### Community Grant Outcome Report

**Name:** Beyond Lip Service: Integrating Oral Health into Public Health  
**Grantee:** Wisconsin Department of Health Services, Division of Public Health, Bureau of Health Information and Policy  
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**Academic Partner:** John F. Doyle, DDS, Professor (CHS), Department of Surgery, UW SMPH  
**Program:** Implementation  
**Grant Duration:** 01/01/05 to 12/31/2008 (48 months)  
**Expenditures:** $395,473 of $450,000 (88% expended)  
**Use of Funds:** Implementation of Evidence-based Prevention Services

#### Description:
Beyond Lip Service: Integrating Oral Health into Public Health provided technical assistance and mini grants to local health departments in the northern Wisconsin to develop community based oral health prevention programs. The project had three primary goals; 1) to integrate preventive oral health data into the Secure Public Health Electronic Record Environment (SPHERE), 2) to include county oral health data into community health improvement plans; and 3) to improve access to preventive oral health services such as fluoridation, fluoride varnishes and mouth rinses and dietary supplements.

#### Results:
By the end of the grant period, all counties were actively using SPHERE, and 16 counties used the surveillance data to direct community health improvement plans. Additionally, 12 health departments and one tribal health center implemented oral health programs in their communities. In total, 4,723 children received preventive oral health services, 5,800 families received prevention education, and 4,000 Lac Courte Oreilles tribal members now have access to fluoridated water.

Beyond Lip Service and local health department partners developed strong collaborations with the Wisconsin Health Start Association and local Head Start programs in several communities. The Wisconsin Department of Health Services staff taught county public health nurses how to apply fluoride varnishes, and in partnership with dental hygienists, conducted dental examinations and topical fluoride for children in Health Start Programs.

Project staff attributed project success to assigning dedicated program staff to coordinate efforts across the geographic region, locally relevant data, and the collaboration with local dental providers, specifically dental hygienists.

#### Met Objectives:
- Project completed

#### Baseline Progress on SHP Objectives:
- Yes—Access to Primary and Preventive Health Services

#### Academic Partner Role:
- Consultation and Technical Assistance

#### Matched Dollars (cash or in-kind):
- $0

#### Dissemination:
- County Survey Reports to the community
- Presentation at two national Conferences, the National Oral Health Conference and the Wisconsin Public Health Association
- DHS website

#### Sustained:
The project is actively seeking funding but limited state funding continues to support local activity through the Maternal and Child Health Block Grant dollars.