



## Community Grant Outcome Report

**Name: PeriData: A Rural/Urban Information Network**

**Grantee:** Wisconsin Association for Perinatal Care

**Contact Name; phone; e-mail:** Ann Conway; 608-417-6060; Conway@perinatalweb.org

**Academic Partner:** Ron Cisler, PhD, Director, Center for Urban Population Health; Associate Professor, UW SMPH Population Health Sciences and University of Wisconsin-Milwaukee College of Health Sciences

**Program:** Implementation

**Grant Duration:** 01/01/2005 to 04/30/2008 (40 months)

**Expenditures:** \$285,996 of \$395,819 (72% expended)

**Use of Funds:** Data/information systems

► **Description:** PeriData.Net® is a web-based perinatal database developed by the Wisconsin Association for Perinatal Care (WAPC) and the Center for Urban Population Health (CUPH). The goal of this project was to (1) extend this statewide perinatal database to rural birth hospitals, and (2) train all birth hospital users in database applications, including analysis and use.

► **Results:** Funding from the WPP enabled 33 hospitals and birth centers with at least 200 annual births to join 56 larger hospitals in the use of a statewide, web-based perinatal database. Funding covered the enrollment fee and maintenance fees for two years. It also covered the costs of 14 training sessions in which personnel at 68 of the 89 enrolled hospitals participated. As of 1/31/08, PeriData.Net contained over 100,000 birth records, and it was expected to cover over 90% of the projected 2008 births.

This system is now the standard for quality data: The Wisconsin Hospital Association (WHA) requires that hospitals submit perinatal CheckPoint (publicly reported) measures exclusively through PeriData.Net, because of the data quality.

The program staff attributed their success to the longstanding partnership between WAPC and

Wisconsin birth hospitals based on the previous perinatal database, as well as to the previous work by WAPC and CUPH to update the perinatal database.

► **Met Objectives:** Project completed

► **Baseline Progress on State Health Plan Objectives:** Not measured

► **Academic Partner Role:** Development of materials, curricula, survey or evaluation instruments, training manuals, clinical care tools, and dissemination tools.

► **Matched Dollars (cash or in-kind):** \$7,322

► **Dissemination:**

- WAPC web site: provides access to PeriData.Net, allowing hospitals and others to easily find information about how to enroll, which hospitals have enrolled, and ongoing training opportunities
- Two abstracts submitted for presentations (national conferences)
- Featured in WAPC and CUPH annual reports
- WAPC Quarterly newsletter: *PeriScope*
- National dissemination through project consultant

► **Sustained:** Yes—integrated services, no additional funding required.