



## Community Grant Outcome Report

**Name:** Understanding and Overcoming Barriers Hispanic/Latina Women Face in Accessing Reproductive and Sexual Health Care Services

**Grantee:** Planned Parenthood of Wisconsin, Inc.

**Academic Partner:** Caryn Dutton, MD, Clinical Assistant Professor, Obstetrics and Gynecology, UW SMPH

**Program:** Development

**Grant Duration:** 01/01/2005 to 05/31/2006 (17 months)

**Expenditures:** \$25,000 of \$25,000 (100% expended)

**Use of Funds:** Build knowledge base

► **Description:** Study the barriers that discourage Hispanic/Latina women in Dane County from seeking preventive reproductive and sexual health care services and address barriers that produce disparities in breast and cervical cancer prevention for Hispanic/Latina women.

► **Results:** The goal of this planning grant was to conduct qualitative research aimed at understanding and addressing the barriers that discourage Hispanic/Latina women aged 24-55 who are living in Dane County from seeking preventive sexual and reproductive health care. The project completed a literature review, and conducted 14 expert interviews and focus groups with 52 Latinas and summarized the findings from these interviews. Using these findings, the project identified barriers to seeking preventive services and identified an intervention. They also developed an inventory of community resources, and developed culturally sensitive and linguistically appropriate materials and marketing strategies.

► **Met Objectives:** Yes

► **Baseline Progress on SHP Objectives:** Not measured

► **Academic Partner Role:** Involved in the planning process and available for consultation.

► **Matched Dollars (cash or in-kind):** \$53,861

► **Dissemination:** Planning for local dissemination and publication.

► **Sustained:** Awarded an Implementation Grant from the WPP in 2006 for \$450,000.