

SCHOOL OF MEDICINE AND PUBLIC HEALTH (SMPH) UPDATE

NOVEMBER 2009

SCHOOLWIDE ANNOUNCEMENTS

- * SHOW Awarded NHLBI Grand Opportunities (GO) Grant
- * Wisconsin Office of Rural Health Grants Support Community

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- * UW Cardiovascular Research Center 15th Annual Scientific Poster Fair, application deadline November 6
- * Dietary Supplement Study: Call for Participants
- * Campus Stem Cell Laboratory Meetings: Call For Presenters
- * Aspiringdocs.org Video Contest, entry deadline December 1
- * ISSCR Call for Abstracts, submission deadline January 14
- * 18th Annual RWHC \$2,000 Rural Health Prize, April 15 Deadline

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- * Fiore Receives Award for Work to Reduce Tobacco Dependency
- * Grossman Named Distinguished Internist of the Year
- * Nycz Joins NIH Director's Council of Public Representatives

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- * Recruiting and Hiring Faculty: A Workshop for Search Committees, November 4
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HOW TO SUBMIT YOUR NEWS

SCHOOLWIDE ANNOUNCEMENTS

SURVEY OF THE HEALTH OF WISCONSIN (SHOW) PROJECT AWARDED NHLBI GRAND OPPORTUNITIES (GO) GRANT

The Survey of the Health of Wisconsin (SHOW) project has been awarded an NHLBI Grand Opportunities (GO) Grant. The project, entitled Novel Population Health Approach to Address CVD and Pulmonary Health Disparities, will allow the expansion of the SHOW program and its integration with the Wisconsin County Health Rankings, the What Works project, and the Wisconsin Collaborative for Health Care Quality database. The program, led by Population Health Sciences Professor and Chair and SHOW Director, Javier Nieto, will also build collaborations with the Marshfield Clinic Research Foundation and ICTR's Community Health Connections, the Wisconsin Research and Education Network, and the Collaborative Center for Health Equity.

WISCONSIN OFFICE OF RURAL HEALTH GRANTS SUPPORT COMMUNITY

In September, the Wisconsin Office of Rural Health awarded \$150,000 through their Rural Community Grant Program to 10 coalitions around Wisconsin working on health care issues in their communities. The program allows the Office to support rural hospitals and their partners to develop coalitions around health care problems. This year the Office highlighted worksite wellness; four of the projects will include a worksite component. Other projects address underage drinking, child obesity and diabetes education. Go to <http://www.worh.org/reporter> for additional news and program updates.

CALLS TO ACTION

YOGA AT HSLC AND WIMR

WHEN: Wednesdays, 4 pm
WHERE: 7001A WIMR

WHEN: Fridays, noon
WHERE: 1222 HSLC

Classes, lead by Natalia Hacerola, will be held at the HSLC and WIMR. All faculty, staff and students are invited to attend. Classes are designed to accommodate all levels of practice— inflexible are welcome. Please bring a yoga mat or large towel and wear comfortable clothes that will not restrict range of motion.

For complete details including schedule and pricing information, go to http://docs.google.com/View?id=dgrxd9s8_8dbh6jdhc

UW CARDIOVASCULAR RESEARCH CENTER 15TH ANNUAL SCIENTIFIC POSTER FAIR, application deadline, November 6

ELECTRONIC APPLICATION DEADLINE: November 6
WHEN: December 1, 3-5 pm
WHERE: HSLC Atrium

The UW Cardiovascular Research Center announces the 15th gathering of its Scientific Poster Fair! More than 60 posters were on display in 2008. This is a great opportunity to share your research and find out about the research of your colleagues in the center. If you would like to

display a poster at this event, please fill out the application form at <http://www.cvrc.wisc.edu/events.html> and return it electronically by Friday, November 6.

DIETARY SUPPLEMENT STUDY: CALL FOR PARTICIPANTS

The Department of Obstetrics and Gynecology is conducting a dietary supplement research study.

The study involves testing a dietary supplement commonly found in various vegetables to see how it affects the balance of estrogen in the body and whether body size makes a difference in how the supplement affects estrogen metabolism. Women of all body sizes are encouraged to participate.

You may be eligible to participate in this study if:

- You are a woman between 30 and 50 years of age
- You have a regular menstrual cycle
- You are NOT taking any type of hormonal contraception (such as oral birth control pills) and are NOT on hormone therapy

To volunteer for this study or for more information please contact: Sara Fleming, 265-6385 or sara.fleming@fammed.wisc.edu. This study is being conducted at UW Hospital and Clinics.

CAMPUS STEM CELL LABORATORY MEETINGS: CALL FOR PRESENTERS

The Campus Stem Cell Laboratory is looking for principal investigators (PI), graduate students, post-doctoral fellows or staff members to be speakers for the spring 2010 Campus Stem Cell Laboratory meetings.

The meetings are an opportunity to present new or updated information on the latest research to an audience of 60 to 75 students, post-doctoral fellows, staff and faculty each week. The structure is flexible and will encompass presentations of current research, as well as discussion of relevant journal articles. A major goal is to maintain communication within the diverse stem cell community at UW-Madison.

Interested speakers should select and rank three dates from below (1st choice, 2nd choice, 3rd choice), and respond to Sue Gilbert, 608-265-8668 sggilbert@wisc.edu, as soon as possible:

- January 19, 26
- February 2, 16, 23
- March 2, 9, 16
- April 13, 27
- April 27

ASPIRINGDOCS.ORG VIDEO CONTEST, entry deadline December 1

The AAMC (Association of American Medical Colleges) has launched its second AspiringDocs.org Video Contest, this time asking college students interested in attending medical school,—“What motivates you to increase diversity in medicine?”

In an increasingly diverse world, it is necessary to have a physician workforce that can identify with the cultural needs of different patients. The online video contest gives college students an opportunity to explain how they plan to play a role in meeting this demand, and the chance to receive assistance to help make their dreams of becoming a doctor come true.

Students are asked to submit a short video in response to the contest question. Ten winners will be selected. Each will receive \$500 toward the cost of applying to medical school and a suite of AAMC publications, including The Official Guide to the MCAT®.

Entries are due at midnight, E.S.T. on December 1. Winners will be announced by February 28, 2010.

For official contest rules go to www.aspiringdocs.org/atf/cf/{c83a29ed-37c1-4428-b49b-9344474ab23d}/OFFICIALCONTESTRULES_OCT09.PDF. For questions about the video contest, contact videocontest@aamc.org.

For more information, go to www.AspiringDocs.org.

INTERNATIONAL SOCIETY FOR STEM CELL RESEARCH (ISSCR) CALL FOR ABSTRACTS, submission deadline January 14

ISSCR invites you to submit an abstract and participate in the ISSCR 8th Annual Meeting, June 16-19, 2010, in San Francisco. Abstracts must be submitted electronically. The ISSCR Program Committee will review all completed submissions and select abstracts for either oral or poster sessions. ISSCR expects that all selected abstracts will be presented by the authors and that submitted abstracts will not be withdrawn.

To submit an abstract:

1. Read the complete Call for Abstracts, including submission categories and requirements, at <http://www.isscr.org/meetings/index.cfm>
2. Go to the abstract submission site by clicking on the link below or copy and paste it into your browser:
<http://abstractsonline.com/submit/login.asp?mkey=%7BFD01EDC9%2D2334%2D4282%2DB1C7%2D519167E373F3%7D>

18th ANNUAL RWHC \$2,000 RURAL HEALTH PRIZE, April 15 Deadline

The Hermes Monato, Jr. Prize of \$2,000 is awarded annually for the best rural health paper. It is open to all students of the University of Wisconsin (any campus). Students are encouraged to write on a rural health topic for a regular class and then to submit a copy to the Rural Wisconsin Health Cooperative as an entry by April 15. Previous award winners as well as judging criteria and submission information are available at <http://www.rwhc.com/Awards/MonatoPrize.aspx>.

FACULTY AND STAFF ACCOMPLISHMENTS

BIRD ELECTED PERINATAL RESEARCH SOCIETY SECRETARY/TREASURER

Ian M. Bird, PhD, professor, OB/GYN; director, Endocrinology and Reproductive Physiology Graduate Training Program, was elected to a five-year term as secretary/treasurer of the Perinatal Research Society, beginning 2010.

This international honor society has equal limited membership in the fields of OB/GYN, Peds and Basic Science. For more information, go to <http://www.perinatalresearchsociety.org/>

FIORE RECEIVES AWARD FOR WORK TO REDUCE TOBACCO DEPENDENCY

Michael C. Fiore, MD, MPH, MBA, professor, UW-CTRI Director, was selected as one of the 2009 IMAP (Institute of Medicine as a Profession) Merit Award recipients for advocacy on behalf of American smokers and the clinicians who care for them. Fiore will attend the ceremony in Washington, DC, on November 19, to receive the award.

GROSSMAN NAMED DISTINGUISHED INTERNIST OF THE YEAR

Jeffrey Grossman, MD, Professor of Medicine and Anesthesiology, SMPH; Senior Associate Dean for Clinical Affairs; President and CEO, UWMF; was presented with the Distinguished Internist of the Year award for the American College of Physicians Wisconsin Chapter. Grossman received the award at a banquet on September 12, in Wisconsin Dells.

NYCZ JOINS NIH DIRECTOR'S COUNCIL OF PUBLIC REPRESENTATIVES

Greg Nycz, executive director of the Family Health Center of Marshfield, Inc., and a key public representative to the SMPH's Wisconsin Partnership Program (WPP), has been named to the Director's Council of Public Representatives (COPR) at National Institutes of Health (NIH).

The COPR is a 21-member federal advisory committee comprised of members of the public who advise the NIH director on issues related to public input and participation in NIH activities; the NIH research priority setting process; and public outreach programs and efforts.

HEALTH SCIENCES EVENTS

THE DEPARTMENT OF POPULATION HEALTH SCIENCES AND THE UW POPULATION HEALTH INSTITUTE MONDAY SEMINAR, November 2

"Palliative Care, A Major Public Health Issue"

James F. Cleary, MD, FACHPM, director, UW Health Palliative Care Service; program leader, Cancer Control Program at the UW Carbone Cancer Center; director, WHO Collaborating Center for Policy and Communication in Cancer Care.

WHEN: Monday, November 2, noon-1 pm

WHERE: 1309 HSLC

To view the seminar approximately one week after the event, please see the Innovations in Medical Education Video Library at <http://videos.med.wisc.edu/event.php?eventid=5>

FRONTIERS IN PHARMACOLOGY, November 3

"Biomaterials that Regulate Stem Cell Phenotype"

William L. Murphy, assistant professor, Department of Biomedical Engineering, SMPH

Soluble growth factors play a key role in determining cell phenotype in nature's stem cell niches. Murphy will discuss new classes of synthetic biomaterials that regulate growth factor signaling, and stem cell phenotype.

WHEN: Tuesday, November 3, noon

WHERE: 1111 Biotechnology Center Auditorium, 425 Henry Mall

For additional information, contact Beth A. Weaver, baweaver@wisc.edu, 263-5309.

RECRUITING AND HIRING FACULTY: A WORKSHOP FOR SEARCH COMMITTEES,
November 4

WHEN: November 4, 2-4:30 pm
WHERE: 1222 HSLC

This evidence-based workshop aims to help search committees run effective and efficient searches, recruit excellent and diverse applicants, and conduct fair and thorough reviews of candidates.

VASCULAR BIOLOGY RESEARCH COLLOQUIUM, November 5

"Cell apoptosis in vascular diseases"
Bo Liu, PhD, associate professor, Surgery

WHEN: Thursday, November 5, 11 am-12:30 pm
WHERE: 116 Service Memorial Institute (SMI)

The goal of the Vascular Biology Research Colloquium is to facilitate dialogue over current research in vascular biology. It covers a wide gamut of vascular biology research, with a focus on basic science and translational vascular biology rather than purely clinical topics. This colloquium is sponsored by the UW Cardiovascular Research Center (CVRC).

For more information, please contact Emery H. Bresnick, PhD, Professor, Pharmacology, ehbresni@wisc.edu, or call the CVRC at 263-2266. All CVRC events are listed at www.cvrc.wisc.edu.

FALL INTO ART FAIR, November 5-6

WHEN: November 5-6, 9 am-3 pm both days
WHERE: CSC, 1st floor, Cafeteria area

Stevens Design is pleased to present a two-day art show, Fall Into Art Fair, to benefit the UW Carbone Cancer Center. The two-day art exhibit will offer attendees the opportunity to view more than 500 select oil paintings by many local, national and international artists.

For more details, contact Kelly Sitkin, 263-1677.

DEPARTMENT OF UROLOGY EVENT, November 6

2009 Uehling Lectures

WHEN: November 6, 9 am- 5 pm (Dinner Optional)
WHERE: Fluno Center

This annual CME event in honor of emeritus professor and former chairman David Uehling, MD, will take place at the Fluno Center through the office of continuing professional development.

This year's event will feature Anthony Atala, MD, WH Boyce Professor and Chairman of the Department of Urology at Wake Forest University, and director, Wake Forest Institute for

Regenerative Medicine. Atala's research currently focuses on growing new human cells, tissues and organs. Joining Dr. Atala, is Charles T. Durkee, MD, associate professor, Urology, Medical College of Wisconsin, who will give an update on pediatric urology.

For more information, please contact Terese Bailey at 240-2141 or tmbailey@wisc.edu.

ALZHEIMER'S DISEASE ANNUAL UPDATE, November 6

WHEN: November 6

WHERE: The Madison Concourse Hotel, 1 West Dayton St., Madison

The goal of the Alzheimer's Disease Annual Update conference is to improve the diagnostic and therapeutic capability of health care providers who care for persons with Alzheimer's disease and related dementias.

For further conference information, go to <http://www.med.wisc.edu/news-events/event/alzheimers-disease-annual-update/1365> or contact Judy Smith, Wisconsin's Alzheimer's Institute, 608-829-3300 or jbsmith@wisc.edu.

UW-MADISON DOCTOR OF PHYSICAL THERAPY "MEET THE PROGRAM", November 7

WHEN: November 7, 9 am-noon

WHERE: Medical Sciences Center, room 5150, 1300 University Ave.

PARKING AVAILABLE: Lot 20 ramp, just west of building

Everyone welcome. Please RSVP for the campus bus tour. For more information, visit www.orthorehab.wisc.edu/pt

TRANS-SIBERIAN ORCHESTRA BENEFIT CONCERT FOR THE CANCER CENTER, November 9

WHEN: Monday, November 9

WHERE: Kohl Center, Madison

One of the biggest arena attractions in rock music, the Trans-Siberian Orchestra (TSO), is set to visit Madison Monday, November 9, with \$1 from each ticket sale benefiting the UW Carbone Cancer Center. To order tickets, call 800-462-2343 or 608-262-1440. Tickets are also available online at <http://www.uwbadgers.com> or <http://www.frankproductions.com>.

CAMPUS STEM CELL LAB MEETING SERIES, November 10, 17, 24

"Mesenchymal Stem Cell Applications in Reconstructive Surgery"
Summer Hanson, postdoctoral trainee, Surgery, Hematti Lab

WHEN: Tuesday, November 10, noon-1 pm

WHERE: 1360 Biotech Center

"DNA methylation dependent regulation of mouse behavior and adult neurogenesis"
Hongda Li, research assistant, Genetics, Chang Lab

WHEN: Tuesday, November 17, noon-1 pm

WHERE: 1360 Biotech Center

“Seeking a Signature: Characteristics of Endogenous Fluorescence as Putative Biomarkers of Differentiation State”

Jayne Squirrell, assistant scientist, Molecular Biology

WHEN: Tuesday, November 24, noon-1 pm

WHERE: 1360 Biotech Center

The Stem Cell Meeting series schedule can be found at <http://stemcells.wisc.edu/training/lab-meetingsfall09.html>

BIOLOGICAL IMAGING LECTURE SERIES, November 10

“Imaging Circuit Assembly in the Vertebrate Retina”

Rachel Wong, Department of Biological Structure, University of Washington

WHEN: Tuesday, November 10, 4 pm

WHERE: Room 341 Bardeen

CARING FOR THE LUNG CANCER COMMUNITY, November 12

WHEN: November 12, 6:30-8 pm

WHERE: Madison Marriott West

An informational evening program about lung cancer. For more details, contact Brooke Mechelke, 262-5706.

WISCONSIN PRIMARY CARE RESEARCH AND QUALITY IMPROVEMENT FORUM,
November 12-13

WHEN: November 12-13

WHERE: Glacier Canyon Lodge, Wilderness Resort and Waterpark, Wisconsin Dells

- Network and learn something new about primary care research or quality improvement. Plenary speakers include Jon Temte, Tom and Chris Sinsky. CME credits provided.
- An excellent opportunity to present a paper, a poster or a workshop on any topic related poster to primary care research or quality improvement. Papers and posters can be on works in progress or completed research.

For lodging information and an online registration form, go to <http://www.fammed.wisc.edu/research/wren/meetings/2009-forum>

Contact Adina Tucker, 608-262-1112 or adina.tucker@fammed.wisc.edu, for more information.

PHYSICAL THERAPY (PT) PROGRAM ALUMNI REUNION, November 13

WHEN: Friday, November 13

6 pm: Mingle with classmates, PT alumni and faculty

7 pm: Hockey Game: UW Badgers vs. Alaska Anchorage

WHERE: Kohl Center, Nicholas Suite

RSVPs were required by October 23. For more information, contact Lisa Levy, 608-265-9388 or levy@pt.wisc.edu

INNOVATIONS IN WOMEN'S HEALTH, November 13-14

WHEN: November 13-14

WHERE: Monona Terrace @ Community and Convention Center, Madison

Innovations in Women's Health, sponsored by the UW SMPH Department of Obstetrics and Gynecology and Office of Continuing Professional Development in collaboration with UW Center for Women's Health Research. The conference is dedicated to bringing the latest innovations in the field of women's reproductive health. Host faculty and guest faculty will provide discussions on state-of-the-art topics and techniques as well as cover age-old problems common in practice.

Visit <http://www.ocpd.wisc.edu> 'course catalog' for a conference brochure and registration information.

ICTR RESEARCH LEARNING SERIES, November 18

"Turning a Clinical Question into a Testable Hypothesis"

Lauren Trepanier, DVM, PhD, DACVIM, DACVCP, professor and director, Clinician Scientist Training Programs for the School of Veterinary Medicine

WHEN: Wednesday, November 18, noon

WHERE: HSLC 1325

Trepanier will talk about how to transform clinical observations into research questions.

Sponsored by the Institute for Clinical and Translational Research (ICTR) Research Learning Series.

CEU credits are available. In addition, the series is being captured for the IME video library and will be available online, <http://videos.med.wisc.edu/>.

This monthly series offers both scientific and practical research topics. The presentations are open to all, but are especially aimed at research coordinators, new and/or young investigators, research scholars, and health professional and graduate students.

Attendees are welcome to bring lunch for a "brown bag" session.

Click on UW ICTR News on the web portal, <http://www.ictr.wisc.edu/node/23>, for updated lists of program topics and speakers for 2009. For more information, contact: Laura Hogan, lh@medicine.wisc.edu.

GLOBAL HEALTH SEMINAR SERIES, November 17

WHEN: Tuesday, November 17, 5-6 pm

WHERE 1345 HSLC

"Perspective on Pandemic Influenza: Views from Microscopic to Global"

Christopher Olsen, DVM, PhD, professor and associate dean, School of Veterinary Medicine UW-Madison

The 2009 pandemic H1N1 influenza virus has been shown to be evolutionarily related to swine influenza viruses containing genes of classical swine, avian and human virus lineages. These findings have refocused interest on pigs as intermediary hosts in the movement of influenza viruses between different host species. This presentation will provide historical and virological perspective on the mechanisms by which pandemic influenza viruses emerge, and consider the public health and societal issues to be faced by human populations around the globe.

HISTORY OF SCIENCE/MEDICAL HISTORY AND BIOETHICS, November 17, December 1

- “Don Quixote among the Stars: Galileo Transformed by his Telescope”
John Heilbron, University of Oxford

WHEN: November 17, 6:30 pm
WHERE: Memorial Library Room 984

Co-sponsored by the Department of Astronomy, Isthmus Society, UW Space Place, the Department of Special Collections, and the Center for Renaissance and Early Modern Studies.

- “TB or not TB: Children and Tuberculosis Prevention in the United States, 1900-1945”
Cynthia Connolly, Yale University

WHEN: Tuesday, December 1, 4 pm
WHERE: Memorial Library Room 984

Time and Location: Colloquia are usually held on Tuesdays at 4 pm in Memorial Library Room 984 (the seminar room for the Department of Special Collections). Refreshments at 3:45 pm.

Directions: From the 1st floor, take the elevator marked “South Stacks and Special Collections” to the 9th floor (this is across the corridor to the right of the three elevators that serve most of the building). Visitors who are not members of the university should inform the front desk that they are attending the History of Science Colloquium; you will need to show a form of ID, and will be issued a day pass.

THE INSTITUTE FOR CLINICAL AND TRANSLATIONAL RESEARCH FALL 2009 SCIENTIFIC WRITING WORKSHOP, November 18

WHEN: November 18-19, 8 am-4 pm
WHERE: John Wiley Conference Center, Waisman Center
COST: \$150 (both days)

This workshop targets residents, fellows, junior faculty and graduate students in health professions who conduct (or plan to conduct) clinical research. It is designed to meet individual, institutional, and national needs to enhance training programs for clinical investigators. Lectures, discussions, and writing exercises are used to teach knowledge and skills necessary to be successful in manuscript and grant writing.

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NEUROSCIENCE AND PUBLIC POLICY SEMINAR, November 20

"Making Science Policy in Washington"
David Goldston, Chief of Staff, Science Committee, U.S. House of Representatives

WHEN: Friday, November 20, 4 pm
WHERE: 341 Bardeen

FUNK OUT CANCER, November 20

WHEN: Friday, November 20, 8 pm
WHERE: Majestic Theater, Madison

Join Madison's own Phat Phunktion for a memorial concert for Kate Gates Falaschi on Friday, November 20 at 8 pm.

Mama Digdowns Brass Band and singer/songwriter Mark Croft are also scheduled to appear.

To learn more, visit: <http://www.funkoutcancer.com>

All proceeds from the concert will benefit UW Carbone Cancer Center.

Price: \$20 in advance
\$25 day of show
\$50 VIP seating - limited number available
Registration: Tickets are available at the Majestic Theatre, 115 King Street, Madison, Wis.
Phone: 608-255-0901; online at <http://www.majesticmadison.com>.

Tickets are also available at Context, Pipefitter, Mad City Music, and Strictly Discs.

SAVE THE DATE! HEALTH SCIENCES TEACHING SYMPOSIUM, January 12

Recognizing that instructors across the health sciences fields share many of the same teaching challenges and opportunities, we welcome you to join UW-Madison colleagues from across campus for a morning of interdisciplinary knowledge sharing and networking around the theme of teaching in the health sciences. Symposium sessions will emphasize evidenced-based pedagogy aimed at producing positive learning outcomes for our students: the health professionals of the future.

Faculty, instructional staff, graduate students, instructional support staff, librarians, and administrators from medicine, public health, pharmacy, nursing, communicative disorders, veterinary medicine, kinesiology, occupational therapy, and other health sciences disciplines are invited to attend.

WHAT: Health Sciences Teaching Symposium: Applying Evidence to Teaching

WHEN: Tuesday, January 12, 2010, 8:30 am-12:30 pm

WHERE: Health Sciences Campus, UW-Madison

RSVP: <<http://tinyurl.com/healthsciences>

STANDING ENTRIES

CONTINUING PROFESSIONAL DEVELOPMENT IN MEDICINE AND PUBLIC HEALTH UPDATE

Information about online offerings and conferences is available on the SMPH Office of Continuing Professional Development in Medicine and Public Health Web site at <http://www.ocpd.wisc.edu/>.

Course Catalog and Online Courses

- Course catalog for live CME activities: http://www.ocpd.wisc.edu/course_catalog/
- Online CME courses: <http://cme.uwisc.org/index.pl?iid=1&op=index>

EBLING LIBRARY

PUBMED'S NEW INTERFACE GOES LIVE

PubMed is now available only in a redesigned format. Please see the following article, which describes changes to PubMed:

http://www.nlm.nih.gov/pubs/techbull/so09/so09_pm_redesign.html.

The goals of the redesign are to make PubMed easier to use, simplify the interface, refresh the look, better organize the text on the screen, and promote scientific discovery.

Ebling Library recognizes this new look for PubMed is a significant departure for all of our users, and we are committed to assisting you in making as seamless a transition as possible. If you have any questions about these changes or would like to schedule a research consultation or instructional session, please don't hesitate to call or email, eblinginstruction@library.wisc.edu, or contact a liaison librarian directly, via <http://ebling.library.wisc.edu/liaison/>
Drop-in sessions will be offered later this semester. Check the class schedule http://ebling.library.wisc.edu/classes_tutorials/ for dates.

BOOK DELIVERY SERVICE

No time to come over to the library? Let us come to you! The Ebling Library's free book delivery and return pickup service is available to the HSLC, WIMR, School of Pharmacy, CSC, AFCH, VA and Waisman Center buildings. Go to the Ebling's home page, <http://ebling.library.wisc.edu/>, in

the Article & Book Delivery, (right-hand column), click on Book Delivery Service.

A LUNCHTIME EVENT IN CONJUNCTION WITH UW'S GO BIG READ INITIATIVE

"Food Systems at War: Canned and Frozen Food Production During World War II."

Kellen Backer, graduate student in the History of Science

WHEN: Thursday, November 19, noon

WHERE: Auditorium 1335

Bring your lunch, cookies will be served.

After lunch, visit "It's Good For You: 100 Years of the Art & Science of Eating," a historical exhibition running thru March 31, 2010 on the 3rd floor Historical Reading Room. See books, journals, advertisements, brochures and pamphlets that tell the story of Victory Gardens, the history of the food pyramid, the evolution of hospital dietetics, the confusion in diet literature, the story of margarine and butter, etc.

Contact Micaela Sullivan-Fowler, 262-2402 or msullivan@library.wisc.edu, with questions.

EBLING WORKSHOPS

- Managing Your Citations with EndNote/EndNote Web

WHEN: November 4 and 6, noon-1 pm

WHERE: 2121 HSLC

Intended for the new or beginning user, introduces the basic features of EndNote, which helps organize references to journal articles, books, etc. Learn how to maintain your personal database, import records and prepare bibliographies. Health science examples will be used in this hands-on session. Instructor will be available for individual questions after the class.

- Effective PubMed Searching

WHEN: November 11 and 13, noon-1 pm

WHERE: 2121 HSLC

Learn how to successfully mine PubMed (MEDLINE), the world's largest biomedical literature database, using advanced features such as Medical Subject Headings (MeSH), limits, clinical queries, citation matcher, and the new My NCBI feature for saving searches, search results, and setting up customized tabs or topic/journal alerts.**

- Keeping Current with the Health Literature using RSS

WHEN: November 18, noon-1 pm

WHERE: 2121 HSLC

Staying afloat with current biomedical research can be overwhelming. Imagine that you could have one single list of articles from your favorite journals, newspapers, web sites, and blogs, which you could peruse at your leisure. This hands-on workshop is intended to provide a fun and informative introduction to RSS, which make it easy to stay up-to-date with new research and hot topics. Hands-on practice setting up and using your own Google Reader account is included.

- RSS Advanced: Google Reader and Beyond

WHEN: November 20

WHERE: 2121 HSLC

Learn how to filter, organize and share large amounts of information from a wide variety of sources using tools like Google Reader, Feed Rinse, FeedBurner, iGoogle personalized start pages, and learn advanced tips in locating sources of information. The customized reading list is just the beginning—for individuals or for communities of practice trying to stay on the same page.

IME VIDEO LIBRARY UPDATE

In Defense of Food Week was a huge success! All talks were taped and are now available in the Video Library - including Dr. Zorba Paster, Gail Underbakke and information on Urban Chicken Raising. Check them out, <http://videos.med.wisc.edu/food/>

Several talks regarding Health Care Reform - what you need to know and why, <http://videos.med.wisc.edu/category.php?categoryid=54>

In addition to Surgery, CV and Pediatric Grand Rounds we now capture Cancer Center Grand Rounds! Check out the great talks at <http://videos.med.wisc.edu/category.php?categoryid=54>

Please contact Michelle Ostmo, ostmo@wisc.edu, with any questions regarding having your event captured or viewing what is available.

Great talks added to the IME Video Library, <http://videos.med.wisc.edu>.

UW HEALTH WELLNESS OPTIONS AT WORK

MAINTAIN, DON'T GAIN CHALLENGE, October 25-January 16
Wellness Options at Work is offering a free 12-week program designed to encourage you to maintain your weight during the holidays (Halloween through the New Year) by making healthy choices for proper nutrition, physical activity and emotional health.

Email wellness@uwhealth.org or call 890-8561 to register for the program. You will receive an information packet via inter-departmental mail or e-mail.

Please provide your e-mail, work address, and mail code. Wellness Options at Work will be communicating with you throughout the program via e-mail and inter-departmental mail.

HOW TO SUBMIT YOUR NEWS

SMPH Update newsletter: Please send your news items and events to Amanda White, UW Health Marketing and Public Affairs, at awhite3@uwhealth.org.

The deadline for the monthly issue is the 20th of each month. If you have a submission for the next SMPH Update, please send no later than Friday, November 20. The SMPH Update newsletter is distributed on the 1st of each month.

SMPH Web site: Please send submissions to Eric Klister, web editor, UW Health e-Health Office, at eklister@uwhealth.org.

We appreciate your participation in submitting news items for future issues.

Archived issues of the SMPH Update can be found at <http://www.med.wisc.edu/admin/> under "Resources for Faculty and Academic Staff."

Thank you.