Minutes

UW School of Medicine and Public Health (SMPH)
Oversight and Advisory Committee (OAC)
1:00PM September 16, 2009 – 4201 HSLC

Members Present: Phil Farrell, Valerie Gilchrist, Susan Goelzer, Christine Holmes, Doug Mormann, Greg Nycz

Members Absent: Meg Gaines, David Kindig

Staff: Chris Blakey, Cathy Frey, Lorraine Lathen, Tonya Mathison, Ken Mount, Eileen Smith, Karla Thompson

Invited Guests: Ron Cisler, Murray Katcher, Alice Kramer, Katherine Marks, Rick Moss, Dick Reynolds, Jacquelyn Tillett

Other Guests: Brynne McBride, Patrice Onheiber, Pat Remington, Jeff Ritchie, Trina Salm Ward

1. Call meeting to order

Goelzer called the meeting to order at 1:10pm.

2. Announcements

Review of 2008 Annual Report by WUHF and Board of Regents
The Wisconsin Partnership Program 2008 Annual Report was successfully reviewed by both the Wisconsin United for Health Foundation, Inc. (WUHF) and the UW System Board of Regents in September.

LAB programmatic and financial audits
The financial audits of the WPP and the UW Foundation by the Legislative Audit Bureau and Grant Thornton respectively concluded in August and resulted in an unqualified opinion without recommendations.

Assessment of WPP operational systems by Dick Reynolds
Smith reported that the WPP has reached a point in growth and complexity where an assessment of its current operations is necessary to ensure the continued effectiveness and efficiency of its activities. Dick Reynolds will be conducting a comprehensive analysis of the WPP’s operational systems with an emphasis on financial monitoring and grant management to evaluate their adequacy and responsiveness to meet the needs of WPP’s internal and external stakeholders.
2010 OAC meeting schedule
The 2010 OAC meeting schedule was distributed. Meetings will continue to take place on the third Wednesday of each month, 1-4pm.

Recruitment of public member
A call for nominations to fill the vacant public member position left by Lorraine Lathen will be released in October with a deadline of November 30, 2009. Nominations will be reviewed by OAC’s Nominating Subcommittee, made up of OAC’s public members and the Insurance Commissioner’s appointee.

Annual Conflict of Interest Questionnaire
OAC members were asked to review the committee’s conflict of interest policy and to complete annual questionnaires. Farrell indicated that he resigned from the Aurora Health Care Board of Directors.

Healthy Babies Summit
OAC members were invited to attend the Healthy Babies Summit on October 15-16, an event focused on improving the health of parents and their infants.

3. Decision on draft July 15, 2009 minutes
Nycz moved approval of the draft July 15, 2009 minutes. Holmes seconded and the motion passed unanimously.

4. Nomination and approval for the OAC officer position of Secretary
Goelzer reported that the OAC officer position of Secretary is vacant due to Lorraine Lathen’s recent resignation from the OAC. Nycz nominated Valerie Gilchrist who had indicated a willingness to serve as Secretary. Holmes seconded the nomination which was approved unanimously. Gilchrist did not vote.

5. Medical Education and Research Committee quarterly report
Goelzer introduced the new chair of the Medical Education and Research Committee (MERC), Rick Moss, Senior Associate Dean for Basic Research, Biotechnology and Graduate Studies. Moss briefly summarized his career in the School’s Department of Physiology. He has served on MERC since its inception in 2004 as the focus leader for Disease Genomics and Regenerative Medicine and in that role led the development and implementation of MERC’s Human Proteomics Program.

Moss indicated that MERC is currently focusing on strategic planning around the 2009-2014 Five-Year Plan, with particular emphasis on MERC’s commitment to community engagement and the potential for further collaboration with OAC. As an initial step, Moss is participating on
OAC’s Healthiest State workgroup focused on developing recommendations for priority setting for future investments.

6. Financial report

Update on OAC’s projected 2009-2010 budget status
Mount presented the financial projections for the Wisconsin Partnership Program through August 2009. He emphasized that the projected value of the endowment of $285 million is over $3 million above the historic value. OAC’s spendable reserves are over $10 million.

Discussion of Uniform Prudent Management of Institutional Funds law
Mount indicated that given the 2009 Senate Bill 31 related to the Uniform Prudent Management of Institutional Funds law, OAC will have strategic discussions over the next couple of meetings on policy related to future distributions from the endowment. There was general agreement by OAC on the importance of developing a uniform policy for the WPP as a whole.

7. Decision on six 2008 approved but not funded Community-Academic Partnership Fund (CAPF) grant proposals

Frey reported that all six applicant organizations whose CAPF projects were approved but not funded in 2008 have indicated an interest in implementing the projects at reduced levels of funding. The organizations revised their project workplans and budgets with 15% funding reductions. With these reductions, the cumulative funding for all six projects is just over $1.3 million.

Nycz moved approval of funding for the following six projects –three implementation and three development— at the reduced budget amounts. Gilchrist seconded and the motion was unanimously approved.

**Implementation Grants:**
The Wisconsin Partnership for Activity & Nutrition WI PAN (Statewide): $407,750 for “Assessing the Nutrition Environment in Wisconsin Communities” to improve the diet of Wisconsin residents by identifying effective strategies to improve the state’s food and nutrition environment in restaurants, grocery and convenience stores.

Portage County CAN (Portage County): $403,101 for “Fit Families-Fit Communities” to reduce the rates of obesity by promoting community strategies for improving lifelong physical activity for residents of Portage County.

The Milwaukee County Breastfeeding Coalition (Milwaukee): $403,750 for “Implementing Strategies to Increase Breastfeeding Rates in Milwaukee County” to improve the health and
nutrition of infants by implementing evidence-based and culturally relevant strategies to increase breastfeeding rates in Milwaukee County.

**Development Grants:**
The Social Development Commission (Milwaukee): $56,950 for “Piloting the SHOW Project Community Advisory Board: Partners in Dissemination” to create a community advisory board from the African American community to participate in the implementation of the Survey of the Health of Wisconsin (SHOW), which is also funded by the Wisconsin Partnership Program.

Wisconsin Family Ties, Inc. (Statewide): $56,948 for “Child and Adolescent Mental Health Scorecard” to examine the feasibility of a scorecard of key indicators to measure the status of Wisconsin’s child and adolescent mental health system and inform health policy and decision making.


8. **OAC strategic planning discussion**

**Update on Healthiest State project recommendations to OAC regarding setting strategic priorities**

As part of OAC’s ongoing strategic discussions, Goelzer requested that WPP staff develop a timeline for consideration by OAC at a future meeting on the release of the next CAPF Request for Proposals. As part of this discussion, OAC will review Barb Bowers’ Community Academic Partnerships Evaluation Report and consider the recommendations of the Healthiest State workgroup regarding setting strategic priorities.

**Revised timeline for OAC strategic discussions**

A revised strategic discussion questions and timeline were discussed. The October OAC meeting will focus on financial planning.

9. **Healthy Birth Outcomes Initiative**

**Introduction of Steering Committee members**

Farrell welcomed and introduced Ron Cisler, Murray Katcher, Katherine Marks, members of the Lifecourse Initiative for Healthy Families (LIHF) Steering Committee.

**Overview of latest Steering Committee activities**

Farrell reported that the Steering Committee has focused during the last few months on developing the Community Action Planning Grant Request for Proposals for which OAC’s
approval is being requested today. Development of a public awareness campaign has also been a high priority.

September 17, 2009 event
An event is being held by the UW Foundation on September 17 at Discovery World focused on the work of the UW School of Medicine and Public Health in Milwaukee and featured the Lifecourse Initiative for Healthy Families.

Discussion and decision on Community Action Planning Grant Request for Proposals
The LIHF Steering Committee members and Project Leader, Lorraine Lathen, provided an overview of the Community Action Planning Grant Request for Proposals (RFP). Up to four Community Action Planning Grants will be awarded by OAC to targeted Wisconsin communities—Beloit, Kenosha, Racine and Milwaukee—to develop MCH Life-course Collaboratives and create action plans to reduce health disparities within the communities. $250,000 is available for Milwaukee, and $200,000 each for Beloit, Kenosha and Racine.

Mormann seconded a motion by Nycz to approve the Community Action Planning Grant RFP for release on September 21. Nycz recommended adding local health care systems to the list of key stakeholders to be involved during the development of the Community Action Plans. The motion was unanimously approved.

10. Discussion and vote on continuation grant and presentation: Expanding and Sustaining the ‘Safe Mom, Safe Baby’ Project

Alice Kramer, Aurora Health Care Abuse Response Services, and Jacquelyn Tillett, Obstetrics and Gynecology, presented a progress report presentation on the 2007 continuation grant Expanding and Sustaining the ‘Safe Mom, Safe Baby’ Project. The project focuses on improving perinatal health and safety outcomes for pregnant women and new mothers at risk for intimate partner violence through abuse responsive services, education, prenatal care and advocacy.

There was general agreement that the project has been successful and also has synergy with the Lifecourse Initiative for Healthy Families. Holmes seconded a motion by Nycz to provide continuation funding for the duration of the grant. In addition to the presentation, OAC considered the first annual progress report on the 2007 award and the final report on the initial grant. The motion was unanimously approved.

11. Adjourn – next meeting October 21, 2009

Goelzer adjourned the meeting at 3:50pm.

Recorder, Tonya Mathison