



Community Grant Outcome Report

Name: Uniting Communities for Healthy Eating and Active Living

Grantee: Marshfield Clinic Research Foundation

Academic Partner: n/a

Program: Development

Grant Duration: 01/01/2005 to 6/30/2006 (18 months)

Expenditures: \$25,000 of \$25,000 (100% expended)

Use of Funds: Cultivate workforce; build capacity

► **Description:** Develop a framework for a statewide communication network focused on changing local practice and policy and focus on health risk factors such as overweight, obesity and lack of physical activity.

► **Results:** The goal of this project was to use policy as a tool for improving nutrition and physical activity through local coalitions. The project developed a pilot policy education training series that was delivered to 105 participants representing governmental public health, UW Extension, health care clinics, hospitals, health professional associations, and community coalition members. An additional outcome was identification of priority areas for local environmental change and policy related to nutrition and physical activity, which have been incorporated into the Wisconsin Nutrition and Physical Activity State Plan published by the Wisconsin DHFS.

► **Met Objectives:** Partially met

► **Baseline Progress on SHP Objectives:** Yes – Overweight, obesity, and fitness

► **Academic Partner Role:** Identified partners during the planning period which led to the integration into the Healthy Wisconsin Leadership Institute (HWLI).

► **Matched Dollars (cash or in-kind):** \$7,217

► **Dissemination:** The initial training curriculum was shared with public health system partners. That curriculum led to the “Health Policy Program: Web-Based Series” which is archived on the web at <http://www.hwli.org/healthPolicy.asp>.

► **Sustained:** The Healthy Wisconsin Leadership Institute (HWLI) has incorporated the major outcome of this project into its ongoing Policy Program, which includes: “Health Policy Program: Web-Based Series” and “Policy Forum Training.”