



Community Grant Outcome Report

Name: Community Wellness Initiative
Grantee: Black River Memorial Hospital
Academic Partner: n/a
Program: Development
Grant Duration: 01/01/2005 to 4/30/2006 (16 months)
Expenditures: \$24,857 of \$25,000 (99% expended)
Use of Funds: Needs assessment; public awareness

► **Description:** Develop a Rural Wellness Model that links private and public agencies and businesses in understanding the needs, benefits and responsibilities they share in contributing to community wellness; address nutrition, access to preventive services, obesity, inactivity, and economic and social factors that influence health.

► **Results:** The project helped establish various partnerships which, through a collaborative effort, assessed the wellness needs of the community and developed strategies to improve the health status of members of the community. The Black River Memorial Rehabilitation Services Department along with a number of local health agencies and businesses developed a survey and conducted focus groups to compile data relating to four specific populations: youth, elderly, working adults, and special needs. The Initiative identified the wellness needs of the community developed a Rural Wellness Model based on the Stages of Readiness for Change tool. The model defined strategies and interventions to link private and public agencies and businesses in understanding the needs, benefits, and responsibility they have in contributing to community wellness.

► **Met Objectives:** Partially met

► **Baseline Progress on SHP Objectives:** Not measured

► **Academic Partner Role:** No academic partner

► **Matched Dollars (cash or in-kind):** \$7,828

► **Dissemination:** Information on the data compiled and models developed has been shared with participating organizations and various community members. Articles on the project have appeared in local papers and the Krohn's Clinic newsletter.

► **Sustained:** Integrated into the Strong Rural Communities Initiative, which was awarded a WPP Implementation grant in 2006 for \$299,815.