



WISCONSIN

UNIVERSITY OF WISCONSIN-MADISON



Construction:
Campus Traffic
Impacts



UW-Madison
and the State
Budget

Today's news...

Power outage
impacting campus
June 24

UW-Madison
announces vice
chancellor for
university relations
June 23

UW-Madison's
Lincoln statue
turns 100
June 22

H1N1 influenza
updates

Economy experts

Visiting campus

Tours | Campus map |
Events calendar | Athletics | Arts |
Science | UW Hospital | More...

Admissions

Apply | Undergraduate |
Graduate | Professional |
Orientation (SOAR) | More...

Student life

Housing | Financial aid | Health |
Safety | Recreation/sports |
Wisconsin Union | Getting involved |
Diversity | More...

Academics

Academic calendar | Catalogs |
Course Guide | Schedule of Classes |
Schools/colleges | Departments | Majors |
Libraries | More...

International

International studies | Study abroad |
International students | Languages |
More...

Research

Centers/programs | Administration | More...

Outreach

Continuing education | Teacher resources |
Business/industry resources | More...

Start at:

<http://www.wisc.edu>

The W crest is sunlit against a cloudless sky

Search...

UW

People

MY
UW
MADISON

- My UW
- WiscMail
- WiscCal
- My WebSpace
- Learn@UW

About UW-Madison



- Employment
- Facts
- Slide show
- Administration
- Making a gift
- More...

Connect with us on...

Facebook

Outreach

For more than a century, the university has been guided by the Wisconsin Idea, a tradition first stated by UW President Charles Van Hise in 1904. Van Hise declared that he would "never be content until the beneficent influence of the university reaches every family in the state." Today that belief permeates the university's work, fostering close working relationships within the state, throughout the country and around the world.

Community outreach

Community Partnerships Center |
Morgridge Center for Public Service

Continuing education

Division of Continuing Studies | PK-12 teacher resources |
School and college programs | UW-Extension |
Wisconsin Alumni Lifelong Learning | More...

International resources

International Institute | International Reach |
Language Institute |
Center for International Business Education and Research |
More...

Youth programs

Badger summer athletic camps | PEOPLE program |
Summer music clinics | More...

Business and industry

Office of Corporate Relations | University Research Park |
Wisconsin Alumni Research Foundation

For students, faculty and staff

Baldwin Wisconsin Idea Endowment |
Wisconsin Idea Undergraduate Fellowships |
Wisconsin Idea Seminar



Children learn about common backyard animals at a College of Agricultural and Life Sciences outreach event.

CLICK HERE

The Wisconsin Idea



See how UW-Madison influences life around the state.

Wisconsin Discovery Portal



Access to information about more than 2,600 UW-Madison researchers.

<http://www.wisc.edu/outreach/>

THE WISCONSIN IDEA

First attributed to UW President Charles Van Hise in 1904, the Wisconsin Idea is the principle that education should influence and improve people's lives beyond the university classroom. For more than 100 years, this idea has guided the university's work. Read more about *the Wisconsin Idea and its history*.

The Wisconsin Idea Today

See how the university continues to make a difference in the lives of Wisconsin citizens:

Building Wisconsin's economy

The spark of university innovation is helping power Wisconsin's knowledge economy—and helping existing businesses stay competitive.



Advancing health and medicine

From pioneering basic research to training compassionate health-care professionals, the university is contributing to the health of state citizens.



Educating young and old

UW-Madison's commitment to teaching and learning transcends the barriers of age, distance and time.



Enhancing quality of life

Arts, culture and other one-of-a-kind university experiences add to the richness of life in Wisconsin.



<http://www.wisconsinidea.wisc.edu/>

Wisconsin Profiles



Treating Wisconsin's cancer patients: in Madison or just down the street
May 28, 2009

The Wisconsin Idea in Action
Search a database of UW-Madison service to the state

News
Must-see TV from UW-Madison available on-air, online June 8

Wisconsin Alumni Association seeks nominations for Forward under 40 awards June 1

[More news »](#)

SEARCH
DATABAS

E

LINK TO TOOLKIT

Wisconsin Idea Toolkit

THE WISCONSIN IDEA

THE WISCONSIN IDEA TOOLKIT

This kit contains several communications tools to help promote the Wisconsin Idea. Included here are:



Wisconsin Idea logo

Use this logo on annual reports or other communications that support the Wisconsin Idea.

- Download a TIFF version of the logo



Wisconsin Idea brochures

Distribute these brochures to boards of visitors, alumni or other interested constituents.

- Building Wisconsin's Economy (PDF)
- Advancing Health and Medicine (PDF)
- Educating Young and Old (PDF)
- Enhancing Quality of Life (PDF)



Wisconsin Idea Powerpoint template

Use this template for public presentations.

- Download the template

Wisconsin Idea in Action

Enter your outreach projects into this online library.

- Submit a project

<http://www.wisconsinidea.wisc.edu/toolkit.html>

SUBMIT YOUR PROJECT

Wisconsin Idea Submission Form

UW-Madison is launching a campus-wide project to bring greater visibility to the many ways that faculty, staff and students engage in the Wisconsin Idea.

This brief form intends to capture some basic information about how and where your education, research, clinical or outreach programs significantly involve Wisconsin citizens in tangible ways, and how that work is making an impact. While we realize many people are likely involved in each project, we ask that you select one person to list as the project leader. Please submit individual projects separately.

Thank you for your contribution!

1. Name of the activity/program/project/course/study: Official or working title of initiative you plan to describe.

Information on project leader

2. First Name

Last Name

Title

School/College/Division

Select from the drop down menu above. If you represent a unit other than those listed above, please leave this field blank and indicate your department name in the item below.

Department or other unit

Information on the involvement

3. Please describe (100 words or less) the nature of your work in the state:

4. Primary area of focus (select the most appropriate answer):

<http://www.learning.wisc.edu/dcs/survey.html>

Health Care

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