.

9. Lifecourse Initiative for Healthy Families report

Farrell provided an overview of the December 9, 2009 Lifecourse Initiative for Healthy Families (LIHF) Steering Committee meeting. The discussion focused on possible areas of emphasis for the Steering Committee going forward, including: coordinating a public awareness and media campaign, reviewing Community Action Planning Grant progress reports and evaluating the overall planning process, promoting cohesiveness among the Convening Planning Agencies, and engaging funding partners. There was general agreement that the highest priority area is coordinating a public awareness and media campaign.

In preparation for the January 31, 2010 deadline for the Community Action Planning Grant applications, the Steering Committee discussed the review and grant award processes. Lathen, the LIHF program leader, will review each application to ensure that the application requirements are met. The applications will be forwarded to a review panel for a qualitative evaluation. The review panel will include members of the OAC, the LIHF Steering Committee, experts in maternal and child health, and community members. OAC will consider the applications in February or March 2010.

10. Discussion of Community-Academic Partnership Fund 2010 Request for Proposal Changes and Timeline

Discussion by OAC of the Community-Academic Partnership Fund (CAPF) 2010 Request for Proposals (RfP) was guided by the following objectives, identified as part of the 2009-2014 Five-Year Plan: (1) improve balanced portfolio across geographic regions, (2) help promising applicants to succeed by building capacity and providing training, (3) create stronger community-academic partnerships through greater emphasis on partnership development, (4) strengthen OAC/MERC collaboration and joint funding efforts, and (5) increase impact through greater emphasis on evidence-based practices or more rigorous evaluation of interventions.
OAC also considered the strategy of a continuum of partnership development and idea testing to the successful implementation of evidence-based high impact programs.

There was general agreement by OAC to incorporate the following changes in the 2010 RfP:

- Emphasis on the promotion of partnership development
- Implement a competitive pre-screening process for the Notices of Intent, including an assessment of the financial and program capacity of the applicant agency
- Emphasis on evidence-based, best or promising practices, or on expanding those practices, particularly for implementation grants
- Expand development grant category to include the development of community-academic partnerships and collaborations
- Require outcome-based evaluation
- Invite applications for projects that address OAC’s new health focus area “promoting healthy weight, physical activity, and good nutrition, and reducing the incidence and severity of overweight and obesity”.

Other proposed modifications to the RFP will be discussed in January 2010.

11. Holiday celebration – next meeting January 20, 2010

Goelzer adjourned the meeting at 4:15pm.

Recorder, Tonya Mathison
Secretary, Val Gilchrist