



## Community Grant Outcome Report

**Name: Uniting a County**

**Grantee:** Marshfield Clinic Research Foundation: A Division of Marshfield Clinic

**Contact Name; phone; email:** Dorothy Chaney; 715-221-8408; chaney.dorothy@marshfield.org

**Academic Partner:** John Olson, MD, FACP; Clinical Professor; UW SMPH Department of Medicine

**Program:** Development

**Grant Duration:** 03-01-2008 to 08-31-2009 (18 months)

**Expenditures:** \$66,197 (99%)

**Use of Funds:** Coalition Development, Needs Assessment and Plan

► **Description:** Barron County identified reduction in alcohol and drug abuse among 12-17-year-olds as a major priority. It sought this grant to build an infrastructure through which countywide interventions could be united and coordinated. The goal was bring all stakeholders to the table in the process of developing a Community Action Plan. This plan would outline evidence-based policies, programs, and practices to designed to reduce substance abuse among youth, specifically underage drinking.

► **Results:** Through this project, a process was piloted to bring together key community stakeholders and the Barron County Safe and Stable Families Coalition together. The group worked within the Strategic Prevention Framework (SPF), a prevention methodology developed and endorsed by the Substance Abuse and Mental Health Services Administration (SAMHSA).

As a part of the SPF process, the coalition completed a three-year strategic plan (Barron County Community Action Plan) to strengthen and expand the coalition and its work. This plan was compiled with input from educators, law enforcement, and community stakeholders. In addition, the group reviewed survey and environmental data and conducted two readiness assessments. The creation of this partnership allowed the coalition to win two large grants to implement the Community Action Plan.

► **Met Objectives:** Project complete.

► **Baseline Progress on State Health Plan**

**Objectives:** This project addressed the health priority of Alcohol and Other Substance Use and Addiction. Specific objectives were not measured.

► **Academic Partner Role:** Consultation and technical assistance.

► **Matched Dollars (cash or in-kind):** \$39,000

► **Dissemination:** Local media produced news articles about the project. School districts in the county included information about the project in newsletters.

One of the anticipated outcomes of this project was to document the planning process and share lessons learned with similar coalitions throughout the state. During the course of the project, lessons learned were incorporated into work books and learning event curricula developed by Marshfield Clinic Center for Community Outreach staff, with the active involvement of key coalition members from the Barron County Safe and Stable Families Coalition.

► **Sustained:** The Barron County Safe & Stable Families Coalition received a Strategic Prevention Framework State Incentive Grant (SPF SIG) and a Drug Free Communities Support Program Grant (DFC) in May and September 2009 respectively. The SPF SIG focuses on underage alcohol use among youth 12-20 years old and the DFC focuses on underage alcohol and tobacco use among youth 12-18 years old. The SPF SIG funding will continue through September 2011. The DFC funding will continue through September 2014. Total leveraged funds were \$1,353,247.