



Community Grant Outcome Report

Name: Green City, Active People

Grantee: Center for Resilient Cities (formerly Urban Open Space Foundation)

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Academic Partner: Blaise Nemeth MD, MS, Assistant Professor (CHS), Departments of Pediatrics and Orthopedics & Rehabilitation, UW SMPH

Program: Development

Grant Duration: 03/01/2007 to 09/30/2008 (19 months)

Expenditures: \$47,000 of \$50,000 (94% expended)

Use of Funds: Pilot programs

► **Description:** Green City, Active People is a continuation of an urban planning program that aims to reduce long-standing health disparities in Milwaukee's inner-city Fond du Lac and North Avenue neighborhoods. This development grant supported the Physical Activity and Safety (PAS) Workgroup (one of two workgroups under the Johnsons Park Health Alliance) in conducting further assessments and in designing and implementing community pilot programs.

► **Results:** The PAS Workgroup piloted three programs under this development grant: a weekly walking club, a neighborhood family-friendly walking event, and a summer youth bike safety camp. As part of each pilot program, the Workgroup conducted an assessment of the structural and social environment to identify both barriers to physical activity and factors that encouraged or promoted increased activity (i.e., bikeability assessment; assessed residents' priorities for physical activity programming).

Based on this information, the PAS Workgroup advocated for installation of two pedestrian crosswalks on two major arterial streets bordering Johnsons Park that will improve access to physical activity opportunities.

► **Met Objectives:** Project completed

► **Baseline Progress on State Health Plan Objectives:** Not measured

► **Academic Partner Role:** Provided consultation and technical assistance.

► **Matched Dollars (cash or in-kind):** \$59,977

► **Dissemination:** Two conference presentations

► **Sustained:** Received a three-year Impact Grant award from the Healthier Wisconsin Partnership Program to support the ongoing work of the Johnsons Park Health Alliance.