

## SCHOOL OF MEDICINE AND PUBLIC HEALTH (SMPH) UPDATE

### MARCH 2009

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- \* Physician Assistant Program Newsletter is Now Available

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#### STANDING ENTRIES

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- \* Ebling Library Update
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#### HOW TO SUBMIT YOUR NEWS

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### SCHOOLWIDE ANNOUNCEMENTS

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## **SKOCHELAK ACCEPTS POSITION AT THE AMERICAN MEDICAL ASSOCIATION**

Susan Skochelak, MD, MPH, Senior Associate Dean for Academic Affairs, has accepted the position of Vice President for Medical Education at the American Medical Association, effective May 1. Dr. Skochelak has been a remarkably strong and effective leader at SMPH. A nationally-renowned authority in medical education, she has pioneered innovative models for medical education, including community-based and interdisciplinary education. She has played a major leadership role in the development of many major curricular innovations at SMPH, including the Primary Care Clerkship; the Generalist Partners Program; and the Patient, Doctor and Society course. In her Senior Associate Dean role, she expanded medical student teaching to more than 200 new community sites; initiated new programs in rural, urban and global health; and led the development of the new Master of Public Health degree program. In addition, she has served as the principal investigator for more than \$18 million in extramural grant awards and has received many prestigious awards for her educational achievements.

In her new position, Dr. Skochelak will lead the AMA Medical Education division, which plays a fundamental role in setting standards for medical education and ensuring adherence to these standards through sponsorship of the Liaison Committee on Medical Education (LCME), and participation in the Accreditation Council for Graduate Medical Education (ACGME) and Accreditation Council for Continuing Medical Education (ACCME).

Please wish Dr. Skochelak the very best in her new position.

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## **NEW LOCATION FOR THE OFFICE OF CONTINUING PROFESSIONAL DEVELOPMENT IN MEDICINE AND PUBLIC HEALTH**

The Office of Continuing Professional Development in Medicine and Public Health (formerly CME), has recently combined its two offices at one location.

Address and information:

Office of Continuing Professional Development in Medicine and Public Health, 2701 International Lane, Suite 208 Madison, WI 53704

Web site address: <http://www.ocpd.wisc.edu>

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## **THE PHYSICIAN ASSISTANT PROGRAM NEWSLETTER IS NOW AVAILABLE**

The Physician Assistant Program Newsletter, Vol. 1 No. 2, is now available. Published biannually, The PA Program Newsletter features student activities, program initiatives and events. The publication is distributed to current students, PA program alumni and SMPH employees.

To view the winter 2008-2009 issue, click on the link:

[Physician Assistant Program Newsletter, Winter 2008-2009](#)

In this issue:

- Community-Based Learning Program
- Message from the PA Program Director
- Comments from the Student President
- Testimonials of current DE students
- The Class of 2010 Officers and Chairs
- Student Awards
- PA Program and the Wisconsin Academy for Rural Health

- New Community Education Coordinator
- New Clinical Instructor
- Information from the Student Academy of the AAPA
- Admissions Update
- Spring Calendar and upcoming activities

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**CALLS TO ACTION**

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**CALL FOR NOMINATIONS: DEAN'S TEACHING AWARDS, due March 2**

Nominations are requested for the 2008-09 Dean's Teaching Awards. These peer-selected awards honor outstanding contributions in student education in medical school programs. Any individual having a significant impact on education of students in medical school programs is eligible for nomination, except previous awardees. Nomination information and forms are available by contacting Maureen Gerarden in the Medical Education Office at [mgerarden@wisc.edu](mailto:mgerarden@wisc.edu).

Nomination packets are due Monday, March 2. Attention to Maureen Gerarden, 4280C HSLC. Awardees will be honored at Medical Education Day on April 15, 2009.

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**CALL FOR NOMINATIONS: EXCELLENCE IN STUDENT RESEARCH AWARD, due March 6**

The Dr. Herman and Gwendolyn Shapiro "Excellence in Student Research" Award will be given to a second-year student(s) whose research accomplishments during the first two years of medical school are outstanding. Second-year students not enrolled in the MSTP (MD/PhD) program are eligible. The award is based on demonstrated research productivity, independent effort, research significance, mentor assessment and student academic achievement.

Faculty mentors are asked to submit letters of nomination by March 6, to the Student Research Committee, c/o Lynne Cleeland, Academic Affairs, 4119 HSLC. Signed Word or PDF files can be sent electronically to [lmcleela@wisc.edu](mailto:lmcleela@wisc.edu). Student nominees will be asked to submit supporting materials (CV, abstracts, publications) for consideration by the committee. Awards will be made at the May 14 Student Honors and Awards ceremony.

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**CALL FOR MEDICAL EDUCATION DAY POSTERS, deadline March 20**

All faculty and staff are invited to submit posters that highlight medical education research and activities for the 17<sup>th</sup> Annual Medical Education Day, "Achieving Educational Standards and Beyond," April 15. Posters will be on display in the HSLC Atrium.

Please send poster titles to Alexa Smith, [ajsmith22@wisc.edu](mailto:ajsmith22@wisc.edu), by Friday, March 20.

More information and a schedule of events can be found at <http://med.wisc.edu/meded/index.php>. Registration will be announced in mid-March.

This event is free and open to all SMPH faculty and staff.

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**ENDOCRINOLOGY AND REPRODUCTIVE PHYSIOLOGY RESEARCH SYMPOSIUM, registration deadline April 1**

The Endocrinology and Reproductive Physiology Program will commemorate its 50th Anniversary in Graduate Training with a research symposium.

Keynote speaker, Vasantha Padmanabhan, PhD, University of Michigan, will present "Developmental Programming of Reproductive and Metabolic Health."

WHEN: Tuesday, April 14, 10 am-4:30 pm  
WHERE: Fluno Center Auditorium, 601 University Ave.

Register by April 1, at: <http://ersymposium.wufoo.com/forms/2009-erp-program-symposium/>

Cost: \$65 per person if attending the full day (includes lunch, refreshments and abstract book); the keynote speaker presentation at 1:30 pm is free and open to the public and campus community.

More information: [www.erp.wisc.edu/symposium](http://www.erp.wisc.edu/symposium).

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### **CERTIFICATE IN GLOBAL HEALTH**, applications deadline April 15

The UW-Madison Center for Global Health invites **graduate students** and **mid-career professionals** to consider applying for the Certificate in Global Health, a collaborative offering of UW faculty from the Schools of Medicine and Public Health, Nursing, Pharmacy, Veterinary Medicine, and the Division of International Studies. Through a nine-credit program that includes a global health field experience, the certificate prepares candidates to address health issues that transcend national boundaries, with an emphasis on health and disease in developing countries. The program is based in the Department of Population Health Sciences of the UW School of Medicine and Public Health and is administered by the Center for Global Health.

Available as a **Graduate Certificate** to professional students in the health sciences and graduate students in health-related fields, and available as a **Capstone Certificate** to health care practitioners and persons who have a BA or BS in a health-related field, the Certificate in Global Health program meets the needs of both traditional and non-traditional students with an interest in global health. Recognizing that candidates may want to develop global health skills while continuing with full-time employment, the core courses are offered outside the workday and are web-enhanced for easy access to course materials and increased opportunities to interact with faculty and students. To read about our current students and graduates from the Certificate program, go to <http://www.pophealth.wisc.edu/gh/studentsinthefield.htm>.

A detailed description of the certificate and an application form are available on the Center for Global Health website, <http://www.pophealth.wisc.edu/gh/certificate.htm>. **The application deadline for 2009-2010 is April 15.**

For more information, contact Betsy Teigland, network and resource coordinator, Center for Global Health, at [teigland@wisc.edu](mailto:teigland@wisc.edu).

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### **FACULTY AND STAFF ACCOMPLISHMENTS**

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#### **HEIGHWAY 'S GUIDEBOOK PUBLISHED**

S.T.A.R.S.: A Social Skills Training Guide for Teaching Assertiveness, Relationship Skills, and Sexual Awareness, co-authored by Susan Heighway, MS, PNP-BC, APNP, and Susan Webster, MSSW, LCSW at the Waisman Center, was published in December 2008, by Future Horizons, Inc. The guidebook focuses on comprehensive sexuality education for individuals with developmental disabilities and is to be used by support providers to design and provide a sexuality education program based on the individual's learning needs and style.

For more information, visit <http://store.fhautism.com/p-200-stars-a-social-skills-training-guide-for-teaching-assertiveness-relationship-skills-and-.aspx>

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### **MAKI ADDRESSES FOOD-BORNE ILLNESS OUTBREAKS IN THE NEW ENGLAND JOURNAL OF MEDICINE**

Dennis Maki, MD, SMPH professor of medicine (infectious disease), addresses food-borne illness outbreaks in the New England Journal of Medicine (NEJM). The article is available online at <http://content.nejm.org/cgi/content/short/NEJMp0806575?resourcetype=HWCIT> and will be printed in the March 26 edition of the NEJM.

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### **MUKHTAR APPOINTED TO EDITORIAL BOARDS**

Hasan Mukhtar, PhD, Helfaer Professor of Cancer Research, Director and Vice Chair for Research, Department of Dermatology, was appointed to the editorial board of two journals with high scientific impact in the area of cancer research: Carcinogenesis and International Journal of Cancer.

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### **HEALTH SCIENCES EVENTS**

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#### **POPULATION HEALTH SCIENCES MONDAY SEMINARS, March 2, 9, 23, 30**

**March 2 "BPA: A Case History of Science, Politics, Journalism and an Endocrine Disruptor."**

Susanne Rust, science reporter, Milwaukee Journal-Sentinel

WHEN: March 2, noon-1 pm

WHERE: 1309 HSLC

**March 9 "Job-share: Perspective on Life as a Health Economist at Merck with a Case Study of the Potential Cost-Effectiveness of a New Treatment for Acute Migraine."**

Ralph P. Insinga, PhD, Senior Health Economist in the Department of Health Economic Statistics at Merck & Co., Inc.

WHEN: March 9, noon-1 pm

WHERE: 1309 HSLC

**March 16 No Seminar. Spring Break.**

**March 23 "A History of Causal Thinking: Air Pollution and Asthma."**

Sheryl Magzamen, PhD, Robert Wood Johnson Health and Society Scholar in the Department of Population Health Sciences

WHEN: March 23, noon-1 pm

WHERE: 1309 HSLC

**March 30 "The Enduring Health and Social Effects of Adverse Childhood Experiences: Epidemiology and Neurobiology Converge."**

Robert F. Anda, MD, MS, Co-Principal Investigator of the Adverse Childhood Experiences (ACE) Study and Senior Consultant with the McKing Consulting Corporation. Dr. Anda's presentation is part of the Philip M. Farrell Population Health Distinguished Alumni Lecture.

WHEN: March 30, noon-1 pm  
WHERE: 1345 HSLC

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**AN EVIDENCE-BASED HEALTH POLICY PROJECT BRIEFING: GOOGLE'S GAPS: THE ART OF POLICY RESEARCH ON THE INTERNET, March 3**

WHEN: March 3, 3-4:30 pm  
WHERE: State Capitol, Room 400 SE

Catherine Arnott Smith, PhD, UW-Madison School of Library and Information Studies, and Greg Downey, PhD, UW-Madison School of Journalism and Mass Communication, School of Library and Information Studies, will provide a hands-on opportunity for legislators and staff to expand and develop their research skills with the wide array of resources available through the University of Wisconsin.

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**HISTORY OF SCIENCE COLLOQUIA SPRING 2009: THE SNOW MILLER LECTURE, March 3**

"The Entangled Histories of Eugenics, Medical Genetics and Genetic Counseling"  
Alexandra Stern, University of Michigan

WHEN: Tuesday March 3, 4 pm (Cookies and coffee, 3:45 pm)  
WHERE: 984 Memorial Library (Special Collections)

For further information, contact Department of the History of Science, 262-1406.

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**W.M. KECK LABORATORY BIOLOGICAL IMAGING LECTURE SERIES, March 3**

"In Situ, Image-Correlated Stable Isotope Analysis with the Wisc-SIMS Ion Microprobe"  
John Valley, Department of Geology and Geophysics, UW-Madison

WHEN: March 3, 4 pm  
WHERE: 341 Bardeen

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**SMPH CASI SPONSORED BROWN BAG, March 4**

"Understanding your Academic Staff Appointment," by Dean Elizabeth Bolt.

WHEN: Wednesday, March 4, noon-1 pm  
WHERE: 1345 HSLC

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**GLOBAL HEALTH SEMINAR SERIES, March 4**

WHEN: Wednesday, March 4, 5-6 pm  
WHERE: 1309 HSLC

"Villages First: Community Health Mobilization in Western Kenya"  
E.G. Nadeau, PhD, Sociologist and Community Development Consultant

In March 2008, E.G. Nadeau conducted group interviews with volunteer community health workers and other residents of 75 villages to learn about their participation in, and perceptions of, a community health mobilization project in the Western Province of Kenya. Dr. Nadeau will address the success of this cost-effective project that is now reaching half a million people in 760 villages.

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### **VASCULAR BIOLOGY RESEARCH COLLOQUIUM, March 5**

WHEN: Thursday, March 5, 11 am-12:30 pm  
WHERE: 116 Service Memorial Institute (SMI)

#### **“Utilization of neural progenitor cells for the development of a novel in vitro blood-brain barrier model”**

Ethan Lippmann, Graduate Student, Chemical and Biological Engineering

#### **“Generation and characterization of blood-brain barrier targeting antibodies using yeast display technology”**

Yong Ku Cho, Graduate Student, Chemical and Biological Engineering

The goal of the Vascular Biology Research Colloquium is to facilitate dialogue on current research in vascular biology. It covers a wide gamut of vascular biology research, with a focus on basic science and translational vascular biology rather than purely clinical topics. This colloquium is sponsored by the UW Cardiovascular Research Center (CVRC).

For more information, please contact Emery H. Bresnick, PhD, Professor, Pharmacology, [ehbresni@wisc.edu](mailto:ehbresni@wisc.edu), or call the UW Cardiovascular Research Center at 263-2266. All CVRC events are listed at [www.cvrc.wisc.edu](http://www.cvrc.wisc.edu).

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### **STEM CELL CAMPUS LABORATORY MEETINGS, March 6, 13, 27**

WHEN: Noon-1 pm  
WHERE: Room 1360 Biotechnology Center

**March 6** “Improving efficiency in your research through quality control and core services: How WiCell can save you time and money”  
Tenneille Ludwig, Senior Scientist, WiCell

**March 13** “Development of Haematopoietic Stem Cells in the Mammalian Embryo”  
Alexander Medvinsky, Professor, Ontogeny of Haematopoietic Stem Cells group; Institute for Stem Cell Research; University of Edinburgh

**March 27** “Studying pluripotency through mass spectrometry”  
Justin Brumbaugh, Graduate student in the Thomson and Coon Labs, Integrated Program in Biochemistry

Stem Cell Campus Laboratory meetings are held in the center of campus at the Genetics-Biotechnology Center, making it easy for all groups to attend. The meetings currently attract up to 60 students, post-doctoral fellows, staff and faculty each week. The structure is flexible and will encompass presentations of current research as well as discussion of relevant journal articles. A major goal is to maintain communication within the very diverse stem cell community at UW-Madison.

Pizza and beverages will be served. Contact Sue Gilbert for more information or to be added to the Stem Cell Research mailing list. For more information, go to <http://www.stemcells.wisc.edu/training/lab-meetings.html>.

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**THE WISCONSIN PREVENTION OF OBESITY AND DIABETES (WIPOD), March 10**

WHEN: Tuesday March 10  
WHERE: HSLC Atrium

POSTER SESSION: 2-4 pm  
LECTURE: 4 pm

A lecture by Michael W. Hamm, C.S. Mott Professor of Sustainable Agriculture at Michigan State University, will follow at 4 pm.

The purpose of this event is to bring together researchers and practitioners working on obesity and related chronic disease prevention to share information about past and ongoing research projects. This poster session will spotlight nutrition and physical activity research.

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**GLOBAL HEALTH SEMINAR SERIES, March 25**

WHEN: Wednesday, March 25, 5-6 pm  
WHERE: 1345 HSLC

**“Global Health Interventions Addressing the AIDS Epidemic in Malawi”**

Panel Presentation:

- Kathleen Norr, PhD, Professor, College of Nursing, University of Illinois-Chicago;
- Linda McCreary, PhD, RN, Research Assistant Professor, College of Nursing, University of Illinois-Chicago;
- Lucy Mkandawire-Valhmu, RN, PhD, Assistant Professor, College of Nursing, UW-Milwaukee.

HIV/AIDS affects many more people than simply the diagnosed individuals. Family members, caregivers, and other community members need information on prevention of HIV/AIDS, skills to care for AIDS patients, and assistance with concomitant issues such as domestic violence. These investigators will share their community-based research on examining needs and implementing interventions that address the AIDS epidemic in Malawi.

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**SCIENTIFIC WRITING WORKSHOP, March 26 and 27**

WHEN: March 26 and 27, 8 am-4 pm  
WHERE: 1222 HSLC

**Purpose:** This workshop targets residents, fellows, junior faculty and graduate students in health professions who conduct (or plan to conduct) clinical research. It is designed to meet individual, institutional, and national needs to enhance training programs for clinical investigators. Lectures, discussions, and writing exercises are used to teach knowledge and skills necessary to be successful in manuscript and grant writing.

Manuscript Writing

At the end of the manuscript writing section, participants will be better able to:

- Identify opportunities for submission;
- Plan, organize and outline a written manuscript;
- Construct and write a 250-word abstract;
- Critique a research publication;
- Manage ethical issues (authorship, plagiarism) surrounding scientific publication;

#### Grant Writing

At the end of the grant writing session, participants will be better able to:

- Write a clear and persuasive grant narrative using appropriate language and organization;
- Select appropriate funding sources for research;
- Plan a timeline for grant submissions;
- Correctly complete application forms;
- Seek appropriate approvals for submission
- Prepare a budget for a grant application.

#### **Registration and Fees:**

\$75 – Manuscript Writing

\$75 – Grant Writing

\$150 – Both Days

#### **Registration is limited.**

**Online Registration:** [http://www.ohrd.wisc.edu/reg/catalog\\_course.aspx?groupcoursekey=23854](http://www.ohrd.wisc.edu/reg/catalog_course.aspx?groupcoursekey=23854)

For additional information, visit [www.ictw.wisc.edu](http://www.ictw.wisc.edu), call 608-262-3903 or email [silet@wisc.edu](mailto:silet@wisc.edu).

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#### **PAUL BACH-Y-RITA MEMORIAL LECTURE, April 3**

WHEN: Friday, April 3, 4 pm

WHERE: John D. Wiley Conference Center, Second Floor, Waisman Center

#### **"Learning About Seeing From the Blind"**

Alvaro Pascual-Leone, MD, PhD, Berenson-Allen Center for Noninvasive Brain Stimulation, the Beth Israel Deaconess Medical Center and Harvard Medical School, Boston, Massachusetts

Dr. Pascual-Leone will provide insights into the organization of the human brain and of sensory perception by studying vision in the visually impaired in his lecture.

The Paul Bach-y-Rita Memorial Lecture is sponsored by the Neuroscience and Public Policy Graduate Program.

A reception will follow the lecture at 5 pm.

For more information, contact Ronald Kalil, [rekalil@wisc.edu](mailto:rekalil@wisc.edu), (608) 262-4903.

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#### **AMERICAN INDIAN HEALTH SCIENCES DAY, April 3**

American Indian middle and high school students from Wisconsin will be gathering for an exciting day of programming about careers in the health sciences.

WHEN: Friday, April 3  
WHERE: HSLC

More details to follow. Contact Sarah Esmond, Center for the Study of Cultural Diversity in Healthcare, [sesmond@wisc.edu](mailto:sesmond@wisc.edu) or 263-9401 for more information.

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**MEDICAL EDUCATION DAY, April 15**

Mark your calendars for the annual SMPH Medical Education Day, which will be held on Wednesday, April 15, at the HSLC. Schedule and registration information will be forthcoming. For more information, contact Maureen Gerarden at [mgerarden@wisc.edu](mailto:mgerarden@wisc.edu) or 265-3859.

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**ADDRESSING CONFLICT OF INTEREST, April 16**

The UW School of Medicine and Public Health presents "Addressing Conflict of Interest: Forging Principled Partnerships between Academic Medical Centers and Industry."

WHEN: Thursday, April 16, 1-6pm  
WHERE: HSLC 1306 Auditorium

Keynote Address: Senator Herb Kohl (invited)

Eminent speakers include Jordan Cohen, MD, addressing "Industry Funding of Medical Education," and Leon Rosenberg, MD, addressing "Academia/Industry Interactions in Medical Research: Bidirectional, Valuable and Conflicted." To read bios, go to <http://www.med.wisc.edu/news/item.php?id=4264>.

Panel discussions will focus on proposed federal legislation, the UW experience and the challenges facing academic health centers.

For additional information, please contact Gretchen Schwarze, MD, at 265-4420, [schwarze@surgery.wisc.edu](mailto:schwarze@surgery.wisc.edu) or Jonathan Sender at 265-1629, [jsender@uwhealth.org](mailto:jsender@uwhealth.org).

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**SMPH FACULTY AND STAFF MEETINGS FOR 2009**

Spring Meeting  
WHEN: Monday, April 20, 5 pm  
WHERE: HSLC (room to be announced)

Fall Meeting  
WHEN: Monday, October 26, 5 pm  
WHERE: HSLC (room to be announced)

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**HEALTHY CLASSROOMS 2009 SYMPOSIUM, April 22**

WHEN: Wednesday, April 22, 5:30-8:30 pm  
WHERE: HSLC

The Healthy Classrooms 2009 symposium is free and open to the public, but online registration is requested. Visit [healthyclassrooms.uwmedstudents.com](http://healthyclassrooms.uwmedstudents.com) for more information.

Questions can be directed via email to [healthyclassrooms@uwmedstudents.com](mailto:healthyclassrooms@uwmedstudents.com). The Healthy Classrooms Team looks forward to seeing you at the symposium.

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**ICTR RESEARCH LEARNING SERIES: "NUTS AND BOLTS OF CLINICALTRIALS.GOV REGULATIONS," April 29**

WHEN: Wednesday, April 29, noon  
WHERE: HSLC 1335

The Institute for Clinical and Translational Research (ICTR) Research Learning Series will focus on updated UW requirements for complying with new federal regulations for clinical trials registration. Background information is available in the November/December 2008 issue of UW ICTR Today, <http://www.ictr.wisc.edu/files/ICTRTodayNODEissue.pdf>.

Presenters:

- Lisa A. Wilson, JD, University Legal Counsel in the UW Office of Administrative Legal Services.
- Rebecca Marnocha, Pharm D, Supervisor, ICTR Clinical Research Infrastructure System (CRIS) core, Director, UWHC Pharmaceutical Research Center.

This monthly series offers both scientific and practical research topics. The presentations are open to all, but are especially aimed at research coordinators, new and/or young investigators, research scholars, and health professional and graduate students.

Attendees are welcome to bring lunch for a "brown bag" session. CEU credits are available.

Click on UW ICTR News on the web portal, <http://www.ictr.wisc.edu/node/23>, for updated lists of program topics and speakers.

For more information, contact Laura Hogan, [lh@medicine.wisc.edu](mailto:lh@medicine.wisc.edu).

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**SECOND ANNUAL OLIVER SMITHIES SYMPOSIUM, May 14**

WHEN: Thursday May 14, 1 pm  
WHERE: J Ebling Symposium Center, Room 1220, Microbial Sciences Building

**"Creation of Life: The old way and the new..."**

Distinguished speakers:

- Dr. Hamilton O. Smith, Group Leader, Synthetic Biology and Bioenergy, J. Craig Venter Institute.
- Dr. Clyde Hutchison III, Distinguished Investigator, J. Craig Venter Institute.
- Dr. Jack W. Szostak, Professor of Genetics, Harvard Medical School; Investigator, Howard Hughes Medical Institute.

The Oliver Smithies Symposium is a forum in which outstanding scientists present their past, present and future work in context of the motivating principles of their scientific lives.

Seminars by last year's honored speakers, Dr. Oliver Smithies and Dr. Lee Hood may be viewed at <http://www.cals.wisc.edu/ecals/2009/01/22/seminars-by-nobel-prize-winner-smithies-now-online/>.

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**CELLULAR AND NETWORK FUNCTIONS IN THE SPINAL CORD SYMPOSIUM**, June 23-26

WHEN: June 23-26  
WHERE: UW-Madison

The Symposium will feature more than 30 speakers and will focus on cellular and synaptic mechanisms associated with locomotion and pain in the functional and dysfunctional spinal cord. The meeting format provides ample opportunities for informal interactions among faculty, postdocs and students.

Online registration: <http://conferencing.uwex.edu/conferences/spinalconference2009/>.  
For more information, please contact [spinalcordsymposium@ecc.uwex.edu](mailto:spinalcordsymposium@ecc.uwex.edu)

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**STANDING ENTRIES**

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**THE SMPH COMMITTEE ON ACADEMIC STAFF ISSUES (CASI) UPDATE**

**New Web site**

The SMPH Committee on Academic Staff Issues (CASI) has a new informative website: <http://casi.med.wisc.edu/>. Find out about CASI events and issues important to academic staff.

**Upcoming SMPH CASI Sponsored Brown Bag**

"Understanding your Academic Staff Appointment," by Dean Elizabeth Bolt.

WHEN: Wednesday, March 4, noon-1 pm  
WHERE: 1345 HSLC

**Professional Development Grants**, deadline March 6

The deadline is approaching for Academic Staff Professional Development grants for professional development activities that will occur between July 1 and December 31, 2009. The deadline for grant submission to your department chair is March 6, 2009. Information on the grant program can be obtained at <http://facstaff.wisc.edu/pdrc/PDGrants/PDgrantinfo.html>

The Committee on Academic Staff Issues (CASI) is the only committee in the SMPH to deal exclusively with issues of concern to the school's large number of academic staff. CASI membership, comprising both elected and appointed positions, is structured to reflect the major groupings of academic staff: research, instruction, clinical, administration, information technology and other areas. The CASI advises the dean on the formulation and review of all policies and procedures concerning the school's academic staff members, including personnel policies and procedures.

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**CONTINUING PROFESSIONAL DEVELOPMENT IN MEDICINE AND PUBLIC HEALTH UPDATE**

Information about online offerings and conferences is available on the SMPH Office of Continuing Professional Development in Medicine and Public Health Web site at <http://www.ocpd.wisc.edu/>.

**Upcoming Conferences**

- April 3-4            Psychiatric Update/Spring 2009, Madison
- April 9-10        Current Concepts in the Management of Advanced Lung Disease, Middleton

- April 17-19 Milwaukee 8th International Symposium on Functional Gastrointestinal Disorders,
- April 17 UW Health Stroke Conference, Madison
- April 18 Electrophysiology for Practicing Physicians, Milwaukee
- April 23-24 8th Biennial Preventive Cardiology Symposium, Madison
- April 23-24 Abusive Head Trauma: Evidence Based Diagnosis and Prosecution, Madison
- April 24 First Annual Update in Colon and Rectal Surgery

### Online Programs

Several online programs are free for viewing (no credit) and can be found at [http://www.ocpd.wisc.edu/E\\_Learning/](http://www.ocpd.wisc.edu/E_Learning/). If you would like to be added to the e-mail list for upcoming conferences, send your request to [sljones1@wisc.edu](mailto:sljones1@wisc.edu).

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### EBLING LIBRARY NEWS

#### Published Librarians and RSS

Ebling Librarians Stephen Johnson, Reference, Andy Osmond, Electronic Resources, and Rebecca Holz, Information Architecture, published an article on RSS in the most recent issue of the Journal of the Medical Library Association. Read the article at <http://www.pubmedcentral.nih.gov/articlerender.fcgi?artid=2605019>

#### Health Matters@the HSLC

The "Health Matters@the HSLC" series will kick off this March with a showing of the film "Critical Condition." This documentary chronicles the journey of four patients who do not have health insurance or are underinsured. Discussion will follow the viewings. Please join us at one of two related venues for this important dialog regarding the world of health economics and patient care.

WHEN: Monday, March 9 and/or Tuesday, March 10, noon-1 pm  
 (Please note: The Wednesday, March 11 event has been canceled)  
 WHERE: HSLC 1222

For additional information about the documentary, go to <http://www.pbs.org/pov/pov2008/criticalcondition/index.html>

Contact Ulrike Dieterle, [udieterle@wisc.edu](mailto:udieterle@wisc.edu), with questions.

#### Art in the Offing-Right Brain Rules!

The Third Annual Health Sciences Students Arts Show  
 WHEN: April 1-30  
 WHERE: 3rd floor Gallery and in the Historical Reading Room

Opening Reception  
 WHEN: Thursday, April 2, 4-6 pm  
 WHERE: 3rd floor Historical Reading Room

#### PubMed and Endnote Workshops

Learn how to successfully mine PubMed (MEDLINE), the world's largest biomedical literature database, using advanced features such as Medical Subject Headings (MeSH), limits, clinical queries, citation matcher, and the new My NCBI feature for saving searches, search results, and setting up customized tabs or topic/journal alerts.

WHEN: Friday, March 6, noon-1 pm  
 WHERE: 2121 HSLC

Contact Mary E. Hitchcock for more information at [mhitchcock@library.wisc.edu](mailto:mhitchcock@library.wisc.edu) or 263-9332.

**Managing Your Citations with EndNote/EndNote Web**

Intended for the novice user, this class introduces the basic features of EndNote, which helps organize references to journal articles, books, etc. Learn how to maintain your personal database, import records and prepare bibliographies. Health science examples will be used in this hands-on session. Instructors will be available for individual questions after the class.

WHEN: Wednesday, March 11, and Friday, March 13, noon-1 pm

WHERE: 2121 HSLC

Contact Michael Venner for more information at [mvenner@library.wisc.edu](mailto:mvenner@library.wisc.edu) or 263-9047.

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**IME VIDEO LIBRARY UPDATE**

Great talks added to the IME Video Library include

[Staying Healthy in a Sick Organization](#)

Kathleen Paris, PhD

[New Research in Liver Transplantation](#)

H.T. Lee, MD, PhD

[The Truth about Diets](#)

Gail Underbakke, MS, RD

Contact Michelle Ostmo at [ostmo@wisc.edu](mailto:ostmo@wisc.edu) or 263-3615 with any questions or comments.

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**EMPLOYEE WELLNESS PROGRAM: WELLNESS OPTIONS AT WORK**

All UW Health employees are invited to participate in the enterprise-wide Employee Wellness Program, Wellness Options at Work. For a complete list of programs and information, go to <http://uconnect.wisc.edu/wellness>. (U-Connect is accessible from UW Health networked computers.)

**Deep Peace Relaxation Workshop**

Penny Ballantyne, Certified Kripalu Yoga Instructor, will teach a deep relaxation technique where you will learn comfortable supine postures to help your body completely relax.

WHEN: Saturday, March 21, 1-3pm

WHERE: Research Park Clinic

FEE: \$20

To register please call 263-9891 or email [employeewellness@uwhealth.org](mailto:employeewellness@uwhealth.org)

**Combo Class – Strength Training, Yoga and Pilates**

The Combo Class will focus on strength training exercises for major muscle groups, yoga and Pilates. Each class will end with relaxing stretches, allowing renewed energy for the remainder of the day.

WHEN: Thursdays, 6-7 pm, April 16-May 21

WHERE: East Clinic, Auditorium, lower level

INSTRUCTOR: Susan Trier

FEE: \$10

Registration:

- Register today. Registration opened February 23.
- The class is open to all UW Health employees (SMPH, UWHC, and UWMF) and offered on a first come, first serve basis.
- Print employee wellness medical history form, available at <https://uconnect.wisc.edu/wellness>. (U-Connect is accessible from UW Health networked computers.)
- Complete the two-page form, attach fee and mail to Employee Wellness, mail code 9595 or 595 Science Drive, Suite A, Madison, WI 53711.
- Make checks payable to UW Health.
- You are officially registered when we receive your paperwork and payment.
- We will confirm class registration with you via email.
- For more information, contact [employeewellness@uwhealth.org](mailto:employeewellness@uwhealth.org) or call Lisa at 263-9891.
- When registering for a class, please provide an email address that will be read three or four hours prior to class in case there is a cancellation because of inclement weather or illness.

**Community Supported Agriculture (CSA)**

Community Supported Agriculture (CSA) is a unique social and economic arrangement between local households/businesses and farmers who work together to share the responsibility of producing and delivering fresh food. Households support the farm by purchasing a “share” of the season's harvest. Once harvesting begins, members pick-up the “share” box of fresh produce, fruits and/or herbs.

For more information, go to the nutrition section at <https://uconnect.wisc.edu/wellness>.

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**HOW TO SUBMIT YOUR NEWS**

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**SMPH Update newsletter:** Please send your news items and events to Amanda White, UW Health Marketing and Public Affairs, at [awhite3@uwhealth.org](mailto:awhite3@uwhealth.org). The deadline for the monthly issue is the 20th of each month. If you have a submission for the next SMPH Update, please send no later than Friday, March 20. The SMPH Update newsletter is distributed on the 1st of each month.

**SMPH Web site:** Please send submissions to

- Theresa Plenty, web editor, UW Health e-Health Office, at [tplenty@uwhealth.org](mailto:tplenty@uwhealth.org) or 266-6171
- Eric Klister, web editor, UW Health e-Health Office, at [eklister@uwhealth.org](mailto:eklister@uwhealth.org).

We appreciate your participation in submitting news items for future issues.

**Archived issues** of the SMPH Update can be found at <http://www.med.wisc.edu/admin/> under "Resources for Faculty and Academic Staff."

Thank you!