



Community Grant Outcome Report

Name: Enhancing Alcohol Screening, Intervention, and Referral Services in Wisconsin

Grantee: Wisconsin Medical Society

Academic Partner: Richard Brown, MD, MPH, Associate Professor, Family Medicine, UW SMPH

Program: Development

Grant Duration: 10/01/2004 to 09/30/2005 (12 months)

Expenditures: \$24,821 of \$25,000 (99% expended)

Use of Funds: Cultivate workforce; build capacity

► **Description:** Develop and carry out an action plan to deliver alcohol screening, intervention and treatment/referral services for adults.

► **Results:** The goal of this project was to foster a collaborative effort among state health, business, and government leaders to formulate and begin implementing an action plan to enhance delivery of ASBIR services for adults and adolescents throughout Wisconsin. Project staff conducted phone calls with state health and government leaders, and successfully established a collaborative effort among this group. These project participants learned about the evidence for effectiveness of screening, intervention, referral, and treatment services; the lack of service delivery; barriers to service delivery; and opportunities and strategies for enhancing delivery of these services. Project staff also established a website to help recruit participants and advance the project's message and conducted a second Wisconsin Health Summit meeting. A consensus was reached that the project should submit an implementation grant application to expand alcohol and drug screening, intervention, and referral services in a rural area of Wisconsin. Dr. Brown, this planning grant's academic partner, collaborated with the Polk County Health Department and Department of Human Services in submitting an implementation grant application to enhance alcohol and drug screening, intervention, and referral services in Polk County and the nearby St. Croix Tribal Clinic. The project was funded and will commence on March 1, 2006.

► **Met Objectives:** Yes

► **Baseline Progress on SHP Objectives:** Yes – Alcohol and other substance abuse and addiction

► **Academic Partner Role:** The academic partner was important in calling the attention of the Wisconsin Medical Society and dozens of other organizations around the state to the importance of risky and problem alcohol use as a public health problem for the state. He was also important in securing implementation grant funding.

► **Matched Dollars (cash or in-kind):** \$17,000

► **Dissemination:** The academic partners made a presentation on this project at the annual meeting of the Association for Medical Education and Research in Substance Abuse (AMERSA) in November 2005.

► **Sustained:** Collaborated with Polk County on a WPP Implementation grant which was funded in 2005 for \$448,584.