



## Community Grant Outcome Report

**Name:** Fit Kids, Fit Cities

**Grantee:** Wisconsin Sports Development Corporation (WSDC)

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**Academic Partner:** Aaron Carrel, MD, Associate Professor (CHS), Department of Pediatrics, UW SMPH

**Program:** Development

**Grant Duration:** 03/01/2007 to 06/30/2008 (16 months)

**Expenditures:** \$36,946 of \$44,210 (84% expended)

**Use of Funds:** Pilot program

► **Description:** This project was aimed at increasing opportunities for physical activity for children/families as well as community members. Participants laid the groundwork for adopting comprehensive physical activity plans tailored to the needs of communities. The project identified three community-based physical activity and nutrition coalitions with both the capability and the commitment to create a more physically active community.

► **Results:** Through a competitive proposal process, the project identified and awarded pilot funds to three community coalitions: Mount Horeb on the Move, Portage County CAN (Coalition for Activity and Nutrition), and Be HIP (Healthy in Pittsville). Each community coalition formed a steering committee and conducted community and school needs assessments. These data informed the development of Community Physical Activity Plans, which were developed jointly by the community

coalitions and project staff. The Community Physical Activity Plans include specific goals and objectives that are unique to each community's identified needs, resources, and capacity for change.

► **Met Objectives:** Project completed

► **Baseline Progress on State Health Plan Objectives:** Not measured

► **Academic Partner Role:** Advisory role

► **Matched Dollars (cash or in-kind):** \$9,400

► **Dissemination:** Community Physical Activity Plans were disseminated within each respective community.

► **Sustained:** The three community-based coalitions are actively seeking to implement the strategies created in their Community Physical Activity Plans. The Mount Horeb and Portage County coalitions are seeking funding for implementation of their plans.