

## SCHOOL OF MEDICINE AND PUBLIC HEALTH (SMPH) UPDATE

### FEBRUARY 2009

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- \* Medical Education Day Scheduled, **April 15**

#### STANDING ENTRIES

- \* CASI Update
- \* Continuing Professional Development in Medicine/Public Health Update
- \* Ebling Library Update
- \* IME Video Library Update
- \* Employee Wellness Program: Wellness Options at Work

#### HOW TO SUBMIT YOUR NEWS

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**SCHOOLWIDE ANNOUNCEMENTS**  
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#### **SAVE THE DATE: ADDRESSING CONFLICT OF INTEREST SYMPOSIUM**

Please reserve the afternoon of Thursday, April 16, for a timely and informative symposium presented by the University of Wisconsin School of Medicine and Public Health:

#### **Addressing Conflict of Interest: Forging a Principled Partnership between Academic Medical Centers and Industry**

Eminent speakers include Jordan Cohen, MD, addressing "Industry Funding of Medical Education," and Leon Rosenberg, MD, addressing "Academia/Industry Interactions in Medical Research: Bidirectional, Valuable and Conflicted."

Panel discussions will focus on proposed federal legislation, the UW experience and the challenges facing academic health centers.

The symposium will take place at the Health Sciences Learning Center, begins at 1 pm and concludes with an informal dinner using the learning community format to foster and continue discussions.

Stay posted for more information, including the program, participants and the registration form.

For additional information, please contact Gretchen Schwarze, MD, at 263-2020, [schwarze@surgery.wisc.edu](mailto:schwarze@surgery.wisc.edu) or Jonathan Sender at 265-1629, [jsender@uwhealth.org](mailto:jsender@uwhealth.org)

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**CALLS TO ACTION**

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**CALL FOR NOMINATIONS: DEAN'S TEACHING AWARDS, due March 2**

Nominations are requested for the 2008-09 Dean's Teaching Awards. These peer-selected awards honor outstanding contributions in student education in medical school programs. Any individual having a significant impact on education of students in medical school programs is eligible for nomination, except previous awardees. Nomination information and forms are available by contacting Maureen Gerarden in the Medical Education Office at [mgerarden@wisc.edu](mailto:mgerarden@wisc.edu).

Nomination packets are due Monday, March 2. attention to Maureen Gerarden, 4280C HSLC. Awardees will be honored at Medical Education Day on April 15, 2009.

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**CALL FOR NOMINATIONS: EXCELLENCE IN STUDENT RESEARCH AWARD, due March 6**

The Dr. Herman and Gwendolyn Shapiro "Excellence in Student Research" Award will be given to a second-year student(s) whose research accomplishments during the first two years of medical school are outstanding. Second-year students not enrolled in the MSTP (MD/PhD) program are eligible. The award is based on demonstrated research productivity, independent effort, research significance, mentor assessment and student academic achievement.

Faculty mentors are asked to submit letters of nomination by March 6, to the Student Research Committee, c/o Lynne Cleeland, Academic Affairs, 4119 HSLC. Signed Word or PDF files can be sent electronically to [lmcleela@wisc.edu](mailto:lmcleela@wisc.edu). Student nominees will be asked to submit supporting materials (CV, abstracts, publications) for consideration by the committee. Awards will be made at the May 14 Student Honors and Awards ceremony.

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**MENTORS SOUGHT FOR SHAPIRO SUMMER RESEARCH PROGRAM**

The Shapiro Summer Research Program provides opportunities for more than 50 first-year medical students to participate in eight- to 12-week summer research projects with UW faculty members. The dean's office provides 50 percent of the stipend support for approved projects. Faculty researchers with basic science, clinical, translational, public health or health systems projects are needed to provide research training experiences for interested students.

Faculty members may submit a brief description of their project online at <http://www.med.wisc.edu/education/summeropps.php>, or contact Lynne Cleeland, assistant dean for academic affairs, at [lmcleela@wisc.edu](mailto:lmcleela@wisc.edu) or 265-6045.

Project descriptions will be posted and faculty will be contacted directly by interested students. More information about the program can be found at [http://www.med.wisc.edu/education/md/student\\_research/index.php](http://www.med.wisc.edu/education/md/student_research/index.php).

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**CERTIFICATE IN GLOBAL HEALTH**, applications deadline April 15

The UW-Madison Center for Global Health invites **graduate students** and **mid-career professionals** to consider applying for the Certificate in Global Health, a collaborative offering of UW faculty from the Schools of Medicine and Public Health, Nursing, Pharmacy, Veterinary Medicine, and the Division of International Studies. Through a nine-credit program that includes a global health field experience, the certificate prepares candidates to address health issues that transcend national boundaries, with an emphasis on health and disease in developing countries. The program is based in the Department of Population Health Sciences of the UW School of Medicine and Public Health and is administered by the Center for Global Health.

Available as a **Graduate Certificate** to professional students in the health sciences and graduate students in health-related fields, and available as a **Capstone Certificate** to health care practitioners and persons who have a BA or BS in a health-related field, the Certificate in Global Health program meets the needs of both traditional and non-traditional students with an interest in global health. Recognizing that candidates may want to develop global health skills while continuing with full-time employment, the core courses are offered outside the workday and are web-enhanced for easy access to course materials and increased opportunities to interact with faculty and students. To read about our current students and graduates from the Certificate program, go to <http://www.pophealth.wisc.edu/gh/studentsinthefield.htm>.

A detailed description of the certificate and an application form are available on the Center for Global Health website, <http://www.pophealth.wisc.edu/gh/certificate.htm>. **The application deadline for 2009-2010 is April 15.**

For more information, contact Betsy Teigland, network and resource coordinator, Center for Global Health, at [teigland@wisc.edu](mailto:teigland@wisc.edu).

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**DO YOU HAVE POLYCYSTIC OVARIAN SYNDROME (PCOS)?**

The UW is seeking non-pregnant, non-lactating, women with and without PCOS, age 18-38 years for a research study about metabolism. To be eligible for this study you must:

- Not have diabetes or a significant change in weight in the past month
- Not be currently taking medications for diabetes, depression, weight loss or hormonal birth control
- Be willing to participate in a hospital stay lasting approximately 26 hours.

Office visits and medical evaluations will be provided at no cost. Participants will receive compensation for their time.

For more information about this study please call (608) 262-9745.

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**FACULTY AND STAFF ACCOMPLISHMENTS**

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**JENSEN ELECTED PRESIDE OF THE AMERICAN ACADEMY ON COMMUNICATION IN HEALTHCARE**

Professor of Medicine (Emeritus) Norman Jensen has been elected President of the American Academy on Communication in Healthcare for a two-year term. This organization sponsors research, education and faculty development in the major medium of medical care, clinician-patient communication. Learn more about the organization at [www.AACHONLINE.org](http://www.AACHONLINE.org).

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### **HEALTH SCIENCES EVENTS**

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#### **YOGA at the HSLC, starts January 30**

WHEN: Tuesdays at 4 pm and Fridays at noon  
WHERE: 1220 HSLC

All faculty, staff and students are invited to attend.

[For complete details, schedule and pricing information, go to  
http://docs.google.com/View?docid=dgrxd9s8\\_37hqhpdvx8](http://docs.google.com/View?docid=dgrxd9s8_37hqhpdvx8)

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#### **THE DEPARTMENT OF POPULATION HEALTH SCIENCES AND THE UW POPULATION HEALTH INSTITUTE SEMINAR, February 2**

##### **"Participatory Photo Mapping: An Integrated Method for Health and Place Research"**

Suzanne Gaulocher, MA, MPH, Wisconsin Population Health Fellow, Madison/Dane County Health Department, and Samuel F. Dennis, Jr., PhD, RLA, ASLA, assistant professor, Department of Landscape Architecture and The Nelson Institute for Environmental Studies.

WHEN: February 2, noon-1 pm  
WHERE: 1309 HSLC

To view the seminar approximately one week after the event, please see the Innovations in Medical Education Video Library at <http://videos.med.wisc.edu/event.php?eventid=5>.

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#### **FIFTH ANNUAL GLOBAL HEALTH SYMPOSIUM, February 4**

Wisconsin and the World: Working Together for Sustainable Health

##### **"Human, Animal, and Ecosystem Health in Uganda: a Case Study for Disease Emergence and Preventive Medicine in the Developing World"**

Tony Goldberg, PhD, DVM, MS, professor, School of Veterinary Medicine; professor and affiliate, Nelson Institute of Environmental Studies; UW-Madison, honorary lecturer; Makerere University, Uganda

WHEN: February 4, 5-9 pm  
WHERE: 1306 HSLC

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#### **VASCULAR BIOLOGY RESEARCH COLLOQUIUM, February 5**

##### **"Carotid Ultrasound for Assessment of Atherosclerosis: Turning a Research Tool into a Clinical Test"**

James H. Stein, MD, Professor, Cardiovascular Medicine

WHEN: February 5, 11 am-12:30 pm

WHERE: 116 Service Memorial Institute (SMI)

The goal of the Vascular Biology Research Colloquium is to facilitate dialogue over current research in vascular biology. It covers a wide gamut of vascular biology research, with a focus on basic science and translational vascular biology rather than purely clinical topics. The colloquium is sponsored by the UW Cardiovascular Research Center (CVRC).

For more information, please contact Emery H. Bresnick, PhD, professor, Pharmacology, [ehbresni@wisc.edu](mailto:ehbresni@wisc.edu), or call the UW Cardiovascular Research Center at 263-2266. All CVRC events are listed on the CVRC Web site at [www.cvrc.wisc.edu](http://www.cvrc.wisc.edu).

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**CAMPUS STEM CELL LAB MEETING**, February 6

WHEN: Friday, February 6, noon  
WHERE: Biotech Center's Auditorium, room 1111

A **Fellowship Award Ceremony** will be held to honor those that have been awarded both post-doctoral and graduate level fellowships for the coming year.

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**W.M. KECK LABORATORY BIOLOGICAL IMAGING LECTURE SERIES**, February 10

**“Feeling Green: Visualizing Mechanical Signal in Plants”**  
Simon Gilroy, Department of Botany, University of Wisconsin-Madison

WHEN: February 10, 4-5 pm  
WHERE: 341 Bardeen

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**CENTER FOR WOMEN’S HEALTH RESEARCH**, February 12

**“10 Years of Advancing Women’s Health and Leadership”**

WHEN: Thursday, February 12, 11 am-6 pm  
WHERE: HSLC Atrium

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**FITTING EXERCISE INTO YOUR WORKDAY**, February 12

Diane Scherschel, UWHC Exercise Specialist

WHEN: February 12, noon  
WHERE: Room TBA, HSLC

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**CARDIOVASCULAR RESEARCH CONFERENCE**, February 17

**“Mechanism of cardiac protection and regeneration”**  
Loren J. Field, PhD, Professor of Medicine, Krannert Institute of Cardiology, Department of Medicine, Indiana University School of Medicine.

WHEN: February 17, 4 pm  
WHERE: 1325 HSLC

The conference is sponsored by the Division of Cardiovascular Medicine and the UW Cardiovascular Research Center (CVRC). For more information, contact Hector H. Valdivia, MD, PhD, professor, Physiology, at [valdivia@physiology.wisc.edu](mailto:valdivia@physiology.wisc.edu), or the CVRC at [info@cvrc.wisc.edu](mailto:info@cvrc.wisc.edu).

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**BLOOD DONATION OPPORTUNITIES, February 19, 23**

WHEN: February 19, 7 am-5 pm  
WHERE: CSC, G5  
To schedule an appointment, call 800-GIVE-LIFE or [givebloodgivelife.org](http://givebloodgivelife.org)

WHEN: February 23, 8 am-noon  
WHERE: PSC Building, 610 N Whitney Way; Pecatonica Room, Lower Level  
To schedule an appointment, call 800-GIVE-LIFE or [givebloodgivelife.org](http://givebloodgivelife.org)

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**HEALTH INNOVATION PROGRAM SEMINAR, February 19**

**“Accountable Care Organizations – A Path Forward to Quality and Savings”**  
Elliott S. Fisher, MD, Professor of Medicine and Community and Family Medicine at Dartmouth Medical School; director, Center for Health Policy Research, Dartmouth Institute for Health Care Policy and Clinical Practice

WHEN: February 19, 4 pm  
WHERE: 1309 HSLC

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**AMERICAN INDIAN HEALTH SCIENCES DAY, April 3**

American Indian middle and high school students from Wisconsin will be gathering for an exciting day of programming about careers in the health sciences.

WHEN: Friday, April 3  
WHERE: HSLC

More details to follow. Contact Sarah Esmond, Center for the Study of Cultural Diversity in Healthcare, [sesmond@wisc.edu](mailto:sesmond@wisc.edu) or 263-9401 for more information.

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**MEDICAL EDUCATION DAY SCHEDULED, April 15**

Mark your calendars for the annual SMPH Medical Education Day, which will be held on Wednesday, April 15, at the HSLC. Schedule and registration information will be forthcoming. For more information, contact Maureen Gerarden at [mgerarden@wisc.edu](mailto:mgerarden@wisc.edu) or 265-3859.

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**STANDING ENTRIES**

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**THE SMPH COMMITTEE ON ACADEMIC STAFF ISSUES (CASI) UPDATE**

The SMPH Committee on Academic Staff Issues (CASI) will be holding three brown bags of interest to Academic Staff.

- Opportunities for Conversation with SMPH CASI members. Academic staff please bring questions and concerns

WHEN: Wednesday, February 4, 12:05-1:05 pm  
WHERE: 1220 HSLC

- Understanding the Budget & Your Concerns--Brown Bag with Dean Robert Golden

WHEN: Friday, February 20, noon-1 pm  
WHERE: 1345 HSLC

- Understanding your Academic Staff Appointment-- Brown Bag with Dean Elizabeth Bolt

WHEN: Wednesday, March 4, noon-1pm  
WHERE: 1345 HSLC

The following is an encouragement and reminder to all academic staff and their supervisors:

### **2009-10 Academic Staff Professional Development Grant Program, Part I**

The Academic Staff Professional Development Grant Program, authorized by the Board of Regents, sponsored and administered by UW-Madison, is being offered for all UW-Madison academic staff members who hold at least a 50 percent appointment. The grants are for professional development activities that will occur between July 1 and December 31, 2009. Information on the grant program will be announced in Wisconsin Week and can be obtained from the Web site: <http://acstaff.wisc.edu/pdrc/PDGrants/PDgrantinfo.html>

These grants are intended for professional development and/or (re)training to improve the effectiveness of academic staff members in their current roles. The grants are not intended to fund basic job training or to fund course development. To be eligible for this award, staff must not have been awarded this funding in the previous two rounds of competition (Spring 2008 or Fall 2008). Two informational Brown Bags will also be held:

- Wednesday, February 11, at noon in the Health Sciences Learning Center.
- Thursday, February 19, at noon in the Memorial Union (TITU).

The Committee on Academic Staff Issues (CASI) is the only committee in the SMPH to deal exclusively with issues of concern to the school's large number of academic staff. CASI membership, comprising of both elected and appointed positions, is structured to reflect the major groupings of academic staff: research, instruction, clinical, administration, information technology and other areas. The CASI advises the dean on the formulation and review of all policies and procedures concerning the school's academic staff members including personnel policies and procedures.

SMPH academic staff members are welcome to attend anytime. More information is available at <http://casi.med.wisc.edu/>. Look for an email in February announcing CASI's new informative Web site.

Next Meeting:

WHEN: Tuesday, February 17, 12:05 pm  
WHERE: 3330 HSLC

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### **CONTINUING PROFESSIONAL DEVELOPMENT IN MEDICINE AND PUBLIC HEALTH UPDATE**

Information about online offerings and conferences is available on the SMPH Office of Continuing Professional Development in Medicine and Public Health Web site at <http://www.ocpd.wisc.edu/>.



[New Research in Liver Transplantation](#)

H.T. Lee, MD, PhD

[The Truth about Diets](#)

Gail Underbakke, MS, RD

Contact Michelle Ostmo at [ostmoe@wisc.edu](mailto:ostmoe@wisc.edu) or 263-3615 with any questions or comments.

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**EMPLOYEE WELLNESS PROGRAM: WELLNESS OPTIONS AT WORK**

All UW Health employees are invited to participate in the enterprise-wide Employee Wellness Program, Wellness Options at Work. For a complete list of programs and information, go to <http://uconnect.wisc.edu/wellness>.

**Community Supported Agriculture (CSA)**

UW Health employees can participate in the Community Supported Agriculture program this spring. Organic, locally-grown produce is delivered on a weekly basis to the several UW Health sites.

FAQ sessions

WHEN: February 4 and 11, 11:30 am-1 pm

WHERE: CSC, Cafeteria

WHEN: February 10, 11:30 am-1 pm

WHERE: UWMF Administrative Office Building (AOB) lunch room

Pick-up sites

CSC

Research Park Clinic

AOB

East Clinic

For more information about CSA, please go to <http://uconnect.wisc.edu/wellness>.

**Family Fun**

Swimming is a great way for the entire family to have fun and stay active. Join Employee Wellness for an evening swim and splash. Please see the UW Sports Medicine Pool Usage Guidelines. A healthy snack will be provided. Please contact [employeewellness@uwhealth.org](mailto:employeewellness@uwhealth.org) or call (608) 265-8316 to register for this free program.

WHEN: Friday, February 6, 6-7:45pm (Pool closes at 7:30 pm)

WHERE: UW Sports Medicine Fitness Center pool

**Deep Peace Relaxation Workshops**

Penny Ballantyne, Certified Kripalu Yoga Instructor, will teach a deep relaxation technique where you will learn comfortable supine postures to help your body completely relax. This workshop is two hours in length and is offered twice during the Winter session.

WHEN: Saturday, February 7 and Saturday, March 21, 1-3pm

WHERE: Research Park Clinic

**Step it UP for Bone Health**

Step it UP for Bone Health is a four-week stair climbing program encouraging employees to add physical activity to their everyday lives.

Steps are logged and are converted into climbing peaks of Wisconsin. A prize is awarded for conquering the peaks of Wisconsin. Great for people of all fitness levels.

Climbing stairs is a great activity for building bone health. Proper amounts of Calcium and Vitamin D are also essential. Most of us have very little awareness of the amount of Calcium and Vitamin D we receive; even those who take a supplement often do not know how much of these nutrients they are receiving each day.

Take a few weeks to log your intake and increase your awareness of these minerals and their role in your picture of health.

WHEN: February 8 - March 7

WHERE: Anytime, Anywhere

To register for any of these programs, send an email to [employeeewellness@uwhealth.org](mailto:employeeewellness@uwhealth.org) or call Diane at (608) 265-8316. Please include your name, email address and mail code.

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### HOW TO SUBMIT YOUR NEWS

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**SMPH Update newsletter:** Please send your news items and events to Amanda White, UW Health Marketing and Public Affairs, at [awhite3@uwhealth.org](mailto:awhite3@uwhealth.org). The deadline for the monthly issue is the 20th of each month. If you have a submission for the next SMPH Update, please send no later than Friday, February 20. The SMPH Update newsletter is distributed on the 1st of each month.

**SMPH Web site:** Please send submissions to

- Theresa Plenty, web editor, UW Health e-Health Office, at [tplenty@uwhealth.org](mailto:tplenty@uwhealth.org) or 266-6171
- Eric Klister, web editor, UW Health e-Health Office, at [eklister@uwhealth.org](mailto:eklister@uwhealth.org).

We appreciate your participation in submitting news items for future issues.

**Archived issues** of the SMPH Update can be found at <http://www.med.wisc.edu/admin/> under "Resources for Faculty and Academic Staff."

Thank you!