



Community Grant Outcome Report

Name: Active Prescription for Wisconsin

Grantee: Bicycle Federation of Wisconsin

Academic Partner: Javier Nieto, MD, PhD, Professor, Population Health Sciences, UW SMPH

Program: Development

Grant Duration: 03/01/2006 to ~12/31/2006 (9 months)

Expenditures: \$15,865 of \$25,000 (63% expended)

Use of Funds: Pilot program

▶ **Description:** Integrate physical activity and regular bicycle use into daily life among adults.

▶ **Results:** The goal of this project was to get proper partners into place to begin implementation of the Active Prescription pilot program, which would involve doctors prescribing physical activity to “cure” the problem of inactivity and obesity. The project started recruiting partners and conducted a focus group with providers to work out the Active Prescription concept and implementation. They also developed a program brochure and selected mini-pilot partners. However, at this point the executive director of the applicant organization (the Bicycle Federation) left and the project ceased to function and was not completed.

▶ **Met Objectives:** No

▶ **Baseline Progress on SHP Objectives:** Not measured

▶ **Academic Partner Role:** Provide guidance and potential health care contacts

▶ **Matched Dollars (cash or in-kind):** Unknown

▶ **Dissemination:** None

▶ **Sustained:** Project not completed nor sustained