Community Grant Outcome Report

Name: Noj Zoo, Nyob Zoo (Eat Well, Live Well) - A Hmong Community Health Promoter Project
Grantee: Hmong American Women’s Association, Inc. (HAWA)
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Academic Partner: Kalyani Rai, PhD, Assistant Professor, Center for Urban Community Development, UW-Milwaukee School of Continuing Education

Program: Development
Grant Duration: 03/01/2007 to 05/31/2008 (15 months)
Expenditures: $50,000 (100% expended)
Use of Funds: Health education curriculum development and training

Description: The community and academic partners adapted a Promotora community health promoter’s curriculum for use in the Hmong community and trained Hmong women in Milwaukee in its use.

Results: The partners in this project took a Promotora health promoter training curriculum used in Latino communities and successfully modified it for use in the Hmong community. Surveys of 169 Hmong individuals in Milwaukee were used to (1) identify critical health concerns to incorporate into the training curriculum and (2) establish new partnerships to help address identified health needs. The modified curriculum, which includes 11 training sessions, incorporates culturally and linguistically congruent materials to address barriers to health information and services in the Hmong community in Milwaukee.

Project leaders recruited 21 Hmong women from Milwaukee to participate in the health promoter trainings. Participation in the training sessions ranged from 67% to 100%, and over 80% reported being satisfied or highly satisfied with the trainings. Proposed six-month post-training follow-up with participants did not take place during the grant period.

Met Objectives: Project completed
Baseline Progress on State Health Plan Objectives: Not measured

Academic Partner Role: Modified curriculum and helped train facilitators; helped develop evaluation tools, conduct evaluation, and analyze data.

Matched Dollars (cash or in-kind): $20,000
Dissemination: Conference presentation
Sustained: Partners are seeking funding to sustain program.